

Chapter Website Design: How to be "Tech Savvy" in Pharmacy University of Washington

Project Description & Implementation Overview

The University of Washington School of Pharmacy AMCP Chapter developed a chapter specific website. The University of Washington AMCP Chapter wanted to establish an online 'community' for students interested in managed care.

Purpose of the Project

The purpose of the "Tech Savvy" workshop is to expose students to different types of technologies available and to be able to use them effectively.

Project Budget: Expenses and Revenues

No expenses were necessary for the scope of this project.

Who and How Many Chapter Members are Involved?

All of the AMCP Chapter officers were involved in establishing the online 'community'. Student Pharmacists are encouraged to sign on as 'community' members.

Who Should be Targeted? Audience or Involvement? How Do You Find Them? How Do You Contact?

The audience targeted was AMCP Chapter members. The website tool used (Eggsprout.com) was well known as a local start-up in the state of Washington.

What Materials are Needed? Outside Resources, Ordering, etc?

Computer and Internet access

Timeline for Implementation and Execution

Summer: Officers' meeting to set up initial webpage

- Review of the website tool
- Choose a professional domain name
- Design layout (upload logos, pictures, etc.)
- Write content

Start of School: Launch of website

Quarterly: Website maintenance, discussion of additions to webpage during officers' meetings.

Follow-up with Faculty Members/Volunteers/Participants

After the launch, evaluations were sent to chapter officers and members for feedback. Suggestions resulting from the evaluations were taken into consideration and incorporated. The designated officer for maintenance of the webpage will sit down with incoming officers to explain how to maintain the site.

Project Evaluation:

What Went Well? What Didn't? How Would You Improve for the Next Year?

Using the Eggsprout.com template saved the officers many hours of adding accessories such as forums, blogs, twitter content and others into a website that normally are not supported by other templates. Students who are not familiar with manipulating webpage contents might take additional hours to upload contents. However, Eggsprout.com provides easy to follow 'how-to' videos for new users.

List Each "To Do" for Project Project Checklist:

- Hold an Officers meeting to set up initial webpage (see below)
- Review of the website tool
- Choose a professional domain name
- Design layout (upload logos, pictures, etc.)
- Write content
- Launch website
- Quarterly, hold a website maintenance meeting to discuss additions or changes.

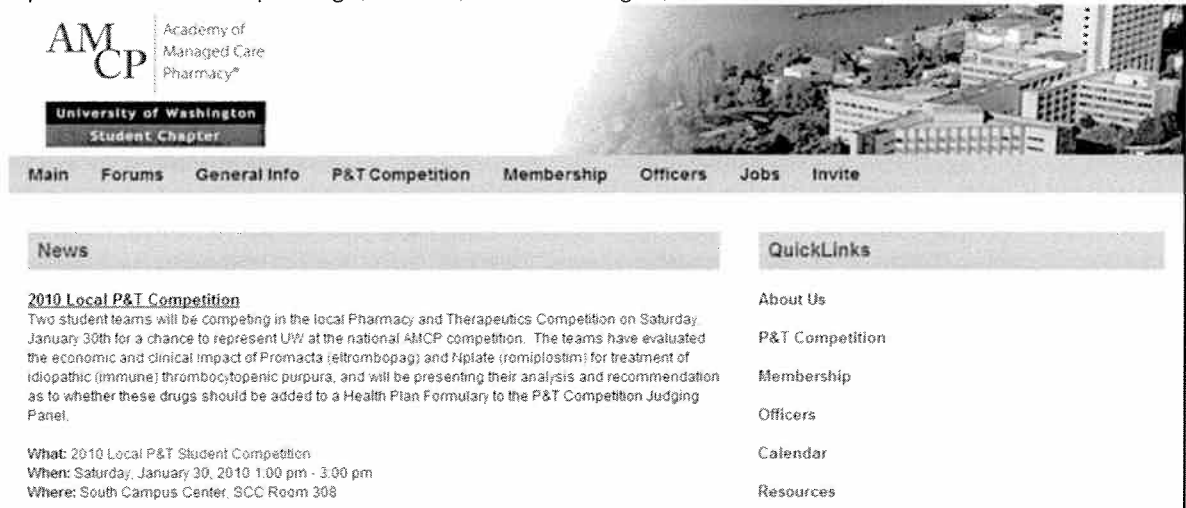
Setting up the Webpage:

1. Visit Eggsprout.com, and discuss with chapter officers if this tool is valuable to the chapter.
Webpage: <http://www.eggsprout.com/learn/0/getting-started>



2. Create a *professional network domain name* (E.g. uwamcp.eggsprout.com). You may have to sign up as a member and create your own username and password.

