

Driving New Advances in

DYSLIPIDEMIA MANAGEMENT

SEPT 16, 2015 • MARRIOTT MARQUIS • WASHINGTON, DC

Program



Academy of
Managed Care
Pharmacy®

— Hosted by the Academy of Managed Care Pharmacy in partnership with —



A woman with dark hair, wearing safety glasses and a white lab coat with a red 'Lilly' logo on the pocket, is focused on her work in a laboratory. The background is blurred, showing laboratory equipment. The image is framed by a large red graphic element that curves across the top and right sides.

*Hong Hu, Research Advisor,
Lilly Research Laboratories*

It begins with a promise to discover medicines that make life better.

For 138 years, we have worked tirelessly to develop and deliver trusted medicines that meet real needs, finding ways to come through no matter the odds. From the development of insulin to the discovery of new treatments for mental illness, we have pioneered breakthroughs against some of the most stubborn and devastating diseases. We bring this same determination to our work today, uniting our expertise with the creativity of research partners across the globe to keep finding ways to make life better.

To find out more about our promise, visit www.lilly.com/about.

CA30092 05/14 PRINTED IN USA ©2015, Eli Lilly and Company. ALL RIGHTS RESERVED.

Lilly



EDITH A. ROSATO, RPH, IOM

Chief Executive Officer
Academy of Managed Care Pharmacy

Welcome

Welcome to **AMCP's Partnership Forum, Driving New Advances in Dyslipidemia Management**. We are delighted that you are here to share your ideas and expertise in addressing one of the biggest challenges facing health care today: how to better manage the treatment of millions of Americans with dyslipidemia.

Today's event is particularly timely as the first new specialty drugs approved to treat specific types of dyslipidemia (PCSK-9 Inhibitors) are just coming to market and others, like the CETP inhibitors, are reaching late-stage clinical development. These powerful new therapies appear to be superior to current treatment options used by millions of patients. But they also are expected to come with significantly higher costs.

You will join experts from health plans, PBMs, community and specialty pharmacies and medical societies to discuss the challenges of current treatment guidelines in light of these new therapeutic options. Your participation also will lay the groundwork for developing management and practice strategies that aim to ensure access, improve outcomes and maintain affordability.

As a professional society of 7,000 pharmacists and other practitioners working in managed care settings, the Academy touches the lives of 200 million Americans. AMCP is a leader in developing principles and practices that improve access to affordable and effective medicines. Through events such as this forum, we are committed to tackling issues that will help all of us advance health care in America.

I would like to thank Lilly USA, LLC, MedImpact Healthcare Systems, Inc., Merck & Co., Inc., PerformRx, Pfizer Inc. and Sanofi, whose generous support has made today's event possible.

Thank you for being a part of today's important discussion.

A handwritten signature in black ink that reads "Edith A. Rosato". The signature is fluid and cursive.

Edith A. Rosato, RPh, IOM
Chief Executive Officer
Academy of Managed Care Pharmacy



BE WELL.

NOT A WISH. A PROMISE.

For more than 150 years, a very special passion has driven the people of Merck. Our goal is to develop medicines, vaccines, and animal health innovations that will improve the lives of millions. Still, we know there is much more to be done. And we're doing it, with a long-standing commitment to research and development. We're just as committed to expanding access to healthcare and working with others who share our passion to create a healthier world. Together, we'll meet that challenge. Promise.

For more information about getting Merck medicines and vaccines for free, visit merckhelps.com or call 800-727-5400.



