

2024 PROSPECTUS



AMCP

Optimizing medicine.
Improving lives.



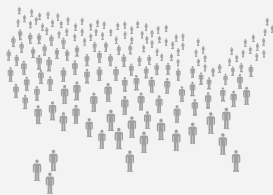
8,000

INDIVIDUAL MEMBERS
and growing

12 AMCP AFFILIATES in the U.S.

AMCP Affiliates are regional groups of AMCP members that focus on grassroots efforts in support of managed care pharmacy and serve as local educational resources for members.

MEMBERS BY REGION



Eastern	25%
Midwest	21%
Southern	25%
Western	30%
International	<1%

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**AMCP
Overview**

Welcome to Academy of Managed Care Pharmacy (AMCP), the leading professional association dedicated to optimizing medicine and improving lives. Our mission is to enhance patient health by ensuring access to high-quality, cost-effective medications and other therapies.

Health care decision-makers rely on AMCP’s unbiased thought leadership to navigate the complex landscape of medication access and affordability.

Capitalizing on our robust network, AMCP unites industry professionals across the health care spectrum. We encourage cooperation among pharmacists, physicians, nurses, professionals in life sciences, and biopharmaceutical experts to advance the appropriate use of medications and treatments. Together, we leverage our specialized expertise in clinical evidence and economics, optimizing medication benefit design and population health management.

Our combined efforts enhance the lives of nearly 300 million Americans served by private and public health plans, pharmacy benefit management firms, and emerging care models.

Through collaboration with our members and stakeholders, AMCP provides insightful, innovative solutions to guide decision-makers toward cost-effective, alternative paths to ensure patients receive the medications they need at a cost they can afford.

Our reach extends to 30,000 health care decision-makers, making AMCP an essential partner for industry professionals eager to shape and influence the future of managed care pharmacy.

Join us at AMCP as we work together to optimize medicine, improve lives, and ensure a brighter future for patient care.



Corporate Membership

AMCP’s Corporate Membership program is designed to be your trusted, nimble, and innovative partner to guide you through the rapidly transforming health care sector.

Rely on AMCP to deliver timely and substantive value that aligns with your 2024 outreach and engagement goals.

As an AMCP Corporate Member, you will have the opportunity to:

- Access benefits to elevate your company’s visibility and foster engagement with thought leaders and influencers in managed care pharmacy.
- Gain opportunities for recognition and visibility through digital, web, print programming and media channels, as well as in-person events.

Harness the comprehensive suite of benefits and opportunities we offer to unlock a world of value that amplifies your return on investment.

Corporate membership isn’t just a cost-effective choice—it’s an investment that pays dividends. Membership starts at \$15,000.

ACADEMY

- ✓ Entry Point for corporate membership
- ✓ Provides discounts and benefits on meeting and event offerings

\$15,000

CARAGON*

Begin your corporate membership journey as an Academy level member. Scale up to Caragon, Premier, and Mission levels as you reach various spending thresholds.

Recognition Levels Based on Annual Spend

- ✓ Discounts and complimentary access, membership, and recognition benefits.
- ✓ Company’s total purchases in one calendar year exclusive of grants, traditional print and digital advertising, and BBCIC sponsorships.

PREMIER

MISSION

Each Recognition level maximizes your company’s brand awareness, opens the door to greater sponsorship discounts and increases your complimentary access.

We recognize that each organization carries its unique set of goals and priorities. That’s why we invite you to collaborate with your dedicated AMCP Business Strategies Account Manager. Together, we will tailor a corporate membership plan that dovetails seamlessly with your organization’s engagement goals and objectives.

* Caragon is the name of the design for the iconic AMCP logo. The term comes from merging the words “care” and “paragon,” reflecting the balance of managed care pharmacy with patient care.

Contact us at corpopportunities@amcp.org for more information.

Thought Leadership

AMCP's Thought Leadership program recognizes that tackling population-level health challenges demands a collaborative, unified effort.