3. Upload contents: chapter logo, banner, website designs, tabs

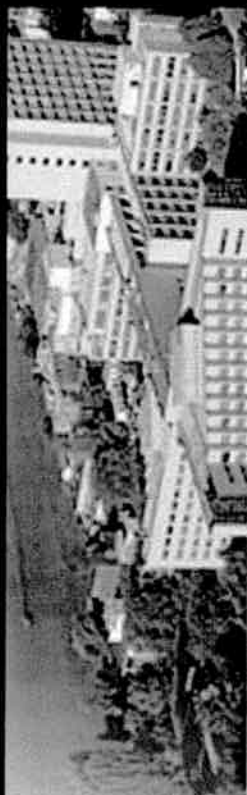


4. If your school provides student organizations website domains, it's the choice of the chapter to establish as a professional student organization under the university system. This process may take several months depending on the timeline of the university system. E.g. <http://www.students.washington.edu/uwamcp>
5. Once the chapter website under the College/University system is established, you will have to link the eggsprout webpage to your schools' webpage. (You may have to ask the administrators from the university system to establish this link. They will provide the necessary information for the link.)



Academy of
Managed Care
Pharmacy®

University of Washington
Student Chapter



Main Forums General Info P&T Competition Membership Officers Jobs Invite

News

2010 Local P&T Competition

Two student teams will be competing in the local Pharmacy and Therapeutics Competition on Saturday, January 30th for a chance to represent UW at the national AMCP competition. The teams have evaluated the economic and clinical impact of Promacta (eltrombopag) and Nplate (romiplostim) for treatment of idiopathic (immune) thrombocytopenic purpura, and will be presenting their analysis and recommendation as to whether these drugs should be added to a Health Plan Formulary to the P&T Competition Judging Panel.

What: 2010 Local P&T Student Competition

When: Saturday, January 30, 2010 1:00 pm - 3:00 pm

Where: South Campus Center, SCC Room 308

Last year was UW's first time competing in the P&T competition, and our team took first place in the National Competition!

Please come and show your support!

UW Pharmacy Students Win 2009 National AMCP Competition

Please help me in congratulating Ellen Smith, Erin Cutter, Shannon Duke and Jessica Chao for taking first place in the 2009 AMCP/FMCP National P&T Competition. This was our first time competing in the P&T competition and we are so proud of the University of Washington. UCSF took second place and Drake University took third.

QuickLinks

About Us

P&T Competition

Membership

Officers

Calendar

Resources

Members



No Photo



No Photo



See all members *

Jobs

Pharmacist

Select a category ...

Discussion Board

Submit

Activity Feed



Then and now: Herb gardens, mandatory military courses and a tuition freeze - The Daily of the University of Washington

Then and now: Herb gardens, mandatory military courses and a tuition freeze
The Daily of the University of Washington
This botanical pharmacy included everything from treatments for the common cold and heart disease to "addictive drug[s]", such as op...

posted by , 3 days ago - Comment



Study: Expand medical education, research - WSU Today

Study: Expand medical education, research
WSU Today
The report was submitted to Paul Ramsey, dean of the UW School of Medicine, and Warwick Bayly, provost for WSU. Next steps recommended in the report include ...

posted by , 3 days ago - Comment



Thousands worked at Goodrich plant - Waterloo Record

Thousands worked at Goodrich plant
Waterloo Record
... image was one of them and shows the old Canadian Goodrich plant at King and Victoria streets in Kitchener, now the site of the UW School of Pharmacy. ...

posted by , 9 days ago - Comment

Staff Pharmacist

at Walgreens in Burien, WA from indeed

PHARMACIST 4 (LEAD)

at University o... in Seattle, WA from indeed

Pharmacist-Pharmacy, First ...

at Swedish Medi... in Seattle, WA from indeed

Pharmacist, Inpatient

at Seattle Chil... in Seattle, WA from indeed

Pharmacist

at One Source H... in Redmond, WA from indeed

PHARMACIST 4 – LEAD NIGHT S...

at University o... in Seattle, WA from indeed

See more jobs »

Blog

Local health officials hope to learn from H1N1 scramble - Seattle Times

posted by on Tue Feb 16, 2010



Local health officials hope to learn from H1N1 scramble
Seattle Times

One of the things that's hard in health care is to even talk about rationing," said Cindi





Local health officials hope to learn from H1N1 scramble - Seattle Times

Seattle Times Local health officials hope to learn from H1N1 scramble. Seattle Times: "One of the things that's hard in health care is to even talk about rationing," said Cindi Brennan, director of clinical excellence for UW Medicine Pharmacy ... and mo...