10:00 am	<p>Welcome and Introductions Edith A. Rosato, RPh, IOM <i>Chief Executive Officer, Academy of Managed Care Pharmacy</i></p> <p>Ruby Singh, PharmD <i>Vice President of Education and Training, Academy of Managed Care Pharmacy</i></p> <p>Jann B. Skelton, BPharm, MBA <i>President, Silver Pennies Consulting</i></p>
10:15 am	<p>Presentation 1 — Overview of Dyslipidemia Treatment Guidelines Joseph J. Saseen, PharmD, BCPS, BCACP <i>Professor and Vice Chair, University of Colorado Skaggs School of Pharmacy</i></p>
10:45 am	<p>Presentation 2 — Pharmaceutical Pipeline (e.g. PCSK9s, CETP inhibitors) and Innovations Seth S. Martin, MD, MHS <i>Assistant Professor of Medicine, Johns Hopkins University School of Medicine</i></p>
11:15 am	<p>Presentation 3 — Management Solutions to Improve Outcomes Patty A. Kumbera, RPh <i>Consultant, Kumbera Solutions</i></p>
11:45 am	<p>Presentation 4 — Real World Evidence vs. Randomized Controlled Trials: How do we close the gap? James D. Chambers, MPharm, MSc, PhD <i>Assistant Professor, The Center for the Evaluation of Value and Risk in Health, Tufts Medical Center</i></p>
12:15 pm	<p>Lunch and Attendee Introductions</p>
1:05 pm	<p>Discussion 1 — What has been the impact of new treatment guidelines? How do we engage patients and collaborate with providers to improve outcomes? How do we find the right patients for treatment? Group Discussion, Feedback, Consensus</p>
1:45 pm	<p>Report Out Discussion 1</p>
2:00 pm	<p>Discussion 2 — What is the impact of high-cost specialty medications such as PCSK9s on MCOs? How will we measure the value for MCO patients? What are the strategies to address affordability while allowing for appropriate use and access? Group Discussion, Feedback, Consensus</p>
2:40 pm	<p>Report Out Discussion 2</p>
2:55 pm	<p>BREAK</p>
3:10 pm	<p>Discussion 3 — How should managed care organizations collect Real World Evidence and use it to evaluate the impact of new guidelines and pharmaceuticals? How do we engage pharmaceutical companies to improve outcomes? Group Discussion, Feedback, Consensus</p>
3:50 pm	<p>Report Out Discussion 3</p>
4:05 pm	<p>Wrap Up — Recommend activities and programs that AMCP and other stakeholders may adopt to improve patient care and outcomes that take into consideration the need to control costs but also maintain appropriate use and access. Group Discussion, Feedback, Consensus</p>
4:50 pm	<p>Final Remarks</p>

MedImpact Healthcare Systems, Inc.

Corporate Overview

Who we are and what we do

MedImpact Healthcare Systems, Inc. is the nation's largest privately held pharmacy benefit management (PBM) company, serving health plans, self-funded employers and government entities. Our innovation is demonstrated by multiple patents and services not offered by other PBMs. Our number one goal is client satisfaction by offering flexibility for clients and consumer-driven products with a focus on lowest net cost and quality outcomes. Founded in 1989, MedImpact manages pharmacy benefits for more than 50 million lives in the US and abroad.

What makes us different

No conflict of interest

MedImpact's business model is unique: avoiding conflicts of interest by not dispensing drugs. Our focus is to effectively manage client pharmacy benefits to facilitate better trend management and improved outcomes. We work with clients to promote prescribing to the lowest-net-cost, medically appropriate drug.

Service excellence

For more than 25 years MedImpact has developed and operated its own, proprietary and highly-flexible claims adjudication platform. This control allows us to be very flexible and responsive to client requirements without the complications caused by typical vendor/provider subcontracted relationships most PBMs have.

Innovation

MedImpact offers unique services, including

- **MedImpact Direct®** - A market-changing prescription fulfillment solution that gives consumers more control over their medications, and allows clients to realize cost savings by directing prescriptions to the best qualified vendor in our virtual marketplace.
- **MSC WellRx** - a direct-to-consumer prescription savings program for individuals and families so they do not have to pay full retail prices for medications not included in their plan benefit. Plan Sponsors have a more complete picture of utilization, as all claims are collected and reported.

Managing Trend Before it Happens

From advanced utilization analysis to budget impact modeling, MedImpact provides clinical and financial management solutions to improve the quality of care and trend management. We strongly support our clients for quality rankings, as evidenced by the following:

- In the 2014-2015 NCQA rankings, MedImpact supported six of the top 10 private/commercial, one of the top 10 Medicare and one of the top 10 Medicaid health insurance plans.
- MedImpact clients ranked higher than the national plan average in the 2015 Centers for Medicare & Medicaid Services (CMS) Star Ratings.



