

AN AMCP PARTNERSHIP FORUM
JULY 19-20, 2016 | RENAISSANCE CAPITAL VIEW | ARLINGTON, VA

Technology

N-A-V-I-G-A-T-I-N-G
INNOVATIONS
IN DIABETES CARE

Research

Creativity

Improvement

Concept

AMCP

Academy of
Managed Care
Pharmacy®

– Hosted by the Academy of Managed Care Pharmacy in partnership with –



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N-A-V-I-G-A-T-I-N-G
INNOVATIONS
IN DIABETES CARE



On behalf of the Academy, it is my pleasure to welcome you to the AMCP Partnership Forum, *Navigating Innovations in Diabetes Care*. Over the next day and a half we will develop actionable strategies that address the challenges of integrating recent innovations into diabetes care to improve quality and affordability.

The task before us is very timely. According to government estimates, more than 29 million Americans have diabetes and nearly 2 million adults are newly diagnosed each year.

Innovations such as remote-monitoring technologies, telehealth and other digital health tools are revolutionizing treatment options, patient engagement, accountability and patient-provider interactions. New advances also are addressing medication non-adherence, such as treatments that are injected or implanted in the physician's office. While such improvements offer hope, they also present significant challenges in the coordination of pharmacy and medical benefits and integrating data sets.

At this forum, we will seek strategies around managing clinical improvements, measurement models, sustainable business and contracting tactics, and communications and engagement plans to best utilize advances and improve diabetes care. Participants will identify gaps in evidence for adopting new technologies in diabetes, and provided recommendations and guidance on the clinical outcomes of importance to managed care organizations.

AMCP will use the resulting recommendations to develop educational programming and tools for Academy members, and to help facilitate the implementation of strategies that improve diabetes care.

Finally, AMCP is grateful for the support of the organizations listed on this page, which makes this Partnership Forum possible.

Thank you for your attendance, and I look forward to a very productive meeting.

Sincerely,

Susan A. Cantrell, RPh, CAE
CEO, Academy of Managed Care Pharmacy

SPONSOR ACKNOWLEDGEMENTS

The Academy of Managed Care Pharmacy wishes to thank the following organizations for their generous support of this AMCP Partnership Forum.



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THANK YOU

TO OUR DISTINGUISHED PARTICIPANTS AND GUESTS

The Academy of Managed Care Pharmacy looks forward to holding more partnership forums focused on issues of greatest importance to our 8,000 members, the more than 200 million Americans covered by the pharmacy benefit, and other health care stakeholders.

A G E N D A - A T - A - G L A N C E

DAY 1 | TUES, 7/19

8:00 am – 9:00 am	BREAKFAST
9:00 am – 9:30 am	Welcome and Introductions Susan A. Cantrell, RPh, CAE Mary Jo Carden, RPh, JD Dana Regan, MBA, <i>Moderator</i>
9:30 am – 10:00 am	Presentation: Diabetes Trends – Prevalence, Incidence, Pharmacy and Medical Integration Starlin Haydon-Greatting, MS, BSPharm, CDM, FAPhA
10:00 am – 10:30 am	Discussion: Opportunities and Challenges in Diabetes Trends
10:30 am – 10:45 am	BREAK (coffee/tea)
10:45 am – 12:00 pm	Panel: Advances in Diabetes Treatment and Contracting Strategies Caleb Alexander, MD, MS Brandy Fouts, PharmD Aaron Kowalski, PhD Sandra O'Keefe, MPH, CWC
12:00 pm – 12:45 pm	NETWORKING LUNCH
12:45 pm – 1:30 pm	Breakout Session #1: <i>Strategies for addressing advances in diabetes treatment</i>
1:30 pm – 2:00 pm	Discussion: Breakout Session #1 Report Out
2:00 pm – 2:10 pm	AFTERNOON BREAK (coffee/snacks)
2:10 pm – 3:15 pm	Panel: Innovations in Care Models – Impact on Quality Sarah Ahmad, MA, MBA Jody H. Allen, BS, PharmD, FASHP Kendra Gaskins Daniel J. Kent, PharmD, CDE
3:15 pm – 4:00 pm	Breakout Session #2: <i>Strategies for maximizing innovative care models and tactics for quality improvement</i>
4:00 pm – 4:30 pm	Discussion: Breakout Session #2 Report Out
4:30 pm – 4:35 pm	DAY 1 WRAP-UP

