

A Year in the Life of OSU|OHSU Student AMCP Chapter

Oregon State University and Oregon Health & Science University College of Pharmacy

Project Description & Implementation Overview

This year our AMCP chapter implemented many activities for the student members to engage in. We kicked off the year in September with an informational presentation for students interested in learning more about AMCP and what managed care pharmacy is all about. We recruited first and second year pharmacy students interested in managed care to sign up for AMCP. In November we partnered with Senior Health Insurance Benefit Assistance (SHIBA) Volunteers and the Lebanon Senior Center to host a health fair to educate elderly on various health topics while they waited for their Medicare enrollment appointment. In March, we are working with four local health plans (OmedaRx, Moda Health, CareOregon, and Providence Health Plans) to hold a managed care day at their respective offices in Portland, Oregon. This will provide students the educational opportunity to learn more about what it means to be a managed care pharmacist and opportunities for residencies within each organization. We wrap up the year in June with our managed care panel, where managed care pharmacists from around the state speak to the students about their experiences in managed care.

Purpose of the Project

Our chapter had many goals this year. These goals included growing membership, providing valuable managed care opportunities to students and expanding our presence on the campus and in the community.

Project Budget: Expenses and Revenues

Lebanon Health Fair: \$100 to print fliers

Who and How Many Chapter Members are Involved?

We have a P3 chapter president and P2 chapter president-elect. We also have 18 general members.

Who Should be Targeted? Audience or Involvement? How Do You Find Them? How Do You Contact?

General info meeting

- Our target audience is any pharmacy student in our college interested in being involved with AMCP or pursuing a career in managed care. We send out an email through our OSSP secretary that goes out to all pharmacy students. We also post announcements on the Facebook pharmacy class pages.

Lebanon Health Fair

- Local senior citizens. We send out a flyer in the Lebanon Senior Center Newsletter that

goes out to all of their local seniors. The president elect also goes around to the town of Lebanon and posts the information flyer around the town.

- In our student volunteers, we were looking for students with projects geared towards senior citizens that they are interested in sharing with the community. We reach out to all student organizations personally and through various electronic communications (email, Facebook) to get students involved. For the health fair, we are not looking for AMCP members only; all students are welcome to present their projects.

Managed care day

- AMCP student members at OSU interested in pursuing a career in managed care pharmacy. An email was sent out to all AMCP members to gauge interest.

Managed care panel

- This is a joint event with ACCP and the Alumni office, so we work with the Alumni office in finding alums working in managed care. Emails are sent out through the Alumni Office.

What Materials are Needed? Outside Resources, Ordering, etc?

Our general info meeting just required a PowerPoint presentation that we reused from previous years and an information poster that we put together using information off of the AMCP website. We created flyers and had them printed for the Lebanon Health Fair to send out in the Newsletter and to post around Lebanon prior to the event. The different student organizations (with guidance from their advisors) were responsible for completing the informational project or handout that they were going to present at the health fair. We didn't need any materials for Managed Care Day. For the managed care panel we had to put together an introduction for each pharmacist and have a list of premade questions to ask the panel.

Timeline for Implementation and Execution

July/August

- Get in contact with Lebanon Senior Center and SHIBA to set date for Health Fair

September

- AMCP Informational Meeting!
- Send out school wide announcement for the date of the health fair and send the initial call for volunteers.
- Start contacting pharmacists in the area that would be interested in precepting the event.
- Start working on creating flyer

October

- Create flyer to turn into the Senior Center to be able to send it out in their Newsletter
- Finalize the list of student organizations
- Recruit other volunteers needed for the event
- Recruit members to compete in P&T Competition

November

- Preceptor, student organization, and student volunteer list should be finalized
- Finalize all the miscellaneous logistics that need to be done prior to the event
- Lebanon Health Fair!
- Meeting for P&T Competition

December

- Work on P&T Competition

January/February

- Gauge interest for managed care day
- Start list on students who want to go. Space is limited.

March

- Final details on Managed Care Day sent out
- Managed Care Day!

April/May

- Start working with Alumni Office in offering invitations to alumni to come speak at the Managed Care Panel portion of Professional Day
- Finalize list of speakers
- Get some information from them including but not limited to: year of graduation, whether they did a residency or not, what their career path has looked like and what they are currently doing. This helps us put together an introduction for each of them

June

- Host the Managed Care Panel at Professional Day!

Follow-up with Faculty Members/Volunteers/Participants

We sent out thank you letters to our preceptor for the Health Fair event. We will send out thank you letters for the managed care day and managed care panel professionals who will be donating their time to educate students on the field of managed care.

Project Evaluation:

What Went Well? What Didn't? How Would You Improve for the Next Year?

What went well:

- The informational meeting went well.
- We grew our membership from three to 20 members this year and were able to educate more students on what AMCP and managed care is.
- The Health Fair was a success.
- The managed care panel was very informative last year. We are waiting to see how it goes this year

What didn't go well and how are we going to improve:

- We hope to get more student organization involvement next year to provide a greater variety of health topics to the elderly.
 - We're going to advertise more to the student organizations. As it's one of the first events for the school year, we feel that most of the the organizations don't quite know how to be involved yet and what they can do (i.e. just because operation immunization can't immunize for that event, they can still come and give information about which immunizations the senior citizens should consider getting)
- There wasn't enough time for our students to ask questions to the managed care panel.
 - We are hoping to shift some of the times around a little to get a little more time specifically for managed care.
- We attempted to participate in the P&T competition. We had no prior knowledge of what the competition would look like and the time commitment that it takes. We also realized that we lacked some of the skills to complete the project effectively and in a timely manner.
 - We have put together a workshop for this years team.
 - AMCP leadership is working out how to address these issues for next years team and what we can do early on to make sure everyone is prepared.

Still unsure:

- This is our first year doing the managed care day so we are excited to see how the event goes.

Timeline/Checklist for Project:

Date	Activity	Responsible Party
July/August	Contact Lebanon Senior Center	President
	Contact SHIBA	President
	Set Date of Lebanon Health Fair	President (with Lebanon Senior Center and SHIBA)
September	Inform college of pharmacy about upcoming event	President-Elect
	Recruit student organization involvement	President-Elect
	Recruit preceptors	President-Elect and preceptor coordinator
	Start creating flyer	President-Elect and President
	09/28-AMCP Student Chapter Informational Meeting	President and President-Elect
October	Print flyers	President
	Finalize student organization involvement	President-Elect
	Recruit and organize student volunteers	President-Elect
	Meeting/Started working on the P&T Competition	AMCP Members
November	11/03-Lebanon Health Fair	President and President-Elect, SHIBA, Lebanon Senior Center
	Meeting for P&T competition	AMCP Members
December	Work on P&T Competition	AMCP Members
January/February	Gage interest for managed care day. Start list of students wanting to go as space is limited	President
March	03/24-Managed Care Day	President and President-Elect, OmedaRx, Providence Health Plans, CareOregon, Moda Health
April/May	Start collaborating with Alumni office	President-Elect
	Offer invitations to alumni to come speak at event	Alumni office
	Collect information to put together an introduction for each speaker	President-Elect
June	Managed Care Panel	President and President-Elect, OSU College of Pharmacy Alumni Office