PBM Services

Our suite of services addresses these market challenges:

- Specialty Pharmacy Management
- Compliance with changing government regulatory requirements
- Restricted formularies and networks
- Consumer choice: they want "options" when fulfilling prescriptions; high-deductible plans; retail vs mail; price shopping
- Outcomes based contracting
- Fraud, waste and abuse



Copyright © 2015 MedImpact Healthcare Systems, Inc. All rights reserved.

10181 Scripps Gateway Ct. San Diego, CA 92131
Phone: 800.788.2949
www.medimpact.com

FL 431-1220 V11



JANN B. SKELTON, BPHARM, MBA

President
Silver Pennies Consulting

As president of Silver Pennies Consulting, Jann Skelton has over 24 years of experience in health care advocacy, business strategy and communications. She has a diverse background working in pharmacy practice, health care consulting, pharmaceutical services and professional advocacy organizations.

Throughout her career, Skelton has served in many volunteer roles within the profession of pharmacy, including the APhA Foundation Advisory Board and the West Virginia University School of Pharmacy Visiting Committee. She is an adjunct faculty member for several schools and colleges of pharmacy. Skelton served as a senior staff member for the American Pharmacists Association for eight years.

Skelton has authored numerous professional journal publications related to outcomes of projects and programs that she has developed in the areas of patient safety, immunizations, chemical dependency, Alzheimer's disease and diabetes.

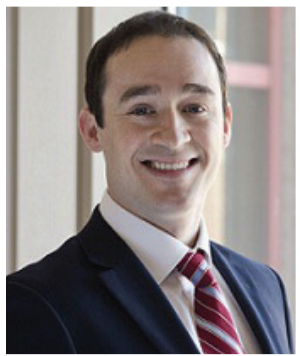
Skelton received her Bachelor of Science in Pharmacy from West Virginia University in 1991 and her Masters in Business Administration from George Washington University in 2000.

Panelists

JAMES D. CHAMBERS, MPHARM, MSC, PHD

Assistant Professor

The Center for the Evaluation of Value and Risk in Health, Tufts Medical Center



James D. Chambers, PhD, MPharm, MSc, is an investigator at the Center for the Evaluation of Value and Risk in Health, Institute for Clinical Research and Health Policy Studies, Tufts Medical Center, and an assistant professor of medicine in the School of

Medicine, Tufts University, in Boston, Massachusetts. Dr. Chambers graduated from Queens University in Belfast with an MPharm degree and previously worked as a pharmacist in the UK and Ireland. He also obtained an MSc from the University of York and PhD from Brunel University, both in Health Economics. Dr. Chambers' research interests include what factors influence coverage policy for medical technology, pharmaceutical innovation, and the use and potential value of cost-effectiveness analysis in the U.S. health care system.

PATTY A. KUMBERA, RPH

Consultant

Kumbera Solutions



Patty Kumbera is a Co-Founder of OutcomesMTM and served as its Chief Operating Officer for the first 15 years of operation. OutcomesMTM, a market leader in medication therapy management (MTM) services, was acquired by Cardinal Healthcare in 2015.

Patty has been active in the evolution of Medicare Part D MTM services since it was introduced in 2006. She incited progress in MTM by urging CMS and Medicare Part D plan sponsors to regard MTM beyond its basic necessity — to comprehend its profound potential for enhancing quality health care and reducing costs for all parties involved in its delivery.

She and her comrades pioneered a practical business model to expand pharmacist services and deliver compensation for successful outcomes. This business model, founded on the face-to-face difference they knew was crucial to successful medication therapy management, gave birth to the OutcomesMTM Program in 1999.

A graduate of the Drake University College of Pharmacy, Patty received the Drake University College of Pharmacy and Health Science's Alumni Achievement Award in 2009.

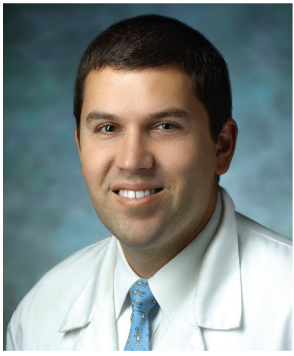
Patty has spent over a decade advocating the value of face-to-face MTM services all over the country, and received the inaugural APhA-APPM Distinguished Achievement Award in Pharmacy Management in 2013.

Today, Patty is consulting with innovative companies who share her passion of being motivated by the opportunity to challenge the status quo.

