



# PARTNERSHIP **FORUM**

A Unified Approach:  
Advancing Precision Medicine in Oncology

**JUNE 24-25, 2025 | OLD TOWN ALEXANDRIA, VA**



This AMCP Partnership Forum brings together a diverse group of stakeholders to collaboratively address barriers to the adoption of precision medicine in managed care. Through interactive workshops and strategic discussions, participants will develop actionable solutions and tools aimed at aligning coverage with clinical evidence, advancing reflex testing, and elevating the role of precision medicine across the payer landscape.



## WELCOME

On behalf of the Academy of Managed Care Pharmacy (AMCP), thank you for making the effort to take part in our second partnership forum focused on precision medicine in oncology. Our first forum was in 2017, and this topic has remained a priority through AMCP's ongoing Precision Medicine Initiative.

Precision medicine has the potential to transform care, but gaps in implementation persist. A [recent study](#) revealed that only 36 percent of patients with non-small cell lung cancer who were eligible for targeted therapies actually received them. We can do better.

By bringing together key stakeholders such as patients, providers, and payers—many of whom are participating in this partnership forum—we can discuss and share ideas for how to close these gaps.

Through these efforts, we are looking for tangible steps forward—actions such as:

- Accelerating alignment of coverage with clinical evidence;
- Advancing reflex biomarker testing at diagnosis;
- Establishing an understanding of “clinical utility”;
- Elevating precision medicine across the payer landscape.

Our hope is that today's collaborative efforts will represent another step forward in AMCP's work in this space. We encourage you to review JMCP's [recent publication](#) on optimizing biomarker testing in oncology, part of AMCP's [Market Insights Program](#). Thank you to our sponsors! Your support makes this forum possible.

Sincerely,

A handwritten signature in black ink, appearing to read 'Susan Cantrell'.

**Susan Cantrell, MHL, RPh, CAE**  
Chief Executive Officer

# MODERATORS



**Cate Lockhart**

Chief Science Officer, AMCP  
Executive Director, BBCIC



**Lori Wood**

Senior Principal  
Valuate Health Consultancy





# AGENDA

## TUESDAY, JUNE 24 | 1:00-6:30pm ET

<b>1:00–1:30 pm</b>	Welcome
<b>1:30–1:45 pm</b>	The Patient's Perspective
<b>1:45–2:15 pm</b>	Panel: Current Access Landscape of Precision Medicine
<b>2:15–4:15 pm</b>	Workshop 1: Guideline Concordance
<b>4:15–4:35 pm</b>	Break & Mini-Exercise
<b>4:35–4:55 pm</b>	Showcase: Vernacular Efforts
<b>4:55–5:00 pm</b>	Day 1 Closing
<b>5:00–6:30 pm</b>	Reception

## WEDNESDAY, JUNE 25 | 7:00-2:00pm ET

<b>7:00–8:00 am</b>	Breakfast
<b>8:00–8:15 am</b>	Welcome, Day 1 Recap, and Day 2 Introduction
<b>8:15–8:30 am</b>	Showcase: RWE Generation
<b>8:30–10:15 am</b>	Workshop 2: Improve the Adoption of Reflex Testing
<b>10:15–10:30 am</b>	Break
<b>10:30–12:00 pm</b>	Workshop 3: Raising the Awareness of Clinical Utility at the Payer/LBM level
<b>12:00–1:00 pm</b>	Networking Lunch
<b>1:00–2:00 pm</b>	Pulling it All Together



HOSTED BY AMCP IN PARTNERSHIP WITH

abbvie

AstraZeneca 

Genentech

illumina<sup>®</sup>

Johnson & Johnson  
Innovative Medicine

 KlearTrust

*Lilly*

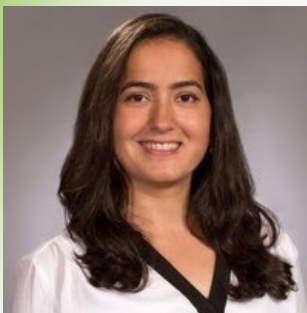
 **MERCK**  
INVENTING FOR LIFE

*Pfizer*

  
SANOFI

**value**  
health consultancy 

## PARTICIPANTS



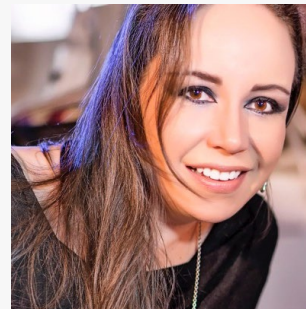
**Marie Badlissi**

Director, Population  
Health – Oncology  
Sanofi



**Carla Balch**

Executive Director  
Software & Products &  
Founder Spesana  
Aranscia



**Lourdes Barrera**

Executive Director,  
Global Medical Affairs,  
Precision Medicine  
Merck & Co.



