

Is this message not looking its best?  
[View it online](#) or view the [text-only version](#)



# AMCP NEWS AND VIEWS

January 2019

**HOME**  
**CONTACT US**  
**TWITTER**  
**FACEBOOK**  
**LINKEDIN**

*AMCP members are committed to providing the best pharmaceutical care for all patients.*

Visit [www.amcp.org](http://www.amcp.org) to learn more about the Academy of Managed Care Pharmacy.

## IN THIS ISSUE

[New President-elect, Treasurer and Two Directors](#)  
[CEO Blog: Cost-Effectiveness of MTM Programs](#)  
[Help AMCP Plan Educational Programming](#)  
[Annual Meeting Is Just Around the Corner](#)  
[Add Your Voice to Market Insights Survey Panel](#)  
[Foundation Is Accepting Applications for Summer Internships](#)  
[Goings-on at AMCP Headquarters](#)  
[Corporate Training Program](#)  
[Foundation Presents New Online Tools to Manage Lipids](#)  
[Payers Use eDossier System for Cancer Product Reviews](#)  
[Foundation to Offer Fitness Activities at Annual Meeting](#)

## LOOKING AHEAD

**Inhalation Matters: The Importance of Inhaler Choice in COPD**  
Thursday, Jan. 24, 2pm EST [AMCP Members and Non-Members - Free](#)

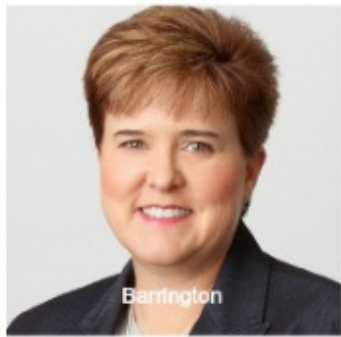
**Oncology Pipeline: What's Needed & When?**  
Tuesday, Jan. 29, 2pm EST [AMCP Members and Non-Members - Free](#)

**AMCP MANAGED CARE & SPECIALTY PHARMACY ANNUAL MEETING 2019**

MARCH 25-28 • SAN DIEGO CONVENTION CENTER



**AMCP Members Elect New President-elect, Treasurer and Two Directors**



AMCP is pleased to announce the newly elected members of the AMCP Board of Directors. They are President-elect **Marissa Schlaifer**, MS, RPh; Treasurer **Christina J. Barrington**, PharmD; and Directors **James R. Hopsicker**, BS Pharmacy, and **Vinson C. Lee**, PharmD, MS, FAMCP.

The new members will be sworn in at the AMCP Annual Meeting, March 25-28 in San Diego, Calif., along with continuing board members, President **Jim Kenney**, Immediate Past President **Mitzi Wasik**, and Directors **Deb Curry**, **Patrick Gleason** and **Debra Minich**. The Treasurer and Directors serve on the Board for two years while the President-elect serves a total of three years — one each as President-elect, President and Immediate Past President.

Incoming President-elect Marissa Schlaifer is Vice-President of Policy & Regulatory Affairs at OptumRx. Previously she served as principal of Schlaifer & Associates, LLC, where she consulted on health care policy analysis, advocacy, practice advancement and business development issues. As a former AMCP director of pharmacy and regulatory affairs, Marissa addressed pharmacy benefit issues under Medicare Part D, Medicaid and the Healthcare Exchanges, as well as other regulations and practice improvements. Her 30-year career includes experiences within managed care organizations and retail pharmacy.

A member of AMCP since 1992 and a staff member for 10 years, Marissa currently serves on the AMCP Board of Directors and represents AMCP on the National Quality Forum (NQF) Measure Application Partnership (MAP) Coordinating Committee and task forces. [Read more.](#)



## JMCP Launches New Feature Focused on Advancing Value in Health Care

As publisher of AMCP's [Journal of Managed Care & Specialty Pharmacy](#) (JMCP), I am pleased to announce the launch of a new article series called Perspectives on Value. This new feature gets to the very heart of AMCP's focus on advancing value in health care. Perspectives on Value will consist of a summary of a recent evidence report written by the Institute for Clinical and Economic Review (ICER), along with commentary authored by a key stakeholder. ICER is an independent, nonpartisan organization that provides comprehensive clinical and cost-effectiveness analyses of treatments, tests and procedures. AMCP is launching this series as part of our ongoing effort to help shift the health care system away from a fee-for-service model and towards one that rewards therapies and systems based on the value they offer patients. The concept of value-based care, in fact, has gained near universal acceptance across the health care spectrum. But questions remain over exactly how to assess value. These include: what methods are valid for assessing value in health care? Who gets to decide what value is? And how should value be rewarded in our system of constrained resources? [Read more.](#)

## Help AMCP Plan Educational Programming



**SAN DIEGO**  
MARCH 25-28, 2019



AMCP needs your help in planning education programming for the coming year. Please take the survey linked below to provide feedback on your specific educational needs in a variety of areas specific to managed care pharmacy. The deadline to complete the survey is Monday, Jan. 28. Those who participate will be entered into a drawing to win a \$100 gift certificate! Thank you in advance for your valuable input. Access the survey, [please click here](#).