DAY 2 | WED, 7/20

8:00 am – 8:30 am	BREAKFAST
8:30 am – 8:35 am	Welcome Back and Introduction of Day 2 Goals
8:35 am – 10:00 am	Panel: What are You Looking for in Terms of Value with New Diabetes Tools? Kevin A. Clauson, PharmD Wenni Haley Malinda Peebles, MS, RN, CDE Ava Runge
10:00 am – 10:10 am	BREAK (coffee/tea)
10:10 am – 11:00 am	Breakout Session #3: <i>What are the gaps in evidence to adopting new technologies? What clinical outcomes (beyond HbA1c) are important to managed care stakeholders?</i>
11:00 am – 11:30 am	Discussion: Breakout Session #3 Report Out
11:30 am – 11:45 am	Summary of AMCP Partnership Forum on Diabetes: Findings and Discussion on Next Topics and Steps for AMCP
11:45 am – 12:00 pm	THANK YOU AND WRAP-UP

ABOUT THE MODERATOR

Dana Regan, MBA
Principal
Market Access Communications LLC



ABOUT THE WRITER

Judy Crespi-Lofton, MS
President
JCL Communications, LLC



#AMCPdiabetes

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The Dexcom G5 Mobile Continuous Glucose Monitoring System (the "System") is a glucose monitoring system indicated for detecting trends and tracking patterns in persons (age 2 years and older) with diabetes. **CONTRAINDICATIONS** Remove the System (sensor, transmitter, and receiver) before Magnetic Resonance Imaging (MRI), Computed Tomography (CT) scan, or high-frequency electrical heat (diathermy) treatment. The System is MR Unsafe. Do not bring any portion of the System into the MR environment. Taking acetaminophen while wearing the sensor may falsely raise your sensor glucose readings. **WARNING** Do not use the System for treatment decisions. The System does not replace a blood glucose meter. The System is not approved for use in pregnant women, persons on dialysis or critically ill persons. If a sensor breaks and no portion of it is visible above the skin, do not attempt to remove it. Seek professional medical help if you have infection or inflammation. Report broken sensors to Dexcom Technical Support. Sensor placement is not approved for sites other than under the skin of the belly (ages 2 years and older) or upper buttocks (ages 2-17 years). Your smart device's internal settings override your Dexcom app settings. Accessory devices (like a smart watch) might override your smart device's alert and notification settings. The Share feature must be turned "On" with an active internet connection to communicate glucose information to a Follower. The Follower must download and install the Dexcom Follow App onto a separate smart device with an active internet connection to receive data. Contact Dexcom Toll Free at 877-339-2664 or www.dexcom.com for detailed indications for use and safety information.

* Dexcom G5 Mobile Continuous Glucose Monitoring System, User's Guide, 2015.

** The Dexcom G5 Mobile CGM System does not replace a blood glucose meter. Always use the values from your blood glucose meter for treatment decisions.

*** To view a list of compatible devices, visit www.dexcom.com/compatibility

Moderator



Dana Regan, MBA
Principal
Market Access Communications

Dana has been focused on payer communications in various roles in pharmaceutical product development, medical devices, biotech and commercialization since 1994. Over the past fifteen year, her focus has been on partnering with manufacturers to commercialize products, with the payer needs as the foundation. Dana has led multiple payer insights programs including advisory boards, focus groups, online surveys, and telephone market research projects.

After initially working for manufacturers of pharmaceuticals and medical devices, Dana shifted her focus onto gaining payer insights to inform her clients with MediMedia Managed Care. During this time, Dana developed and conducted over 100 payer advisory programs for her client base. Dana has extensive diabetes understanding through her work with BD diabetes education, rapid and long acting insulins, metformin, DPP4is, SGLT2 and GLP1s.

To build upon her payer knowledge, Dana shifted her activities to leverage her understanding of the payer markets in developing payer communication programs. Dana worked for several leading managed markets communication firms where she managed client services for multiple manufacturer clients and led several specialty and small molecule product launches. She brings expertise in the oversight and development of many aspects of payer communication including disease awareness, product launch expertise, quality and disease state education initiatives, and physician pull-through optimization and tactics.

Dana received her Master in Business Administration from Pepperdine University and a Bachelor's degree in Biology from the University of California, San Diego. She is actively involved in the Healthcare Businesswomen's Association and was recognized as a Rising Star in 2007.

Forum Writer



Judy Crespi-Lofton, MS
President
JCL Communications, LLC

Judy Crespi-Lofton, MS, is President of JCL Communications, LLC a medical writing and consulting company. Ms. Crespi-Lofton has over 20 years' experience developing continuing education materials for health care professionals, and related materials. Prior to founding JCL Communications, LLC, she was Scientific Project Manager at Trinity Communications, a medical communications company. Ms. Crespi-Lofton earned her bachelor's degree in Biological Basis of Behavior from the University of Pennsylvania, and her master's degree in Technical and Scientific Communication from Drexel University.

