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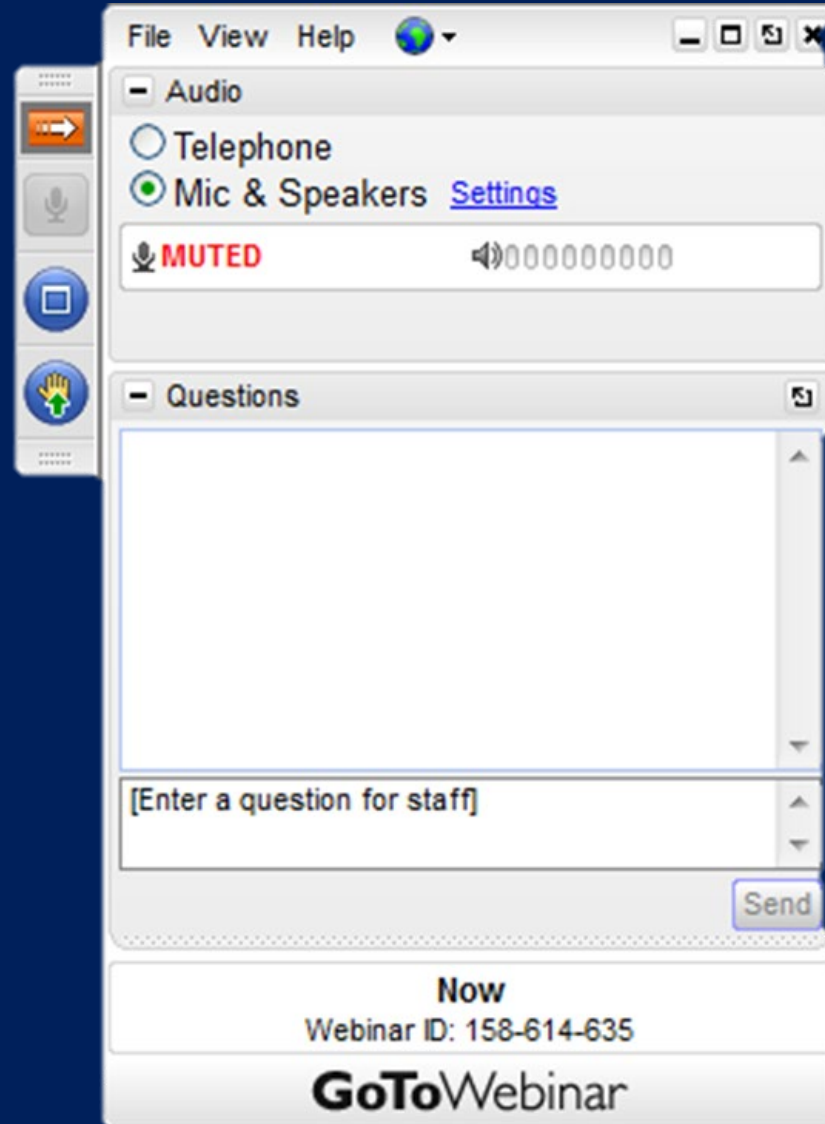
# Students' Role in Grassroots Advocacy

**March 18, 2021**

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# How to Ask a Question



# Presenter



**Adam Colborn**

Manager, Policy & Government Relations

# AMCP stands against racial injustice



# 2021 Government Relations Priority Issues

- Rising Cost of Pharmaceuticals and Price Transparency
- Shift from Fee-For-Service to Value-Based Care
- Promote Managed Care Pharmacy Strategies