Panelists

SETH S. MARTIN, MD, MHS

Assistant Professor of Medicine
Johns Hopkins University School of Medicine



Dr. Seth S. Martin received his Bachelor of Science degree from Washington and Lee University, graduating summa cum laude and Phi Beta Kappa. He went on to receive his medical degree from the University of Pennsylvania and completed his internal medicine training at Duke University.

Dr. Martin then completed a cardiology fellowship at Johns Hopkins. He was designated the Henry R. Kravis & Marie-Josée Cardiovascular Fellow and also served as a Pollin Cardiovascular Prevention Fellow. During his fellowship, Dr. Martin obtained a Master of Health Science degree at the Johns Hopkins Bloomberg School of Public Health.

After completing fellowship, Dr. Martin joined the Johns Hopkins Cardiology faculty. He works with the Ciccarone Center for the Prevention of Heart Disease, serving as the Associate Director of the Lipid Clinic. Dr. Martin has a longstanding interest in preventive cardiology, in particular cardiovascular risk assessment, lipidology, and mobile health technology.

Dr. Martin has published more than 110 articles in leading cardiology and medicine journals, as well as 11 book chapters. He contributed to an update to preventive cardiology published in Braunwald's *Heart Disease: A Textbook of Cardiovascular Medicine*. He serves as Associate Editor for the American College of Cardiology's CardioSource Dyslipidemia Clinical Community.

JOSEPH J. SASEEN, PHARMD, BCPS, BCACP

Professor and Vice Chair
University of Colorado Skaggs School of Pharmacy



Joseph Saseen is Professor of Clinical Pharmacy and Family Medicine, and is the Vice Chair for the Department of Clinical Pharmacy. He is a clinical pharmacy specialist in family medicine at the University of Colorado and

is the program director of a PGY2 Ambulatory Care/Family Medicine residency program. Dr. Saseen is a Board Certified Pharmacotherapy Specialist, a Board Certified Ambulatory Care Pharmacist, and a Clinical Lipid Specialist. He is Fellow of the American Society of Health-System Pharmacists, American College of Clinical Pharmacy and National Lipid Association. Dr. Saseen received his Bachelor of Science in pharmacy and Doctor of Pharmacy degrees from the State University of New York at Buffalo and completed a fellowship in ambulatory care research at the University of Illinois at Chicago and University of Colorado Health Sciences Center. Dr. Saseen serves on the board of directors of the National Lipid Association and is a past member and Chair of the Board of Pharmacy Specialties. Dr. Saseen participates in research related to the pharmacotherapy of chronic diseases such as hypertension, dyslipidemia, and program grants related to the expansion of clinical services in ambulatory care clinics. He has several publications related to the management of cardiovascular and is editor of the handbook *Pharmacists Guide to Lipid Management*. Dr. Saseen has won teaching awards from the University of Colorado, including the Chancellor's and President's teaching awards, most recently was recipient of the ACCP 2014 Education Award.

PerformRx's Drug Therapy
Management (DTM) program

Managing dyslipidemia through patient-pharmacist relationships.

Learn more about our DTM services at www.PerformRx.com.



www.twitter.com/performrx_



www.linkedin.com/company/performrx

PERFORMRxSM

MONICA ADAMS, PHARM D

Clinical Training Specialist
Sinfonia Rx

AMBARISH J. AMBEGAONKAR, PH D

Senior Director Team Leader, Global Health and Value
Pfizer, Inc.

GARY BESINQUE, PHARM D, FCSHP

Pharmacist Evidence Analyst and Strategist
Kaiser Permanente Medical Care Plan

KRISTINE K. BORDENAVE, MD, FACP

Lead Medical Director
Humana Inc.

KATHRYN R. BROWN, PHARM D, MHA

Director Pharmacy Services
Premera Blue Cross

LISA CASHMAN, PHARM D

Director, Clinical Formulary
MedImpact Healthcare Systems, Inc.