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Natalie Aboubechara, PharmD, BCPS
Pharmacist Evidence Analyst and Strategist, Drug Information Services, Kaiser Permanente

Natalie Aboubechara, PharmD, BCPS has been with Kaiser Permanente (KP) Drug Information

Services since 2014. In her role as a Pharmacist Evidence Analyst and Strategist, her responsibilities include conducting clinical evidence reviews to support the formulary process, evaluating pipeline pharmaceuticals and forecasting market availability, cost, and impact on other available therapies while promoting evidence-based prescribing and cost-effective use of pharmaceuticals.

Natalie received her Doctor of Pharmacy degree from the University of the Pacific Thomas J. Long School of Pharmacy in 2007. She completed a Managed Care Pharmacy Practice PGY1 Residency at KP Sacramento Medical Center and is board certified in Pharmacotherapy.



Sarah Ahmad, MA, MBA
Vice President, Humana Health Innovation, Humana

Sarah is an accomplished healthcare explorer and leader with a passion for co-creating products and services that make it

easier for people to achieve their best health.

She has worked for Humana for 20 years and currently leads Consumer Health Solutions (CHS), a part of the company's Innovation team. CHS partners internally and externally to build and scale integrated solutions to improve and sustain Humana members' health. She holds a BA in Psychology, an MA in Health Services Management and an MBA with focus on Entrepreneurship.



Caleb Alexander, MD, MS
Co-Director, Johns Hopkins Center for Drug Safety and Effectiveness, Johns Hopkins Bloomberg School of Public Health

Dr. Alexander is an Associate Professor of Epidemiology and Medicine at the Johns Hopkins

Bloomberg School of Public Health, where he serves as founding co-Director of the Center for Drug Safety and Effectiveness and Principal Investigator of the Johns Hopkins Center of Excellence in Regulatory Science and Innovation (JH-CERSI). He is a practicing primary care physician and pharmacoepidemiologist and the author of over 190 scientific articles examining prescription drug utilization, safety and effectiveness. Dr. Alexander received his B.A. cum laude from the University of Pennsylvania, an MD from Case Western Reserve University, and a Master of Science from the University of Chicago.



Jody H. Allen, BS, PharmD, FASHP
Vice President, Clinical Account Management, Express-Scripts

Jody H. Allen serves as Vice President, Clinical Account Management in Health Plan Division at Express Scripts.

She leads the clinical strategy for our health plans at Express Scripts, which includes commercial health plan clients, Medicare, Exchanges and managed Medicaid groups. Since joining Express Scripts in 1998 as a clinical account executive, she has served as Vice President, Clinical Services, Government and Labor group; Executive Director for Health Plans/Managed Medicaid groups, and Vice President, Public Policy and External Affairs.

Jody holds a B.S. in Pharmacy from the University of North Carolina at Chapel Hill and a Doctor of Pharmacy from Medical College of Virginia/Virginia Commonwealth University.

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Edward Allie, PharmD, BCPS
Senior Manager of Pharmacy and
Wellness, Steward Health Care
Network

Dr. Edward Allie is the Senior
Manager of Pharmacy and
Wellness for Steward Health Care
Network, the second largest

physician network in Massachusetts. In this capacity, he oversees the teams providing clinical pharmacy services and wellness coaching for patients in the network. He maintains a clinical practice within primary care offices. Dr. Allie received his PharmD degree from the University of Rhode Island and completed a residency in Ambulatory Care/Adult Medicine/Endocrinology at Albany College of Pharmacy and Health Sciences (ACPHS). Prior to joining Steward in this role, he served as faculty at ACPHS and as Clinical Coordinator at Norwood Hospital.



Kevin L. Bowen, MD, MBA
Principal Health Outcomes
Researcher, Prime Therapeutics
LLC

Dr. Bowen designs and performs
studies that integrate pharmacy
and medical insurance
administrative claims of members

whose pharmacy benefits are administered by Prime Therapeutics.

Kevin received undergraduate and medical degrees from the University of Iowa, then an internship and residency at the University of Virginia. He subsequently developed interests in health economics and population health and received additional education at the University of Rochester. He worked for Excellus Blue Cross Blue Shield in Rochester, NY, for eight years as Drug Utilization Review Program Director then Outcomes Program Director before joining Prime Therapeutics in 2012.