Our thought leadership initiatives unite experts and stakeholders from diverse fields to formulate action plans and generate valuable resources that call attention to critical issues, fast-track opportunities, and dismantle barriers affecting medication access and patient outcomes.

By partnering with AMCP, your organization seizes the opportunity to emerge as an industry thought leader and play a decisive role in shaping managed care pharmacy's future. We offer numerous networking and leadership opportunities to enhance

your organization's voice, ensuring it resonates with key industry stakeholders.

Partnership with AMCP also unlocks access to our extensive member base, fostering open dialogues and collaborations on pivotal issues impacting managed care pharmacy.

You have the opportunity to add your unique insights to committees, work groups, and task forces, working alongside industry leaders to address pressing challenges and drive positive change.

Thought Leadership Opportunities:

- **IRA Workshop Series** — Join a cross-functional team collaborating closely with AMCP to navigate the rollout of IRA.
- **Partnership Forums** — Collaborate with stakeholders to address pressing issues and challenges in the health care industry.
- **Summits** — Seize the opportunity to align your company's brand with innovative solutions and contemporary issues impacting managed care.



Join us in our mission to grow our industry's thought leadership to advance managed care pharmacy and spearhead solutions to population-level health problems. Together, we can cultivate a healthier future for all and make a lasting impact on the health care industry.

IRA Workshop Series

The AMCP IRA Workshop Series is an exclusive opportunity for health plans, pharmacy benefit managers (PBMs), integrated delivery networks (IDNs), pharmaceutical manufacturers, policymakers, and more.

In the face of the swiftly changing health care landscape, staying ahead and navigating the impact of the Inflation Reduction Act of 2022 (IRA) on practice is paramount.

Starting in 2023, AMCP will host a selection of half-day virtual workshops. These workshops feature expert panels committed to discussing the sweeping effects of the IRA.

Workshop Topics



- Legislative Outlook
- Regulatory Update
- Impact on Value Assessments
- Managed Medicaid Discussion
- Part D Redesign
- Biosimilars
- Stakeholder Spotlight
- Patient Voice Panel

Sponsor Advantages



- ✓ Join a team of cross-functional companies collaborating closely with AMCP to navigate the rollout of IRA and its implications.
- ✓ Gain a comprehensive understanding of the IRA's impact on payers, providers, patients, and pharmaceutical manufacturers.
- ✓ Play a crucial role in shaping the outcomes of this workshop series, contributing to the development of best practices documents, and more.
- ✓ Gain access to expert insights, including a "DC insider" perspective on additional legislative changes that may affect health care provisions beyond the IRA.

Partnership Forums

AMCP Partnership Forums offer a unique arena for pharmaceutical manufacturers to collaborate, connect, and optimize strategies amidst the ever-changing managed care landscape. As an esteemed organization uniting a diverse array of industry experts, AMCP is committed to driving change and shaping the future of health care.

AMCP Partnership Forums are interactive events that unite key decision-makers from managed care, integrated care networks, the pharmaceutical industry, and other vital sectors.

These forums serve as platforms for in-depth discussions and collaboration on strategies to enhance efficiency and improve patient outcomes.



By participating in an AMCP Partnership Forum, you have the opportunity to

- ✓ Collaborate with stakeholders to address pressing issues and challenges in the health care industry.
- ✓ Identify obstacles, devise strategies to improve patient care, and optimize value for all stakeholders.
- ✓ Engage payers, manufacturers, patients, and other stakeholders to align on common goals and interests, resulting in actionable outcomes.

Position your company at the forefront of discussions that influence strategies, policies, and initiatives to improve patient outcomes and steer value-based care.

Sponsor a Partnership Forum with AMCP to give your company a prominent role in shaping the vision for a new era in health care.