### AMCP Annual Meeting Is Just Around the Corner

Get ready to pack your bags. The [AMCP Annual Meeting](#), taking place March 25-28 in San Diego, Calif., promises to be the largest, most dynamic gathering of managed care professionals anywhere in the world. For information on the event's wealth of activities, visit the [Education Session Guide](#); the pre-meeting [Specialty Connect: Focus on Gene Therapy](#); and the AMCP Foundation [5K for the Future](#) and [Sunrise Yoga](#). Prepare to make a splash in 2019 by joining us in sunny San Diego. [Register Today](#). P.S. Help student pharmacists succeed in San Diego! [Volunteer as a national judge for the Foundation's P&T Competition](#). Applications to serve as a semi-final or final judge are accepted through January 18.



### Add Your Voice to Market Insights Survey Panel

AMCP is excited to offer new member benefit program called the Market Insights Survey Panel. This initiative allows members to provide their perspective on a variety of health care topics such as chronic conditions, market dynamics and new products. Each email survey engagement is expected to take 10–15 minutes to complete, and will offer a range of remunerations (e.g. \$10–100 per survey). If you are unsure whether you are allowed to participate in a blinded paid survey, you can join the program and not claim the remuneration at the end survey. You can opt-out of the survey program or from taking a specific survey at any time. Please visit <http://amcp.org/onlinesurveypanel/> for details. Student pharmacists and members employed by Pharma are not eligible at this time.

### AMCP Foundation Is Accepting Applications for

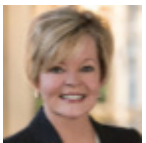


## Summer Internships

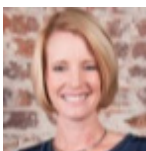
The AMCP Foundation is accepting applications for summer internships that offer first-hand career experience in health outcomes, pharmacoconomics, managed health care, pharmaceutical managed health care and non-profit/association work. Allergan, Genentech, Pfizer, and AMCP/Foundation together has 10 learning opportunities for student pharmacists enrolled in a full-time Doctor of Pharmacy degree in an ACPE-accredited school or college of pharmacy during the 2018-2019 school year with anticipated graduation in 2020 or 2021. Each program will cover housing, travel and other approved expenses. Interns will also receive a modest stipend. Please refer to program details for eligibility criteria. Application deadlines are quickly approaching, and the nationwide selection process is highly competitive. Complete program information, application deadlines, access to the online application and requests for reference letters can be found at [apply.amcpfoundation.org](http://apply.amcpfoundation.org). Questions? Email [contact@amcpfoundation.org](mailto:contact@amcpfoundation.org).



## News From Headquarters



AMCP CEO **Susan A. Cantrell**, RPh, CAE, was one of five expert panelists at a Jan. 9 session of the Digital Medicine and Medtech Showcase at the Biotech Showcase in San Francisco, California. The session was titled "Pioneers and new frontiers: Technologies positioned to change the future and blazing a trail toward commercialization."



JMCP Editor-in-Chief **Laura Happe**, PharmD, MPH, is featured in the podcast Pharming Your Career #HowIRxoll Series PART 5 - PPN Episode 748, on the Pharmacy Podcast Network. Listen to her conversation at <http://bit.ly/2TpaSYb>



**Mary Jo Carden**, AMCP Vice President of Government and Pharmacy Affairs, will participate on a multi-stakeholder panel at the New York State Bar Association Annual Meeting, Jan. 17, to discuss regulatory issues affecting biologics and biosimilars.



## AMCP Corporate Training Program: Unlocking Opportunities in Value-Based Contracting



Looking for an edge in developing value-based contracts? Join leading managed care and health plan experts for an [interactive training](#) that translates value-based contracting into new opportunities for you and your customers.