**Steven Boyles**

Senior Clinical  
Pharmacy Specialist  
Providence Health Plan

Connect on [Linked in](#)

Connect on [Linked in](#)

# PARTICIPANTS



**Diana Brixner**

Professor Emeritus  
University of Utah

Connect on **Linked in**



**Stacey Brown**

Market Access and  
Evidence Strategy  
Lead  
Optum Evidence Engine

Connect on **Linked in**



**Trish Brown**

SVP, Payer  
Relationships and  
Reimbursement  
GeneDx

Connect on **Linked in**



**Holly Budlong**

Director, Medical  
Payer Strategy,  
Oncology  
AbbVie

Connect on **Linked in**



## PARTICIPANTS



**Lon Castle**

Associate CMO,  
Precision Medicine  
eviCore healthcare



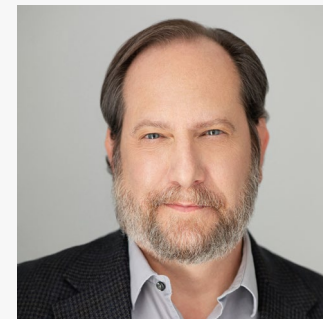
**Samuel Caughron**

President & CEO,  
Molecular Pathologist  
MAWD Pathology Group



**Tammy Chambers**

Director of Contracting  
and Payer Relations  
The Center for Cancer  
and Blood Disorders



**Richard Chapman**

Chief Science Officer  
Center for Innovation &  
Value Research

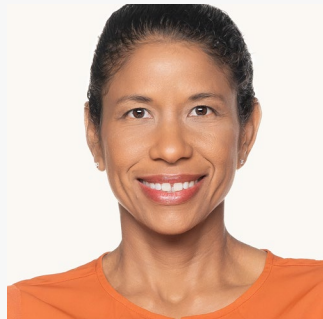
Connect on **LinkedIn**

## PARTICIPANTS



**Roseleen Charania**

Associate Chief  
Medical Officer,  
Oncology Solutions  
EviCore by Evernorth



**Stacey DaCosta  
Byfield**

VP, Value and  
Evidence Solutions,  
Optum Life Sciences  
Optum

Connect on [Linked in](#)



**John Fox**

Senior Medical  
Director for the  
Americas  
Illumina

Connect on [Linked in](#)



**Evelyn Handel**

Senior Director, Drugs  
& Biologics Programs  
National Comprehensive  
Cancer Network (NCCN)

Connect on [Linked in](#)

## PARTICIPANTS



**Joe Honcz**

Senior Vice President,  
Access and Innovation  
Petauri Advisors

Connect on **Linked in**



**Benion S Horton**

Principal  
Salut Collaborative  
Advisors

Connect on **Linked in**



**Paul Hueseman**

Sr Director, Clinical  
Value Outcomes -  
Oncology Payer  
AstraZeneca

Connect on **Linked in**



**Eugene Jiwanmall**

Sr Research Analyst,  
Medical Policy & Health  
Technology  
Assessment/Evaluation  
Independence Blue Cross  
Family of Companies

## PARTICIPANTS



**Molly Kisiel**

Director, Clinical  
Content  
Association of Cancer  
Care Centers (ACCC)

Connect on **Linked in**



**Michael Kobernick**

Senior Medical  
Director  
Blue Cross of Michigan

Connect on **Linked in**



**Scott Kornhauser**

Executive Vice  
President  
KlearTrust

Connect on **Linked in**



**David Lahm**

Senior Global Director,  
Precision Medicine  
Eli Lilly

Connect on **Linked in**



# PARTICIPANTS



**Paul Lakomski**  
Director Pharmacy  
EmblemHealth

Connect on **Linked** 



**Nikki Martin**  
Senior Director,  
Precision Medicine  
Initiatives  
LUNGeVity Foundation

Connect on **Linked** 



**James McCanney**  
Director, Business  
Development  
National Cancer Care  
Network (NCCN)

Connect on **Linked** 



**Howard McLeod**  
Professor/Center  
Director  
Utah Tech University

Connect on **Linked** 

## PARTICIPANTS



**Rhonita Mitchell**  
Pharmacy Director  
Blue Cross North Carolina



**Alisha Norcross**  
Group Product  
Director Precision  
Medicine  
Johnson & Johnson

Connect on [Linked in](#)