Summits

AMCP Summits are virtual or live events that bring together health care leaders, innovators, and experts to explore insights, innovative solutions, and contemporary issues impacting managed care. Solutions explored during AMCP Summits fuel AMCP's ability to initiate and build upon impactful initiatives related to the discussed topics.



Pharmaceutical manufacturers will want to seize this opportunity to showcase their company's commitment to important managed care topics and make a lasting impact.



Advisory Groups

Join forces with AMCP to advance managed care pharmacy forward and leave an indelible mark on the health care industry.

AMCP Advisory Groups gather managed care decision-makers, subject matter experts, and sponsors to collectively tackle critical challenges and opportunities in the managed care pharmacy community.

These Advisory Groups, expertly assembled by AMCP, comprise important stakeholders committed to collaboratively addressing critical issues and harnessing emerging trends in the industry. Operating within existing policies and regulations, these groups stimulate impactful discussions and foster actionable recommendations.

Sponsoring an AMCP Advisory Group offers numerous benefits, including:

- ✓ Access to targeted health care leaders
- ✓ Visibility among our growing membership base
- ✓ Interaction with top-tier health plans: Our members work for 22 of the top 25 health plans in the US, offering you the opportunity to forge valuable connections and collaborations with industry-leading organizations.



Contact us at corpopportunities@amcp.org for more information and pricing.

Market Insights

As the US health care landscape transforms, so does the complexity for payers and providers to navigate benefit design and access decisions that ensure their members have access to high-quality, cost-effective medications. As the leading resource for the managed care industry, AMCP Market Insights delivers recommendations curated from our managed care members to assist their peers in making the best informed clinical and coverage decisions around disease states or therapeutic areas.

Partner with the recognized managed care educational leader — Content disseminated under the AMCP brand with sponsor recognition.

Turn-key comprehensive educational strategy — AMCP executes the program and develops all deliverables.

Curation of relevant content — All experts participating in these programs are actively employed and directly involved in coverage decision-making.

OPTION 1: *Market Insights Roundtable: Pre-Launch and Post-Launch strategy to create disease education and peer insights on clinical and therapeutic management strategies.*

Moderated group meeting with cross-functional stakeholders; KOL(s) employers, payers, PBMs, providers, specialty pharmacies, and patient advocacy. The program's findings are disseminated through AMCP | JMCP channels.

OPTION 2: *Market Insights Best Practice: Post-Launch strategy to identify best practice recommendations around a particular topic.*

AMCP independently vets best practice recommendations through expert interviews and further verified by a survey of health plan stakeholders. The findings are shared via a live webcast, and an on-demand version of the workshop recording is hosted on AMCP.org.

OPTION 3: *On-demand Custom Survey: Pre-Launch or Post-Launch*

This program is a potent tool for pharmaceutical manufacturers to gather real-time feedback and gain a deeper understanding of the dynamic changes occurring in the payer market. Partnering with AMCP lets you access our opt-in panel of active payers and managed care professionals ready to respond to your online survey questions.

Starting at \$15,000

In-Person Events

AMCP Annual Meeting: Shaping the Future of Managed Care Pharmacy



Each spring, AMCP hosts the Annual Meeting, a premier event dedicated to the critical issues of managed care pharmacy.

Serving as a central hub for industry professionals, this gathering provides a platform for attendees to discuss and shape the future of managed care pharmacy. Drawing over 4,000 participants each year, this is a prime opportunity for your organization to showcase its products, services, and thought leadership to a highly influential audience.

AMCP Nexus: Unleashing Innovation in Health Care



AMCP Nexus takes center stage each fall, focusing on the future of health care in the United States. This themed conference explores the intersection of technological and scientific innovation with the pressing need to improve health care outcomes, access, and affordability. Attracting more than 2,500 attendees, AMCP Nexus offers a focused platform for your organization to spotlight its cutting-edge solutions and engage with key decision-makers in the industry.

Create a lasting impression on the managed care pharmacy community!