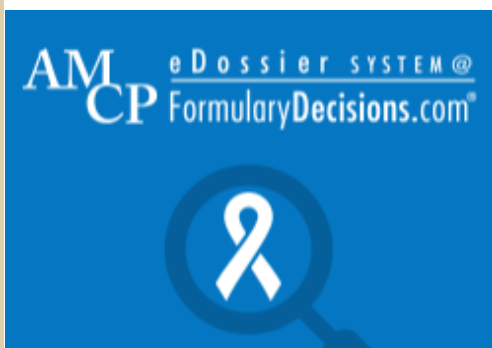
- Explore how real-world evidence is being used in contracting arrangements
- Understand the different types of value-based contracts
- Gain insights from experts with experience in negotiating and implementing value-based contracts
- Practice applying value-based contract approaches and receive feedback from faculty panel

The training program will be conducted as a pre-meeting event before [Annual Meeting 2019](#) in beautiful San Diego. The registration fee includes a full registration to Annual Meeting. [Register Today!](#)



## AMCP Foundation Presents New Online Tools to Manage Lipids

To provide practical shared tools for patients and providers to collaborate more effectively with payers, the AMCP Foundation offers web tools in various disease states. Joining our [irritable bowel disease](#) and [multiple sclerosis](#) tools is a new set of resources focused on [dyslipidemia](#). With [CarePath for patients or caregivers](#) and [CareNavigator for clinicians](#), the tools at [LipidCare](#) can improve understanding of dyslipidemia management strategies and shared decision-making. Your AMCP Foundation, in partnership with PRIME Education and the Case Management Society of America, is pleased to introduce this new website. The [prior authorization section of LipidCareNavigator](#) has an array of tips to assist care teams in communicating with insurers and specialty pharmacies. All of the site's tools look and feel like a mobile app but do not require app installation. Each tool has online and mobile access from any smart phone, tablet, or computer with internet access. Review the unique digital strategies integrated throughout the tools at [www.lipid.care](#).



## Payers Use eDossier System to find Evidence and Resources for Cancer Product Reviews

According to the American Cancer Society, in 2018 every day in the US, there were 4,750 new cancer cases and 1,670 cancer-related deaths. Because of significant cancer drug research and development, the mortality rate continues to decline each year and many cancer types can be treated as chronic conditions. New cancer therapies can be promising for patients yet challenging for payers due to high costs and limited evidence. A snapshot of current, ongoing syndicated feedback from the FormularyDecisions.com® community (N=57) related to four oncology products showed that payers are using clinical guidelines (49%), NCCN (42%) and clinical trials (39%) to complete their cancer product reviews. The primary manufacturer-provided evidence sources that payers are using are the AMCP dossier (68%), clinical trials (67%), and comparative effectiveness research (30%). Links to these resources and more (e.g. P&T Prep Kits, HTA) are easily accessible via the AMCP eDossier System @ FormularyDecisions.com®. To learn what additional evidence and information payers require from manufacturers for reviewing cancer pipeline drugs, [join the AMCP webinar Jan. 29 at 2pm ET](#). This webinar will cover the evolving landscape of cancer pipeline drugs based on syndicated research and a payer and PBM perspective of evidence and information requirements for cancer drug reviews and challenges associated with coverage decisions of these products.



## AMCP Foundation to Offer Fitness Activities at AMCP Annual Meeting



The AMCP Foundation aims to help you achieve your personal health goals. Alkermes, Inc. and Johnson & Johnson share our excitement in bringing Sunrise Yoga, the 5K Run/Walk and the Health & Wellness Lounge to you in San Diego. Participating in Foundation activities is a great way to connect in a different setting and network with colleagues and other attendees of [AMCP Annual Meeting 2019](#). Are you already registered but want to add a wellness activity? No problem. Simply use your registration ID to log-in and add the event of your choice. You can also support the Foundation's health and wellness activities through the [Sleep-In for Wellness Fundraiser](#) with a \$20 donation (member & non-member). Proceeds support the Foundation's research and education mission. Mark Your Calendars!

**Tuesday, March 26**

[Sunrise Yoga](#)

6am– 7am

\$20 (member & non-member)

**Wednesday, March 27**

[6th Annual 5K for the Future](#)

6am check-in and 6:30am start time

San Diego Waterfront, Ruocco Park

\$40 (member & non-member)

**Tuesday, March 25 – Thursday, March 28**

[Sleep-In for Wellnes](#)

The AMCP Foundation Sunrise Yoga is supported by Alkermes, Inc. and the 5K for the Future Run/Walk is supported by Alkermes, Inc. and Johnson & Johnson.

**Academy of Managed Care Pharmacy**

675 North Washington Street, Suite 220, Alexandria, VA 22314

703.684.2600 | [www.amcp.org](http://www.amcp.org)

**Editor** Neal Learner, Media Relations and Editorial Director

Inquiries or submissions for publication should be directed to [newsletter@amcp.org](mailto:newsletter@amcp.org)

[Manage My Emails](#)