**Morgan Paul**  
Senior Scientific  
Manager, Value and  
Access, Oncology  
AbbVie

Connect on [Linked in](#)



**Lynnette Pineault**  
Chair, Biomarker  
Testing Navigation  
Steering Committee  
American Society for  
Clinical Pathology (ASCP)

Connect on [Linked in](#)

## PARTICIPANTS



**Natalie Pirkola**

VP Pharmacy and  
Population Health  
Henry Ford Health/  
Health Alliance Plan



**Hiva Pourarsalan**

Director of Pharmacy  
Aetna/CVS Health



**Daryl Pritchard**

President  
Personalized Medicine  
Coalition



**Annie Scrimenti**

Director, Public Policy  
& Advocacy  
Association for Molecular  
Pathology

Connect on [Linked in](#)



## PARTICIPANTS



**Deepak Singh**

Group Lead, Oncology  
Medical Outcomes  
Pfizer Oncology



**Acacia Strachan**

National Account  
Executive  
Genentech/Roche



**Tina Valbh**

Co-Founder  
PharmaKconnect/Tina's  
Warriors



**Burt Zweigenhaft**

EVP, Corporate  
FFF  
Executive Director, Co-  
Founder  
Association for Value-  
Based Cancer Care

Connect on [Linked in](#)

Connect on [Linked in](#)





# THANK YOU | AMCP STAFF & CONSULTANTS

**Susan A. Cantrell, RPh, CAE**

Chief Executive Officer

**Noreen Matthews, BSN, MBA**

Senior Director, Business Strategies

**Steve Kheloussi, PharmD, MBA, FAMCP**

Principal Consultant,  
Kheloussi Consulting, LLC

**Lori Wood**

Senior Principal  
Valuate Health Consultancy

**Kimberly Tsai, PharmD, MS-HOPE**

Director, Strategy  
Valuate Health Consultancy

**Tianyi Wang, MPH**

Analyst  
Valuate Health Consultancy

**Jillian Davis, PMP, CPhT**

Senior Manager, Practice Strategy and  
Innovation

**Julian Greer, CMP, PMP**

Senior Manager, Meetings & Forums

**Cate Lockhart, PharmD, PhD**

Chief Science Officer

**Pam Pawloski, PharmD, BCOP, FCCP**

Principal Research Scientist

**Mitzi Wasik, PharmD, MBA, BCPS, FAMCP**

Senior Vice President, Practice Strategy and  
Innovation

**Jennifer Evans, PharmD, BCACP, C-TTS**

Director, Educational Programs/Grants

**Brittany Henry, PharmD, MBA**

Director, Educational Programs

**Matt Lowe, MSHCA**

Chief Business Officer, Business  
Strategies

**Adam Colborn, JD**

Associate Vice President, Congressional  
Affairs

**Iulia Opran, PharmD, MS**

Executive Fellow

**Erica Klinger**

Vice President, Marketing

**Jim Cooney**

Director, Marketing Operations & Growth

**Jack Goldberg**

Manager, Communications & Community



## **THANK YOU**

To our distinguished participants and guests.

## **ABOUT AMCP**

AMCP is the professional association leading the way to help patients get the medications they need at a cost they can afford. AMCP's diverse membership of pharmacists, physicians, nurses, and professionals in life sciences and biopharmaceutical companies leverage their specialized expertise in clinical evidence and economics to optimize medication benefit design and population health management, and help patients access cost-effective and safe medications and other therapies. AMCP members improve the lives of nearly 300 million Americans served by private and public health plans, pharmacy benefit management firms, and emerging care models.

## **AMCP MISSION**

To improve patient health by ensuring access to high-quality, cost-effective medications and other therapies.



AMCP | Academy of Managed Care Pharmacy  
675 N Washington Street | Suite 220 Alexandria, VA 22314  
703 684 2600 | [amcp.org](http://amcp.org) | [@amcporg](https://www.instagram.com/amcporg)

Findings and recommendations from this event will be submitted for publication in AMCP's *Journal of Managed Care + Specialty Pharmacy* and will be widely disseminated to decision makers around the country.