**Amanda Bain, PharmD, MPH,
MBA**
Director, Pharmacy and Care
Management, The Ohio State
University Health Plan, Inc.

Amanda Bain, PharmD, MPH, MBA
is the Director of Pharmacy and
Care Management for The Ohio
State University Health Plan, Inc.

in Columbus, Ohio. In her role, she leads the creation, implementation, and evaluation of nursing and pharmacy care management programs. Additionally, she acts as the clinical liaison to the Office of Human Resources, the OSU Wexner Medical Center, and the PBM vendor in support of pharmacy benefit program designs, services, and communications for The Ohio State University. She has served on numerous national committees regarding pharmacy education, quality, and technology.



Lisa Cashman, PharmD
Director Clinical Formulary,
MedImpact Healthcare Systems

Lisa Cashman received a B.A. from
the University of California, San
Diego and a PharmD degree from
the University of California, San
Francisco. Lisa Cashman has been

with MedImpact Healthcare Systems in San Diego, California for the past 8 years. In her current role as Director of Clinical Services, she has responsibility for formulary management, strategy and execution (Medicare Part D, Commercial, Medicaid, Health Insurance Exchange), Co-Chairman of the MedImpact National Pharmacy and Therapeutics Committee, Clinical Pipeline, Specialty Drug management, Drug Information and Drug Data Management. In addition to pharmacy, she co-founded a non-profit biomedical research institute specializing in pre-clinical drug development addressing diseases of the central nervous system. She served as Chief Executive Officer at the Human BioMolecular Research Institute for 6 years.



Kevin A. Clauson, PharmD
Associate Professor, Lipscomb
University

Kevin A. Clauson, PharmD, is an associate professor at Lipscomb University College of Pharmacy and Health Sciences in Nashville, TN and his previous roles include founding director of the Center for Consumer Health Informatics Research, which was the first of its kind designated as a World Health Organization Collaborating Center. His research is focused on digital health and has generated coverage by sources including the New York Times, Forbes.com, and BBC Radio. He received his Doctor of Pharmacy from the University of Tennessee – Memphis and completed a Research Fellowship at the University of Missouri – Kansas City.



Jameeka Devoe-Morris, PharmD
Clinical Pharmacist, WellCare
Health Plans, Inc

Dr. Jameeka Devoe-Morris is a clinical pharmacist at WellCare Health Plans, Inc in Tampa, FL. She received her PharmD from Florida A&M University in 2008 and then immediately pursued a PGY1 residency at Florida Hospital Celebration Health in Orlando, FL. Following the completion of her residency in 2009, she accepted an Assistant Professor position at her alma mater, FAMU. In 2012, Dr. Devoe-Morris then accepted a position as a clinical pharmacist at WellCare Health Plans, Inc. where she provides medication therapy management services to the Medicaid and Medicare population. She currently resides in Tampa, FL with her husband and daughters.



Nancy D'Hondt, RPh, CDE, FADE
Staff/Clinical Pharmacist and
Diabetes Educator, St John
Providence Hospital and Medical
Center

Nancy D'Hondt serves as the current President-elect of the American Association of Diabetes Educators. She received her B.S. in pharmacy from Wayne State University in Detroit, holds the credential of Certified Diabetes Educator (CDE) and is a recognized fellow of AADE.

Nancy presently works as a clinical pharmacist and diabetes educator at St John Hospital in Detroit. Here she helps with hospital inpatient protocols and policies around glycemic management and provides staff and patient education. Additionally, Nancy assists in safety and formulary decisions for the Ascension Health System related to glycemic control in the acute care setting.



Anita Edwards, MD, MBA
Medical Director, Gateway Health
Plan

Physician Anita Edwards, M.D., M.B.A., serves as Medical Director at Gateway Health. Edwards has been a doctor with Century III Medical Associates and was chair of the internal medicine department at Jefferson Regional Hospital. In May of 2015, she was the receipt of the Jefferson Award for excellence in health care volunteerism. She is a mentor to the Gateway Medical Society's Journey to Medicine Program for young African American medical students. She was named physician of the year for Gateway Medical Society in 2014. She received her undergraduate degree in biology from the University of Pittsburgh, and received her medical degree from Howard University. Dr. Edwards also has a master's degree in Business Administration from the University of Tennessee with a focus on Six Sigma processes.