# Rising Cost of Pharmaceuticals and Price Transparency

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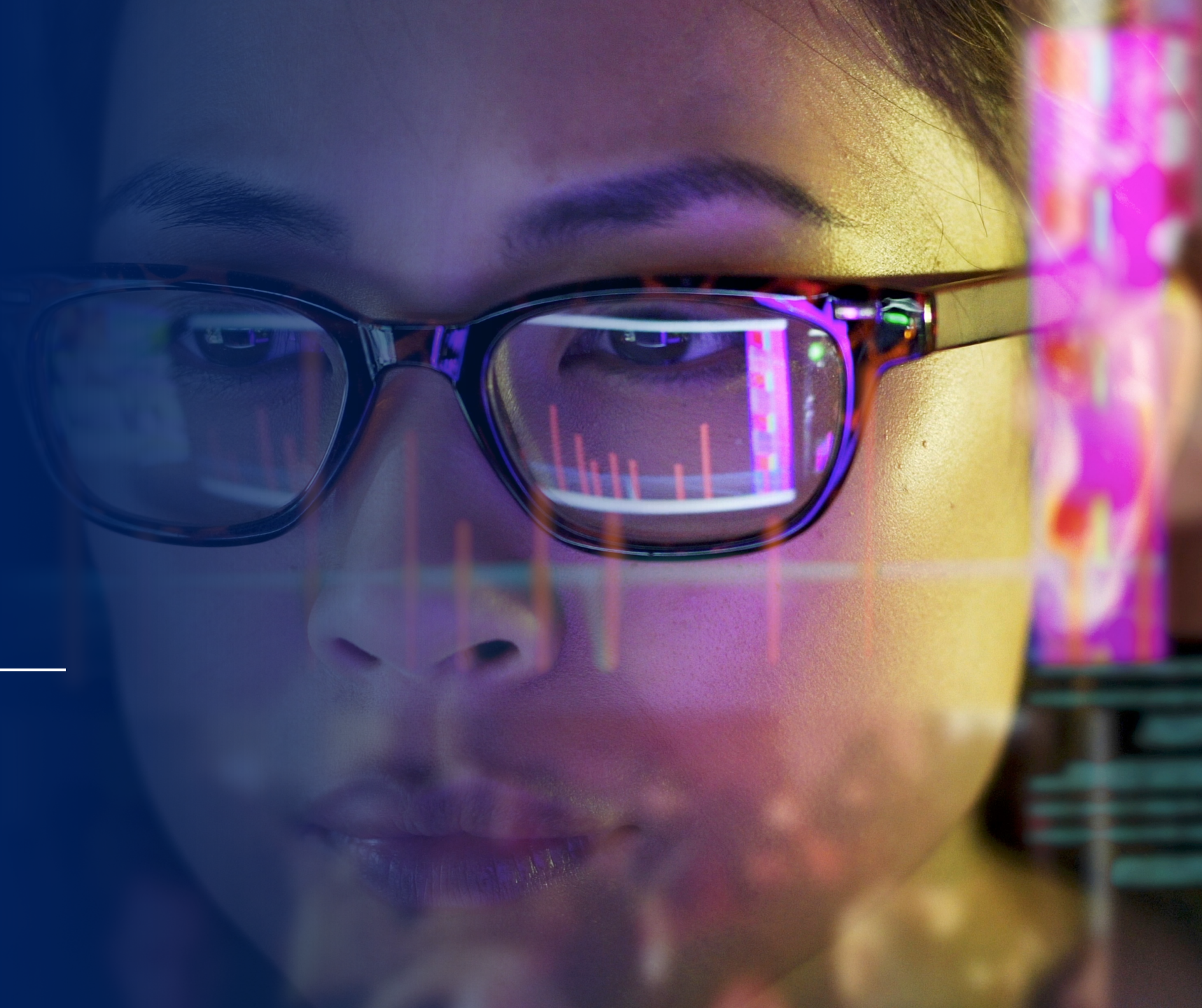


# Shift from Fee-For-Service to Value-Based Care

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# Promote Managed Care Pharmacy Strategies

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# AMCP 2021 Federal Legislative Agenda

1. Pharmaceutical Information Exchange (PIE) Legislation
2. COVID-19 Relief
3. Drug Pricing
4. Managed Care Tools

# State Priorities

- Promote meaningful transparency on drug pricing and patient cost-sharing
- Advocate for the development of clear metrics to shift pharmaceutical payments to value-based care
- Encourage data sharing and interoperability of electronic health records
- Promote AMCP's position on formulary requirements, tier restrictions, and coverage mandates
- Support the use of managed care tools

