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# AMCP NEWS AND VIEWS

February 2019

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## LOOKING AHEAD

*Enhancing Your Professional Brand with LinkedIn*  
Wed., Feb. 13, 2pm [AMCP Members - Free](#)

*ICER: Payer Perspectives on the Use and uUage of ICER Reports*  
Thurs., Feb. 28, 2pm [AMCP Members and Non-Members - Free](#)

*Benefits & Payment Models for High-Investment Medications: Proceedings*  
Tues., March 12, 2pm [AMCP Members and Non-Members - Free](#)

**Hurry! Early-Bird Rates End Feb. 22!**  
AMCP MANAGED CARE & SPECIALTY PHARMACY ANNUAL MEETING  
MARCH 25-28, 2019  
**REGISTER NOW!** 



**Annual Meeting GS Keynote: Award-Winning Business Author *Margaret Heffernan***

AMCP is proud to present award-winning author and business leader **Margaret Heffernan** as keynote speaker of the [Annual Meeting 2019 General Session](#), at 8:30am, Tuesday, March 26. Dr. Heffernan is author of five books, including "Beyond Measure: The Big Impact of Small Changes," in which she reveals how organizations can build ideal workplace cultures and create seismic shifts by making small changes. Her book "Willful Blindness: Why We Ignore the Obvious at our Peril" was named one of the most important business books of the decade by the *Financial Times*. Her TED talks have been viewed by more than 7 million people. She continues to write for the *Financial Times*, *The New York Observer* and *The Huffington Post*. Be sure to see her next month! (Image right from 2018 general session)



## HHS's Rebate Proposal Leaves Unanswered Questions

When doing major renovations on a house one must take care not to remove foundational support beams, or the entire building could come crashing down. That image struck me as we read the Jan. 31 announcement by Health and Human Services Department (HHS) to eliminate negotiated rebates for pharmaceuticals in Medicare Part D and managed Medicaid programs. Under the [HHS proposed rule](#), negotiated rebates would no longer qualify for safe harbor protection under the Anti-Kickback Statute, a move that would disrupt a foundational practice of our profession. The rebate system today functions as an important lever to lower drug costs for millions of Americans. [Read more.](#)



## AMCP Releases Proceedings from Partnership Forum on New Payment Models for High-Cost Medications

Long-term annuity payments, performance-based payments and milestone contracting are among the potential payment models to address the growing number of high-cost medications coming to market. These models and more were outlined in the recently published proceedings of AMCP's July 2018 [Partnership Forum](#), "Designing Benefits and Payment Models for Innovative, High-Investment Medications." The event gathered more than 30 experts representing health plans, integrated delivery systems, pharmacy benefit managers, employers, national professional associations, the federal government and biopharmaceutical companies to discuss payment models needed to address the emerging high-investment medications. [Read the proceedings here.](#)

AMCP MANAGED CARE &  
SPECIALTY PHARMACY  
ANNUAL MEETING  
MARCH 25-28, 2019

Register  
by Feb. 22  
and  
**SAVE!**



Digital Therapeutics Market Can Learn from

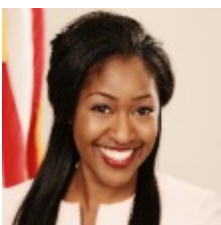
## Managed Care Pharmacy Practices



Managed care pharmacy has much to offer the emerging market of digital therapeutics (DTx), says AMCP CEO Susan A. Cantrell, RPh CAE. That was the message she brought to a Jan. 9 session of the Digital Medicine and Medtech Showcase, which was part of the Biotech Showcase held in San Francisco. Digital therapeutics have the potential to revolutionize population health management and help patients live healthier lives, just as technology has improved our lives in innumerable other spheres, she says. The FDA has approved a growing number of DTx in recent months, including the BlueStar app from WellDoc for Type 2 diabetes and the reSET app from Pear Therapeutics, in partnership with Sandoz, for substance use disorder. These examples are just the tip of the iceberg for DTx, and a sign of things to come. Not so long ago, some health professionals would snicker or roll their eyes when we talked about patients leaving the doctor's office with a prescription for an app rather than a medicine. Now it's a reality, Cantrell says. [Read more.](#)

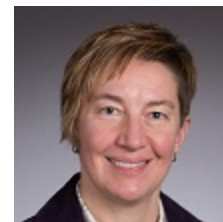


## Goings-on at AMCP Headquarters

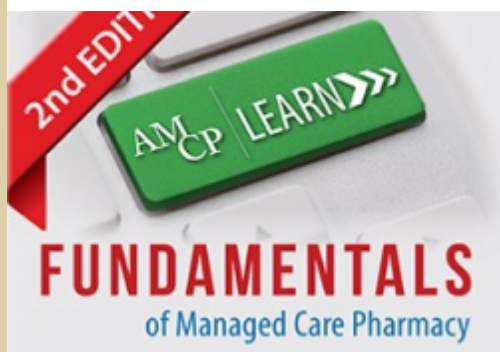


**Tricia Lee Wilkins**, PharmD, MS, PhD, AMCP Director of Pharmacy Affairs, was a panelist on the National Pharmaceutical Council Jan. 30 webinar *Let's Get Real: How Will the FDA Framework for Real-world Evidence Impact You*. The webinar showcased the potential implications of the FDA framework for patients, payers, manufacturers, and other health care stakeholders.

**Cate Lockhart**, PharmD, PhD, Executive Director of the Biologics and Biosimilars Collective Intelligence Consortium (BBCIC), was chairperson of the 14th Annual Biosimilars Summit organized by CBI on Jan. 23-24 in Alexandria, Va. In addition to presiding over the event that brought together national leaders in the biosimilar space, Lockhart presented background on BBCIC and explained its current research agenda to the largely BBCIC-naïve audience.