Let AMCP's Business Strategies team tailor sponsorship opportunities to meet your organization's specific needs and objectives and maximize your presence at these premier industry events.



Contact us at meetings@amcp.org for more information.

Digital Sponsorships



Mobile App: \$25,000

Leverage the power of digital technology and place your company in attendees' hands, becoming an integral part of their conference experience, including interactive schedules, exhibitor listings, personalized notifications, and networking opportunities. Over 80% of meeting attendees download and use our mobile app.

Wi-Fi: \$38,500

Promote your brand prominently on login screens as the official Wi-Fi sponsor for maximum visibility and brand recognition throughout the event.

Registration: \$28,000

From the very start, your company's presence will be recognized through key ad banner placement throughout the event registration process, including confirmation emails and onsite check-in kiosks.

Meeting Website: \$27,500

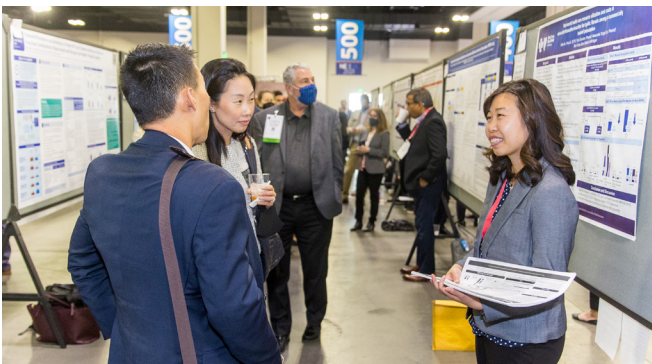
Extend your brand's reach and capture the attention of thousands of health care professionals by sponsoring the AMCP meeting website. With banner ads, featured content, and prominent logo placement, enjoy a powerful platform to showcase your company's expertise, products, and services.

Sponsored Attendee Emails: \$15,000

Amplify your message directly with registered attendees by sponsoring a must-read email sent by AMCP in the lead-up to the meeting.

Digital Ads During the Opening General Session: \$17,000

Capture attention with strategically placed digital advertisements (static image or video) displayed on large screens in the highest-attended session of the meeting.



Contact us at meetings@amcp.org for more information.
A 10% discount on these meeting-related items will be applied for corporate members.

Resource Sponsorships

Lanyards: \$35,000

Become a part of every attendee's conference experience by sponsoring lanyards. Worn every day throughout the meeting, lanyards displaying your logo and company name will boost your visibility and make a lasting impression.



Hotel Key Cards: \$35,000

Secure this exclusive branding opportunity and put your name in the hands of AMCP attendees every morning and evening.



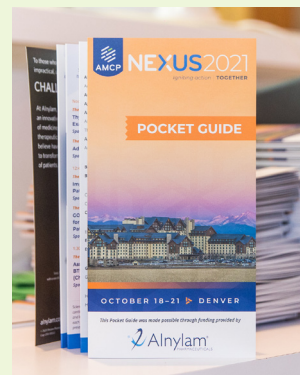
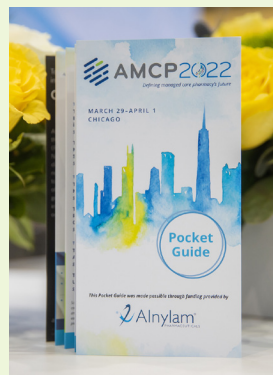
Charging Stations: \$20,000

Your logo and branding will be prominently displayed at these high traffic networking locations.



Pocket Guide: \$30,000

Pocket guides are distributed to attendees when they pick up their badges onsite and serve as a helpful reference for key information throughout the meeting.



Experiential Sponsorships

Headshot Lounge: \$30,000

Promote professional development by sponsoring the popular Headshot Lounge, where attendees can have professional headshots taken. At AMCP 2023 in San Antonio, over 600 attendees visited the lounge, making it among the most visited attendee resources.