# Pre-approval Information Exchange (PIE)

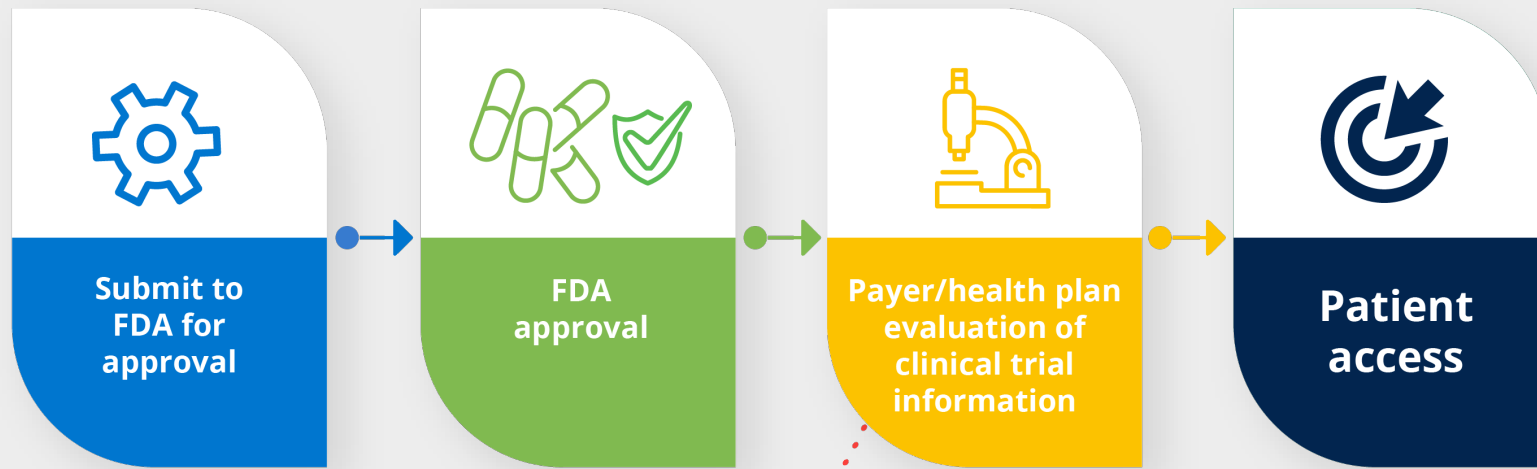
A crucial effort to ensure payers have access to critical information and research-based evidence to provide timely coverage decisions and patient access when new therapies come to market

Improves and increases patient access to emerging pharmaceuticals and devices



## CURRENT SYSTEM

**IMPACT:** Patient access to medications is delayed because payers and health plans must wait to review the clinical trial information once the medication is approved by the FDA.



# PIE – What?

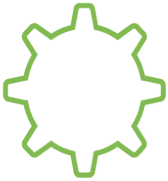
**IMPACT OF MAKING THIS SWITCH:** By distributing clinical trial information to payers and health plans earlier, the review process is able to start earlier so expedited coverage decisions can be made immediately upon FDA approval.

## A BETTER SYSTEM



**IMPACT:** Proactive distribution of clinical trial information to payers and health plans so they can make expedited coverage decisions upon FDA approval.




# PIE – Next Steps



Urge Congress to introduce and support legislation codifying current regulatory safe harbors that allow for proactive pre-approval information exchange between manufacturers and health care decision-makers



This legislative safe harbor for PIE will confirm that the proactive dissemination of certain information does not violate the prohibitions against preapproval promotion and does not run afoul of the labeling, misbranding, and intended use provisions of the Federal Food, Drug, and Cosmetic Act and its regulations on implementation



# Why does advocacy matter?

- Grassroots advocacy empowers constituents to influence policymakers' decisions
- Most policymakers are not subject matter experts, so expert constituent input is crucial to lawmaking
- Lawmakers put very little weight on government relations professionals and much more weight on their constituents' opinions



# Where do students fit in?

- Students are a particularly persuasive group of advocates
- Elected officials all want to increase engagement with young voters
- As future managed care pharmacy professionals, they value your education on complex issues





# How can I advocate?



Tag your elected officials in social media posts

Attend constituent events, such as town halls or Coffees With Congress





# State Advocacy Leader

- Develop “grasstops” relationship with state legislators
- Be a resource to AMCP members on grassroots advocacy
- Encourage other AMCP members to engage in grassroots campaigns and report actions
- Campaigns may take several different forms  
Examples: Email, social media, phone calls
- Occasionally present on AMCP advocacy issues  
Affiliate meetings/days of education  
Student chapters if/when possible
- Help coordinate state legislative days if/when possible

# AMCP Resources

- AMCP Grassroots Advocacy Center
  - <https://www.amcp.org/policy-advocacy/grassroots-advocacy>
- AMCP Policy Digest
- Monthly Legislative and Regulatory Briefing
- Policy Statements
- Website Resources

# AMCP Action Center



Participate in advocacy campaigns facilitated by AMCP at [amcp.org/take-action](https://amcp.org/take-action)

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ABOUT EDUCATION & MEETINGS RESOURCE CENTER JMCP CORPORATE OPPORTUNITIES POLICY & ADVOCACY MEMBERSHIP

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AMCP.org > Policy & Advocacy > Grassroots Advocacy > Take Action

## Take Action

AMCP Action Alert: Tell Congress that Pharmacists can Help Fight COVID-19 and Influenza

Please take a moment to send a message to your Members of Congress asking them to authorize pharmacists as health care providers under Medicare Part B, allowing pharmacists to serve patients for the purpose of testing and vaccinating for COVID-19 and influenza during the current public health emergency.