posted by , 13 days ago - Comment



On Campus: Wrong answers, dance marathons and trips to Las Vegas - Wisconsin State Journal

On Campus: Wrong answers, dance marathons and trips to Las Vegas. Wisconsin State Journal: UW-Madison's School of Pharmacy raised more than \$22 million in a six-year fundraising campaign. The donations will create 34 new scholarships and five ... and m...

posted by , 13 days ago - Comment

Forum

There are currently no forum posts. Start a discussion »

IS TO EVEN TALK ABOUT RATIONING, SAID CINDI Brennan, director of clinical excellence for UW Medicine Pharmacy ...

and more »

School of Pharmacy raises \$22.6 million - UW Badger Herald

posted by on Wed Feb 10, 2010



School of Pharmacy raises \$22.6 million UW Badger Herald

UW Foundation and the School of Pharmacy worked together to reach out to alumni and friends for support in building permanent endowments for the school, ...

On Campus: Wrong answers, dance marathons and trips to Las Vegas - Wisconsin State Journal

posted by on Fri Feb 12, 2010



On Campus: Wrong answers, dance marathons and trips to Las Vegas Wisconsin State Journal

UW-Madison's School of Pharmacy raised more than \$22 million in a six-year fundraising campaign. The donations will create 34 new scholarships and five ...

and more »

[Go to Blog »](#)



Academy of
Managed Care
Pharmacy®

University of Washington
Student Chapter



[Main](#) [Forums](#) [General Info](#) [P&T Competition](#) [Membership](#) [Officers](#) [Jobs](#) [Invite](#)

What is AMCP

The vision of this organization shall be to improve the quality of life through appropriate and accessible medication therapy.

The mission is to empower its members to serve society by using sound medication management principles and strategies to achieve positive patient outcomes.

The purpose of this organization

- To operate an association of pharmacy students relating to the provision of pharmaceutical services in managed care setting, but not to engage in activities ordinarily carried on for profit
- To improve the practice of pharmacy in a managed care setting and to promote its progress
- To advance the common professional and business interests of the corporation's members
- To act as a liaison between the practice of pharmacy in a managed care setting and other health professions, members of the pharmaceutical industry, academia, government agencies and patients participating in managed health care
- To develop, sponsor, promote and encourage the public's use of high quality and efficient programs, services and systems for the delivery of pharmacy services in a managed care setting
- To establish, develop, sponsor, promote and conduct educational programs and scientific research relating to and improving the health and welfare of human beings, especially as it relates to the delivery of pharmacy services in a managed care setting
- To establish, develop, sponsor and promote other organizations, corporations, firms, partnerships and other entities, for-profit and not-for-profit, in furtherance of the Corporation's purposes, including entities engaged in the business of health care and health care related matters and issues
- To carry out such other acts and to undertake such other activities as may be necessary, appropriate or desirable, in furtherance of the organization purposes, so far as permitted by the laws of the State of Washington



Academy of
Managed Care
Pharmacy®

University of Washington
Student Chapter



[Main](#) [Forums](#) [General Info](#) [P&T Competition](#) [Membership](#) [Officers](#) [Jobs](#) [Invite](#)

THE AMCP/FMCP ANNUAL NATIONAL P&T COMPETITION

The Academy of Managed Care Pharmacy (AMCP) and the Foundation for Managed Care Pharmacy (FMCP) P&T competition is designed to expose pharmacy students to the formulary management process. Students will learn to develop and manage a formulary system through evaluating literature and conducting comparative studies, and making real life decisions based on cost-benefit analysis.

TASK

Evaluate the economic and clinical impact of a given drug using AMCP Format-based product dossier, and make a recommendation as to whether the drug should be added to a Health Formulary. Project includes:

- P&T committee monograph (10 pg maximum)
- Power-point presentation (30 minutes maximum and 30 slides maximum)
- Handouts (5 page maximum) to aid in the presentation (Optional)

CAUTION: Students may not confer with members of competing teams or with the faculty, staff, or pharmaceutical representatives.

TEAM COMPOSITION

- Each competing team must consist of 4 members.
- Although not required, Student Chapters should make every effort to field teams composed of one pharmacy student from each of the four (4) professional academic years (residents, fellows and other post-graduate students are not eligible)
- There is no limit to the number of 4-member teams a student chapter may field for their individual chapter (local) competition.
- Each team will choose a team captain who will be responsible for ensuring that their team meets all deadlines as detailed in this document and in the case study to follow.
- The student chapter president or designated P&T Competition Coordinator and the faculty advisor will be responsible for relaying all communications with FMCP to all team members.
- Each team member must be an AMCP Student Member

JUDGING

The teams will compete in a local competition held within the UWSOP and the winning team will get a change in representing UW at the national competition. The winning team will then submit the final report to the AMCP National Committee where 8 finalist teams are chosen to compete at the national AMCP annual conference.