LinkedIn Lounge: \$15,000

Align your brand with the top online professional network by sponsoring the LinkedIn Lounge. Located on the Expo Hall floor, attendees can have 1:1 engagement with AMCP's LinkedIn expert and your messaging all in one place.

Dog Bark Lounge: \$20,000

Did someone say puppies? Sponsor the Dog Bark Lounge and offer attendees a unique opportunity to relax and recharge with furry goodness supported by your brand messaging.

Health Studio: Starting at \$20,000

Show your commitment to health and well-being by sponsoring the Health Studio. This space, dedicated to fitness and wellness activities, places your brand at the heart of attendee self-care.

Custom T-Shirt Studio: \$25,000

You do you! AMCP attendees will associate a fun and personalized experience at the Custom T-shirt Studio with your company's branded t-shirts.

Photo Mosaic Wall: \$25,000

Engage attendees and create a memorable shared experience by sponsoring the Photo Mosaic Wall. Attendees contribute their photos to create a stunning visual mosaic, reinforcing your brand's collective, collaborative culture.



*At AMCP 2023
in San Antonio, over
600 attendees visited the
Headshot Lounge, making it
an ideal platform for
your brand.*

Contact us at meetings@amcp.org for more information.

A 10% discount on these meeting-related items will be applied for corporate members.

Reception + Event Sponsorships

Opening Reception in the Expo: \$25,000

Showcase your brand's dedication to fostering professional connections by sponsoring the Opening Reception. This event is our highest-attended networking opportunity at our national meetings, providing a significant platform for brand visibility.

Lunch in Expo: \$20,000

Sponsoring Lunch in the Expo places your brand at the heart of valuable conversations and connections made over midday meals.

Poster Highlights Tour: \$10,000

Illustrate your brand's support for cutting-edge research and innovation by sponsoring the Poster Highlights Tour. As attendees navigate carefully curated poster presentations, your logo and branding will prominently display, underscoring your company's support for scientific advancements and breakthroughs.

Best Poster Competition

Shine your sponsor's light on scientific excellence by sponsoring the Best Poster Competition. This opportunity aligns your brand with top-tier research and innovation and a commitment to advancing managed care.

New Member and First Timer Breakfast: \$15,000

Place your brand at the center of welcoming new members and new talent by sponsoring this popular morning event.

Opening General Session: \$30,000

Align your organization with thought leadership, highlight your commitment to shaping the future of managed care pharmacy, and put your brand front and center at this high-attendance session.

Student and New Practitioner Networking Reception: \$10,000

Celebrate the field's emerging and future health care leaders by sponsoring the Student and New Practitioner Networking Reception.

Networking Breaks: \$10,000 each

Refreshments everyone? Enhance your brand's visibility and foster valuable connections by sponsoring Networking Breaks.

P&T Competition

Demonstrate your commitment to excellence in pharmacy and therapeutics by sponsoring the P&T Competition. With your logo prominently featured, you'll position your company as a champion of evidence-based decision-making and innovative approaches to formulary management.



Contact us at meetings@amcp.org for more information.

A 10% discount on these meeting-related items will be applied for corporate members.

Speaking Engagements

“Spotlight” speaking opportunities offer pharmaceutical organizations a unique platform to showcase expertise and thought leadership to an eager audience of health care professionals and decision-makers at AMCP national meetings.

Spotlight speaking opportunities range from 15 minutes to 75 minutes.

Opportunity	Spotlight:15	Spotlight:30	Spotlight:60	Spotlight:75
Location	Theater in Expo Hall	Theater in Expo Hall	AMCP meeting room	AMCP education session room
Capacity	Assorted seating for 50	Assorted seating for 50	Assorted seating for 100	Assorted seating for 200+
Fee	\$7,500	\$30,000	\$45,000	Pricing starts at \$55,000



Contact us at meetings@amcp.org for more information.