JAMES D. CHAMBERS, MPHARM, MSC, PH D

Assistant Professor
The Center for the Evaluation of Value and Risk in
Health, Tufts Medical Center

JUDY CRESPI-LOFTON, MS

Medical Writer & Consultant
JCL Communications

JESSICA DAW, PHARM D, MBA

Director, Clinical Pharmacy
UPMC Health Plan

CHARLIE DRAGOVICH

*Senior Director, Strategic Alliances and
Business Development*
Academy of Managed Care Pharmacy

JEFFREY DZIEWECZYNASKI, RPH, MS

Formulary Development/Rebate Contract Mgmt
Blue Cross Blue Shield Association

SARAH ENFIEDJIAN

Program Coordinator
Academy of Managed Care Pharmacy

DENISE HEDDLESTEN

Program Coordinator
Academy of Managed Care Pharmacy

JAMES R. HOPSICKER, RPH, MBA

Vice President, Pharmacy Programs
MVP Health Care

PATTY A. KUMBERA, RPH

Consultant
Kumbera Solutions

ABBIEY LEFRANCOIS, PHARM D

Director, Clinical Solutions
Express Scripts

GREG LOW, RPH, PH D

Director, MGPO Quality and Utilization Program
Massachusetts General Hospital

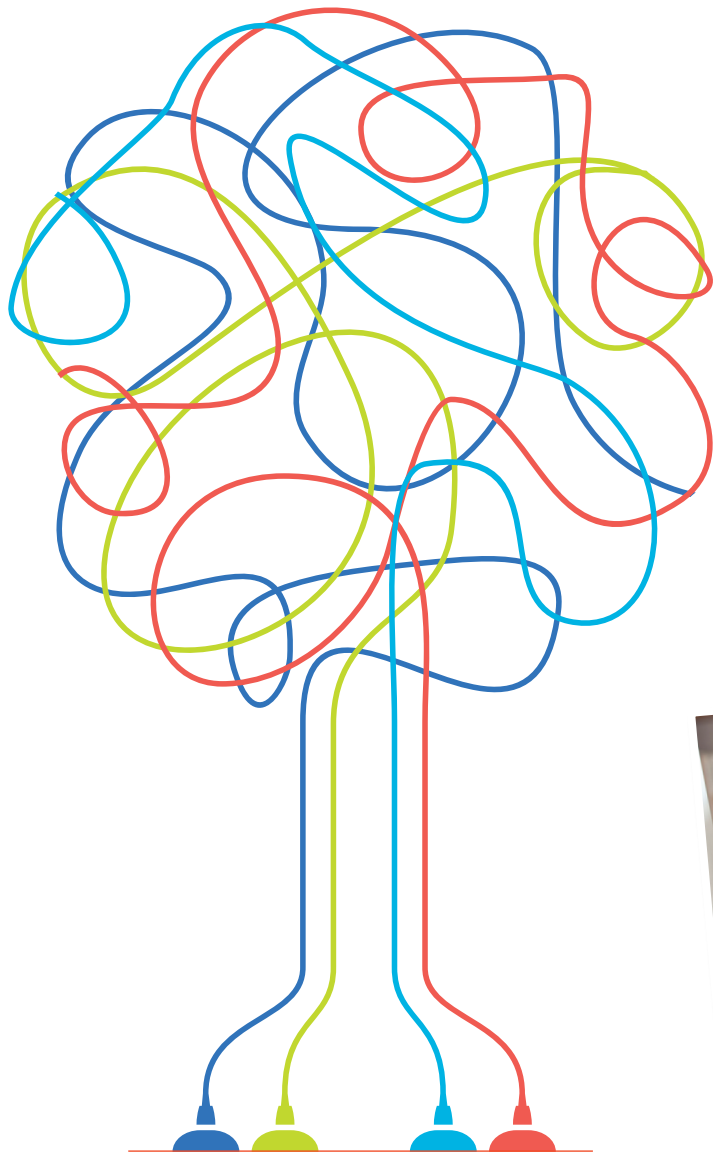
STEVEN LUCIO, PHARM D, BCPS

Senior Director, Clinical Pharmacy Solutions
Novation

continued

TAKE THE Plunge

WHERE HEALTH CARE AND INNOVATION INTERSECT



AMCP 2015
NEXUS
Orlando

OCTOBER 26-29

The issues and challenges faced by managed care professionals are never simple. That's why AMCP created the **Nexus: Connecting Health Care and Innovation** conference. Come to the heart of Florida this October and immerse your professional learning in education tracks such as:

- > **Current Aspects in Specialty Pharmacy Management**
- > **The Changing Health Care Environment**
- > **Drugs, Diseases and Managed Care Impact**
- > **Practical Applications of Managed Care Research**
- > **Inside the Crystal Ball**



The *Innovation Interchange* general session will feature Dr. Siddhartha Mukherjee, author of the Pulitzer Prize-winning *The Emperor of All Maladies: A Biography of Cancer*. There are also a wealth of opportunities to network in The Exchange, the Residency Showcase, poster presentations, and more at **AMCP Nexus 2015**. See you in Orlando!