**Afton Wagner**, PharmD, Director of Regulatory Affairs (*light jacket*) on Jan. 31 met with students of Notre Dame of Maryland University School of Pharmacy, where she presented a program on the shift to value-based care and making an impact through pharmacy services like Medication Therapy Management. Wagner also encouraged students to get involved and advocate for positive change in health care.



## AMCP Unveils Fundamentals of Managed Care Pharmacy, 2nd Edition

AMCP is proud to announce the launch of [Fundamentals of Managed Care Pharmacy, 2nd Edition](#), the only online program that offers foundational knowledge, principles and applications of managed care pharmacy. The home-study activity now offers: a comprehensive introduction to basic concepts and key managed care concepts and terminology; fair and unbiased content developed by experts and pioneers of the profession; and 12 modules of streamlined learning. For complete course details and sample content, visit [amcplearn.org](http://amcplearn.org). Residency directors, professors and corporate trainers: group licenses are available. Email [amcplearn@amcp.org](mailto:amcplearn@amcp.org) for details.



## AMCP Foundation's 'I Knocked My Socks Off' Drive Will Benefit Needy Families in San Diego

Ladle Fellowship is known for feeding, clothing, mentoring, and providing medical screenings for the poor in San Diego. The AMCP Foundation is helping further its cause by collecting socks for charity. You're invited to "Knock Your Socks Off" and donate a pair of socks to those in need. All socks are welcomed in adult and youth sizes. Socks will be collected during AMCP Annual 2019, and all attendees that participate will receive an "[I Knocked My Socks Off](#)" ribbon as a token of appreciation. Get your friends and family involved! You don't need to attend the AMCP Annual Meeting to donate. Donate from wherever you are by using our [Amazon Wish List](#). Simply add socks to your Amazon cart and choose Ladle Fellowship's Gift Registry at checkout. Select AMCP Foundation as your charity on [smile.amazon.com](http://smile.amazon.com), and Amazon will donate 0.5% of the purchase price.

**Learn What Awaits at the Annual Meeting 2019:  
Review the Education Session Guide**



The Annual Meeting 2019, March 25-28, once again will offer a wealth of informative educational sessions on a wide range of the hottest topics affecting health care. In [six education tracks](#), you will find something for every personal learning plan. Sessions include: The Current State of Value-Based Contracting; Using ICER Reports to Supplement Limited Drug Approval Information; and Riding the Biosimilars Wave: The Latest on Utilization, Regulation and Pipeline. For full descriptions of these sessions and more, please visit the [Education Session Guide](#). [Register Today!](#)



## AMCP Offers Many Volunteer Opportunities at Annual Meeting 2019 in San Diego!

Attending the AMCP Annual Meeting offers a wealth of educational opportunities. Volunteering at the event is a great way to network!

### *Two opportunities have deadlines coming up:*

- [Education Session Moderators](#): Each session has an assigned moderator. Moderators make announcements, introduce faculty, keep the session on track with start and end times, facilitate the Q&A period, and ensure no product endorsements occur during the session. **Deadline: Feb. 7.**
- [Conference Buddy Program](#): Student pharmacist members, new practitioner members and seasoned pharmacist members are invited to be paired for at-meeting mentoring. Individuals must sign up within the meeting registration system. **Deadline: March 8.** (IMPORTANT: AMCP will notify pairings starting March 9. Please expect to hear back and be prepared to contact your assigned mentee or mentor.)

### *Other Opportunities*

- [AMCP Booth Volunteers](#): Volunteers help staff the AMCP Concierge booth.
- [AMCP Foundation Best Poster Judge](#): Poster judges review and score a set of poster abstracts.
- [AMCP Foundation Kiosk Volunteer](#): These volunteers help promote Foundation programs.
- [AMCP Foundation Poster Mentor](#): Poster mentors prepare poster presenters to speak about their research.

For more information, visit the [Volunteer](#) page and [Register Today!](#)



## Annual Meeting Attendees Can Earn Additional CE Credit at Satellite Symposia



The Annual Meeting once again will present a series of non-commercial, industry-supported satellite symposia that extend the educational experience of registered attendees. At no additional charge, attendees can gain continuing pharmacy education credit (CPE), continuing medical education credit (CME), continuing nursing education credit (CNE) or all three. Topics include multiple sclerosis, hemophilia, atopic dermatitis, lipid management, rheumatoid arthritis, asthma and oncology. All symposia will be held at the San Diego Convention Center. For more information, [click here](#).



## Learn How Payers Are Using ICER Reports on the AMCP eDossier System for Product Reviews

ICER continues to be a value framework widely used by U.S. payers and other health care decision makers. In a recent review of syndicated surveys from the FormularyDecisions.com® payer community focused on oncology products, ICER was listed as the second most common value framework used for oncology product reviews (NCCN was first). 81% of responses indicated payers would recommend ICER oncology reports to their peers. For more insights on payers' use of and perspectives regarding ICER reports (including overall strengths and challenges identified by payers), join the [AMCP webinar, \*ICER: Payer Perspectives on the Use and Usage of ICER Reports on Feb. 28 at 2-3pm ET\*](#). Haven't registered for the AMCP eDossier System? It's free for all health care decision makers and payers at <https://amcp.edossiers.com>. Registered users are eligible to participate in and receive remuneration for current topics, product specific and/or reimbursement decision surveys. Log in at <https://amcp.edossiers.com>. Contact us at [information@amcp.edossiers.com](mailto:information@amcp.edossiers.com).

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