Exhibits

Expand your impact, engage with industry decision-makers, and create valuable alliances by exhibiting at an AMCP National Meeting.

View the current floorplan and submit your application at amcpmeetings.org

Benefits of Exhibiting

<p>Connect with Prospective Clients</p>	<p>Boost Visibility</p>	<p>Dynamic Exhibit Experience</p>	<p>Increase Brand Exposure</p>
<p>Network with potential clients face-to-face, creating meaningful interactions and forging strong business relationships.</p>	<p>Elevate your company's visibility through exclusive exhibit viewing hours, where attendees can explore your offerings and learn about your latest innovations.</p>	<p>The Expo at AMCP National Meetings provides an all-encompassing experience that includes exhibits, scientific posters, networking hubs, presentation theaters and unique attendee experiences.</p>	<p>Your company name will be listed in the printed onsite pocket guide, the meeting website and in the mobile app.</p>








Booth Packages + Pricing

Competitive pricing offers excellent value for your investment: Rates start at \$5,200 for a 10' x 10' booth. AMCP Corporate members receive a \$500 discount. *What's Included:*

- One complimentary full-meeting registration and two expo-only registrations per 100 sq. ft.
- 8' back drape as well as a 3' drape side rail.
- Booths with a size of 300 square feet or less also receive a 7" x 44" identification sign.
- The aisle carpet is styled in blue, providing a professional and visually appealing environment for your company's booth.

Exhibit space does not include any furnishings or utilities and must be ordered à la carte. Pricing and order forms will be included in the Exhibitor Services Kit.

AMCP 2023 Snapshot

 <p>3,456 ATTENDEES</p>	 <p>686 HEALTH CARE DECISION MAKERS</p>
 <p>240 CONFERENCE BUDDY PAIRINGS</p>	 <p>32 EDUCATION SESSIONS</p>
 <p>48 EXHIBITING COMPANIES</p>	 <p>388 POSTER PRESENTATIONS</p>
 <p>14 SATELLITE SYMPOSIA</p>	

Virtual Offerings

These virtual offerings — AMCP Podcasts, Science & Innovation Webinars, and PIE (Pre-Approval Information Exchange) Webinars — are designed to keep participants updated on industry developments. They offer opportunities to engage with industry leaders and participate in critical discussions that shape the rapidly evolving health care sector.

AMCP Podcasts

AMCP Podcasts offer compelling audio narratives that engage listeners in thought-provoking discussions, provide valuable insights, and highlight the latest trends and innovations in pharmacy and managed care. Listen to industry experts, influential leaders, and key decision-makers share knowledge and inspiration on a platform tailored for bite-sized, on-the-go learning.

Science & Innovation Webinars

These webinars address critical topics and trending developments, offering informative deep dives into areas like value-based care, patient access, medication management, and more.

PIE (Pre-Approval Information Exchange) Webinars

Participate in our groundbreaking AMCP PIE webinars, which allow pharmaceutical companies to share pre-approval information with eligible health care decision-makers. These webinars play a pivotal role in the planning for future product approvals, early reviews, coverage decisions, and budget forecasting.



Reach out to us today to explore how you can engage with our virtual platform and significantly impact the health care industry.



Podcasts

AMCP Podcast Series — *Listen Up!*

Starting at \$10,000

With a growing listenership and engaging content — we're now the #1 podcast source for managed care pharmacy news and insights — these audio narratives provide an attractive platform for connecting with a wide audience of health care professionals, payers, and industry leaders.

Hosted on multiple platforms, including Healthcare NOW Radio and ACMP's podcast series page (<https://www.amcp.org/about/media/podcast>), episodes are 15-20 minutes in length and are released every two to three weeks.

Use this opportunity to extend your brand's reach and create an impression with thought leaders, entrepreneurs, health care payers, and providers who care deeply about population health management today and its future.

As an AMCP Podcast Series sponsor, your brand is prominently featured in each episode connecting you directly with key decision-makers and influencers in the health care sector.