PRIZES

Each of the eight AMCP Student Chapter teams selected as finalists to compete in the National P&T Competition in Orlando will receive a \$4,000.00 team stipend to be used to help defray travel and other competition related expenses.

- FMCP and the Competition sponsor will announce the first, second and third place winners on Friday, April 17, 2009 during the Student and New Member Reception at the AMCP 21st Annual Meeting. Award plaques will be presented at that time.
- FMCP will provide travel expenses for the first place team and faculty advisor to attend the 2009 AMCP Educational Conference in San Antonio, TX, October 7-10, 2009. The P&T Competition sponsor will formally award the team members their engraved plaque during one of the Conference General Sessions.
- Each of the three winning teams will receive a contribution to their school's general scholarship fund in the following amounts: To the first place team's school - \$2,500.00; 2nd place - \$1,500.00; 3rd place - \$1,000.00.

CRITICAL DATES & DEADLINES

- Friday, October 16, 2009: Deadline for Student Chapter Sign-Up.
- Friday, October 30, 2009: Participating chapters receive case study from FMCP. Teams begin work on case study.
- At least two weeks prior to local competition. Team presentation materials (both email and hard copy) are due to Faculty Advisor, Chapter President and/or P&T Competition Coordinator. No further changes to presentation materials are allowed except as detailed in the FMCP case study document.
- Immediately: Chapter President or Competition Coordinator forwards each team's presentation material to local P&T Competition Judges.
- Saturday, January 30, 2010: Local competition (South Campus Center)
- Monday, February 8, 2010: Email Winning Presentation Material and team contact information to FMCP contact.
- Friday, February 26, 2010: Eight finalist teams notified
- Thursday, April 8 and Friday, April 9, 2010: National competition, San Diego, CA

IMPORTANT INFORMATION

Due to the anticipated time commitment for this project, students will have an opportunity to receive independent study credits (variable credits) during the Winter quarter. There is also an opportunity for those interested (1st and 2nd years) in participating in this project to get competency hours for Pharm523 (inpatient).



Academy of
Managed Care
Pharmacy®

University of Washington
Student Chapter



[Main](#) [Forums](#) [General Info](#) [P&T Competition](#) [Membership](#) [Officers](#) [Jobs](#) [Invite](#)

Membership is \$40 and includes student membership in Academy of Managed Care Pharmacy and membership in the AMCP UW Student Chapter.

1. Please visit [AMCP.org](#) and register online as a student member. The cost is \$35.00.
2. Fill out an [AMCP UW Student Chapter Membership Registration Form](#) and return it to one of the officers.
3. Pay the \$5 annual registration fee for the [AMCP UW Student Chapter](#). We accept both cash and checks payable to [AMCP UW Chapter](#).



Academy of
Managed Care
Pharmacy®

University of Washington
Student Chapter



[Main](#) [Forums](#) [General Info](#) [P&T Competition](#) [Membership](#) [Officers](#) [Jobs](#) [Invite](#)

Advisors

Faculty Advisor: David Veentra, Pharm D., PhD.
AMCP Chapter Diplomat/Advisor: Fred Sego, Pharm D., JD

Officers

| | |
|--------------------------------------|---|
| President | Carly Fuhrman cfuhrman@u.washington.edu |
| President-Elect | Shawn Hagland haglas@u.washington.edu |
| Treasurer | Jamie Mazon mazer@u.washington.edu |
| Secretary and Director of Membership | Alisha Fewins afewins@u.washington.edu |
| Director of Media and Publications | Marisa Yamashita marisary@u.washington.edu |
| Director of Outreach | Sara Forrester sforrest@u.washington.edu |
| Director of Inter-Professionalism | Karen Craddick karend3@u.washington.edu |



Academy of
Managed Care
Pharmacy®

University of Washington
Student Chapter



Main Forums General Info P&T Competition Membership Officers Jobs Invite

Job Search

Post a job

only \$25 for 90 days!

Keywords

Location

Find Jobs

job title, keywords or company name city, state (optional)

Featured Jobs

Pharmacist

at Seattle Children's in Bellevue, WA - posted on 02/26/10 from indeed

Staff Pharmacist

at Walgreens in Burien, WA - posted on 03/01/10 from indeed

PHARMACIST 4 (LEAD)

at Harborview Medical Center in Seattle, WA - posted on 03/01/10 from indeed

PHARMACIST 4 (LEAD)

at University of Washington in Seattle, WA - posted on 02/26/10 from indeed