Considering the unprecedented challenge to America's health care infrastructure posed by the novel coronavirus, AMCP, working in partnership on this effort with the American Pharmacists Association (APhA), believes allowing pharmacists to test for and vaccinate against COVID-19 and influenza will help reduce strain on physicians and

### Review Your Message

- US Senators
- US Representative

Subject

Pharmacists Can Help Fight COVID-19 & Influenza

Message Body

As a constituent and a managed care professional, I urge you to add language in future COVID-19 legislation to authorize pharmacists as Medicare Part B providers to perform and be reimbursed for COVID-19 and influenza testing and vaccinations during the public health emergency.

Pharmacists are uniquely positioned to alleviate strain on physicians and hospitals. We receive the most education and training of all health care providers on medication and its...

### Enter Your Info

Your Information

Prefix \* First Name \* Last Name \*

Email \*

Home Information

Street Address \*

ZIP Code \* Enter Zip for City and State

Business Information

Your Title Company

Street Address

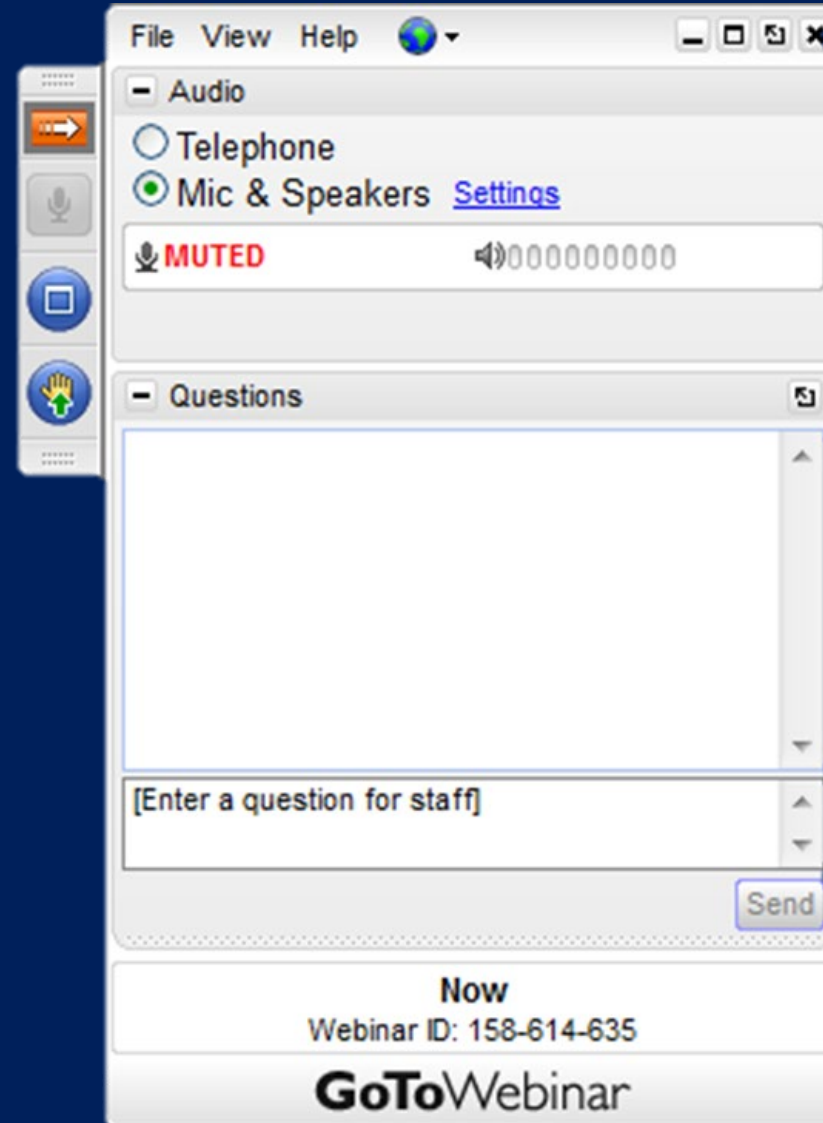
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# How to Ask a Question



# Questions for Our Presenter



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Manager, Policy & Government Relations

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