Listen Up Here!

#AMCPListenUp

Contact us today to explore this impactful sponsorship opportunity.

The graphic features a dark blue background with a white outline of a microphone and a play button icon. A colorful audio waveform is visible in the upper right. The bottom right shows a photograph of a man smiling while speaking into a professional microphone. The text is overlaid in white and green.

Science + Innovation Webinars

Maximize your brand exposure by investing in an AMCP Webinar. This turnkey platform provides an ideal solution for educating your market, sharing crucial data, or raising awareness on key topics significant to your business.

AMCP's Science & Innovation Webinars are 60-minute live presentations delivered to our vast network of managed care professionals, including members and non-members. For extended visibility, your webinar will be archived on AMCP.org, serving as a valuable on-demand resource for your Market Access team.

Becoming an AMCP webinar partner allows you to leverage our robust platform to amplify your organization's presence and reach. Based on our 2022 Science & Innovation Webinar metrics, with an average of 101 registrants and 59 attendees, it's clear that our webinars provide significant opportunity to engage with a targeted audience comprising health care professionals, health plans, and PBMs.

Starting at \$17,500



Contact us today to secure your spot and tap into the boundless potential of this influential virtual platform.

PIE Webinars

Enhance your pre-approval strategies and interact with FDAMA Section 114-compliant health care decision-makers by leveraging an AMCP PIE Webinar. This unique platform lets you deliver a 60-minute live presentation on pre-approval information to a targeted audience, extending your reach beyond AMCP membership.

Pre-Approval Information Exchange (PIE) enables manufacturers to share vital information proactively with eligible health care decision-makers, including payers, formulary committees, and related entities. AMCP PIE webinars offer a unique opportunity to engage these stakeholders, aiding them in planning for future approvals, early product reviews, coverage and reimbursement decisions, and budget forecasting.

The AMCP PIE webinar offers flexible scheduling throughout the year and utilizes FormularyDecisions to verify eligible registrants. The PIE webinar recording is then hosted on FormularyDecisions to extend visibility to the vetted healthcare decisionmaker userbase.

Starting at \$20,000

As per 2021 research by FormularyDecisions®, 74% of their users surveyed reported using pre-approval information in formulary decision-making, while 83% reported having experience with such information.

Seize this opportunity to disseminate your valuable insights and shape the dialog around pre-approval information exchange.

Contact us today.



Digital + Print Advertising

Journal of Managed Care + Specialty Pharmacy (JMCP) Supplements

Connect with 25,000 managed care pharmacy decision-makers by sponsoring a *JMCP* Supplement. These specialized publications provide in-depth research, evidence-based articles, and cutting-edge insights on a specific therapeutic area or health care topic. Supplements are peer-reviewed publications that are approved by and distributed through *JMCP* print and online.

JMCP Outsert

Sponsor a *JMCP* Outsert and deliver your message to thousands of health care professionals and decision-makers seeking the latest research, clinical guidelines, and evidence-based insights. This highly visible advertising opportunity allows you to insert your promotional materials, brochures, or product information directly into *The Journal of Managed Care Pharmacy (JMCP)* print edition.

Disease State Resource Centers

Establish your company as a valuable resource for health care professionals by sponsoring our Disease State Resource Centers. These online hubs offer in-depth information, research, and educational resources on specific disease states, serving as a trusted go-to reference for clinicians, researchers, and industry experts.

Conference Coverage

Elevate your brand's visibility throughout the event by sponsoring our Conference Coverage. With dedicated reporters capturing key moments, insights, and interviews, your sponsorship will provide valuable exposure as we cover the conference's most impactful sessions, panel discussions, and emerging trends.

Conversation with Experts

Align your brand with industry expertise and thought leadership by sponsoring our Conversation with Experts series. As a sponsor, you can open dialog with your selected Key Opinion Leader, sharing insights and addressing key health care challenges. This discussion produces a *JMCP* outsert distributed in print and online.