Save when you register by September 25
at www.amcpmeetings.org.

AMCP Nexus 2015
runs Monday through
Thursday, October 26-29,
Gaylord Palms Hotel and
Convention Center,
Orlando.

DANI MARKUS, PHARM D, MBA

Director of Clinical Services
OutcomesMTM

SETH S. MARTIN, MD, MHS

Assistant Professor of Medicine
Johns Hopkins University School of Medicine

CRAIG MATTSON, MS, MBA, RPH

Senior Director, Formulary Development
Prime Therapeutics

SAMIR MISTRY, PHARM D

Senior Director, Specialty Products
CVS/Caremark

CLIFF MOLIFE, PHD

Health Outcomes Research Scientist
Lilly USA, LLC

SUSAN OH, PHARM D, MS

Assistant Director of Pharmacy Affairs
Academy of Managed Care Pharmacy

TERRY RICHARDSON, PHARM D, BCACP

Director of Product Development
Academy of Managed Care Pharmacy

SOUMI SAHA, PHARM D, JD

Assistant Director of Pharmacy and Regulatory Affairs
Academy of Managed Care Pharmacy

JOSEPH J. SASEEN, PHARM D, BCPS, BCACP

Professor and Vice Chair
University of Colorado Skaggs School of Pharmacy

SHAILI SHAH, PHARM D

Clinical Pharmacist, Formulary Management & DUR
PerformRx

PUNEET SINGH, PHARM D

Manager of Education
Academy of Managed Care Pharmacy

RUBY SINGH, PHARM D, BCPS

Vice President of Education and Training
Academy of Managed Care Pharmacy

JANN B. SKELTON, BPHARM, MBA

President
Silver Pennies Consulting

JEFF TAYLOR, RPH, MS

Pharmacy Director
Aetna



At Pfizer, we apply science and our global resources to bring therapies to people that extend and significantly improve their lives. We strive to set the standard for quality, safety and value in the discovery, development and manufacture of health care products. Our global portfolio includes medicines and vaccines as well as many of the world's best-known consumer health care products. Every day, Pfizer colleagues work across developed and emerging markets to advance wellness, prevention, treatments and cures that challenge the most feared diseases of our time. Consistent with our responsibility as one of the world's premier innovative biopharmaceutical companies, we collaborate with health care providers, governments and local communities to support and expand access to reliable, affordable health care around the world. For more than 150 years, Pfizer has worked to make a difference for all who rely on us.



Do you have too much information ... *and not enough time?*

AMCP provides the solutions to your challenges!

Our publications and exclusive Member's Only e-newsletters compile the information you need in a clear and concise format!

- Keep current with AMCP's *Daily Dose*™ each business day with summaries of health care and pharmacy news from across the country presented in an unbiased and comprehensive fashion — the perfect thing to start your day.
- Monitor the latest on the legislative and regulatory front with the *AMCP Legislative/Regulatory Briefing*. This monthly e-publication covers recent legislation and regulatory developments, along with the actions that AMCP is taking to ensure managed care pharmacy's voice is heard.
- Be the first to know about the latest research in managed care pharmacy through the *Journal of Managed Care & Specialty Pharmacy*. This peer-reviewed publication is dedicated to providing you with the research you need to excel in your practice.
- Keep up with what AMCP is doing each month to serve its members and managed care pharmacy in *AMCP News&Views*. The perfect way to keep up with association activities, coalition work and more!

AMCP — The Solution to Your Challenges
Join Today at www.amcp.org

IN THEIR WORDS

“Given what I do in my job, it is very important that I keep up-to-date. AMCP saves me a ton of time by providing me with resources I need to do my job.”

Babette Edgar

AMCP VALUED MEMBER SINCE 1995