Poster Spotlight

Distinguish your brand and elevate its visibility by sponsoring a Poster Spotlight. This opportunity allows you to transform your Key Opinion Leader's poster presentation into a *JMCP* outsert for exclusive recognition and exposure. Outserts are distributed through *JMCP* print and hosted on the AMCP website for one year.

e-Newsletter Sponsorship

Extend your brand's reach and engage with our extensive subscriber base by sponsoring our e-Newsletter. With a custom sponsorship package, your company will gain high visibility in one of AMCP's routinely distributed e-Newsletters, reaching thousands of health care professionals and industry stakeholders.

Focus on Disease

Highlight your company's commitment to advancing care and improving patient outcomes by sponsoring a Focus on Disease e-Newsletter series. This in-depth exploration into specific diseases delivers a comprehensive line-up of four or more pertinent, cited, payer-focused articles approved and published by AMCP. Reach over 20,000 subscribers and enhance drive brand awareness with two banner ads per newsletter.

AMCP Monthly eTOC

Enhance your brand exposure and reach a targeted audience of health care professionals by sponsoring our AMCP Monthly eTOC (Table of Contents).

With your logo and message prominently featured in this monthly email newsletter, your brand will stand out with thousands of health care decision-makers. Over 20,000 AMCP subscribers receive a monthly copy of the eTOC. One advertisement placement is available per distribution.

Research

Join forces with the AMCP Foundation and the Biologics and Biosimilar Collective Intelligence Consortium (BBCIC) to drive impactful research that influences the future of managed care pharmacy and improves patient health.

AMCP Foundation

The AMCP Foundation — AMCP’s research, education, and philanthropic arm — is committed to strengthening managed care pharmacy through future-focused research and inspiring the upcoming generation of health care professionals.

With a fully vetted research agenda, the AMCP Foundation presents an exceptional opportunity for pharmaceutical companies to engage in meaningful research collaborations. These initiatives aim to monitor the safety and efficacy of biosimilars and novel biologics, promoting public health advancements. Your sponsorship support directly contributes to the advancement of critical research that informs health care decision-making and shapes the future of managed care pharmacy.

BBCIC

BBCIC, an independent non-profit research consortium affiliated with AMCP, was established in 2015 with the primary goal of generating reliable real-world evidence on the safety and efficacy of biologics.

BBCIC is funded through AMCP and sponsorship, ensuring that your support directly fuels impactful research initiatives.

Partnering with the AMCP Foundation and BBCIC allows pharmaceutical companies to play an active role in shaping managed care pharmacy’s future and improving patient health outcomes. Contact us to explore our unique sponsorship opportunities and join our mission to transform managed care pharmacy through research and innovation.

By sponsoring AMCP Foundation research projects, your partnership provides unbiased information that guides care management, assesses value, and makes a lasting impact on patient outcomes.



Professional Development

AMCP Foundation Internship

Invest in the next generation of pharmacy leaders by sponsoring the AMCP Foundation Internship program.

Each summer, promising student pharmacists are welcomed as interns, providing them with a unique opportunity to gain valuable industry experience. As a pharmaceutical company sponsor, you hold a key role in influencing the future of pharmacy, offering these interns exposure to industry veterans and impactful research.



Independent Medical Education (IME)

Partner with AMCP to design and implement Independent Medical Education (IME) programs. Through grants or sponsorships, you'll collaborate with us to create educational sessions that address pressing health care topics and advancements.

Typically presented alongside AMCP national meetings as satellite symposia or continuing education sessions, IME programs serve as a platform for disseminating vital information to health care professionals. The IME program can also be extended to AMCP affiliate chapters for a wider reach and impact.



Join us in transforming pharmacy education and innovating patient care. Contact us today to discuss sponsorship opportunities and ignite positive changes in pharmacy practice.