Brandy Fouts, PharmD
Clinical Pharmacy Consultant,
Specialty Medications, OmedaRx

Brandy Fouts joined OmedaRx in 2014 as a Clinical Pharmacy Consultant with an emphasis in specialty medications. In this role, she manages specialty pharmacy relationships, and collaborates with clinical, sales, analytics and product teams to design and implement specialty drug management solutions. She manages the pipeline and serves as a preceptor for the residency program as well. Prior to joining OmedaRx, Brandy was the Medicare Clinical Services Coordinator at Group Health Cooperative, an integrated health plan and delivery system, where she oversaw the Medication Therapy Management and Opioid Overutilization programs in addition to clinical strategies that supported Medicare 5 Star.



Kendra Gaskins
Director, National Health
Campaigns, AMGA

Kendra Gaskins joined the AMGA in June 2013, as Director, National Health Campaigns. In her role at AMGA, Kendra oversees the implementation and on-going execution of all aspects of the Foundation's two national health campaigns—which include Measure Up/Pressure Down® its first three-year national campaign to improve high blood pressure prevention, detection, and control; and Together 2 Goal®, the second campaign aimed to improve care for one million people with Type 2 diabetes. She leads all communications and outreach strategies, partnership and sponsor development, educational programming for medical groups and consumers, and research and evaluation components.



Dominic Galante, MD, MS
Chief Medical Officer, Precision for
Value

Dominic Galante, MD, MS, is the Chief Medical Officer of Quality and Population Health Solutions at Precision for Value and a member of the Payer Strategic Services team. Prior to the acquisition of Hobart Group Holdings by Precision for Medicine in 2013, he served in a similar role as Chief Medical Officer of Hobart Innovations, where he was responsible for supporting the development of medical strategies, products, benefits, and policies for the Hobart Group Holdings portfolio of business. He has over 24 years of experience in the healthcare industry and an extensive career in managed care, including population-based behavioral modification research with the application of computer-assisted instruction technology. Dr. Galante received his Bachelor of Science in mechanical engineering and Master of Science in epidemiology/experimental pathology from SUNY at Buffalo. Dr. Galante is clinically trained as a general surgeon and received his medical degree from the University of Palermo School of Medicine & Surgery.



Wenni Haley
Manager of Regulatory Affairs,
Dexcom, Inc.

Wenni Haley is a Manager of Regulatory Affairs at Dexcom, Inc., where she is responsible for developing and executing regulatory strategies and applications for US new products. Since joining Dexcom, she has led successful regulatory submissions for various marketed products, including the first system of mobile medical apps for continuous glucose monitoring. Wenni received a Bachelor of Science degree in Microbiology from the University of California, San Diego.



Starlin Haydon-Greatting, MS, BSPHarm, CDM, FAPhA
Director of Clinical Programs,
Illinois Pharmacists Association,
Patient Self-Management
Program

Haydon-Greatting serves as the Illinois Pharmacists Association's (IPhA) Director of Clinical Programs, working primarily to create and establish ambulatory care medication management programs to improve patient centered care and medication optimization. As the IPhA Patient Self-Management Program (PSMP) Network Coordinator, which includes programs for diabetes, pre-diabetes, and cardiovascular health and coaches' patients in the pharmacist-based care management program for self-insured employers in pre-diabetes, diabetes, cardiovascular health, asthma, and depression.

As a pharmacist who specializes in pharmacoepidemiology, she is an expert in the field of health care outcomes research and drug-use analysis, with over 25 years' experience with medical and pharmacy claims analysis and population health management. She serves on the Pharmacy Quality Alliance (PQA) workgroups and the National Quality Forum (NQF) Endocrine Steering Committee.



Daniel J. Kent, PharmD, CDE
Coordinator Specialty Clinical
Pharmacy Program, Group
Health

Currently, Daniel J. Kent is a specialty clinical pharmacy coordinator for a managed care organization in the Pacific Northwest for over 35 years. He is responsible for clinical oversight of all drugs associated with diabetes, endocrinology, infectious diseases, hepatitis and HIV care. His role is to implement new and innovative ways to deliver health care using expensive designer drugs. Implementation includes health plan forecasting, tracking pipelines, managing multi-million dollar budgets, training patients and staff, and

establishing policies. He also provides care to over 1100 patients for insulin pumps, complex insulin plans, and new diabetes drugs. He has a similar role for infectious diseases, vaccines, hepatitis and provides consultation to specialist and primary care providers.



Aaron Kowalski, PhD
Chief Mission Officer & VP,
Research, Juvenile Diabetes
Research Foundation

Aaron J. Kowalski, Ph.D., was appointed JDRF's first Chief Mission officer in December 2014 and serves as a key link between JDRF and the broad diabetes community. Dr. Kowalski combines his professional experience as a scientist with his personal experience of living with type 1 diabetes (T1D) for over 30 years to help guide and champion JDRF's programs focused on creating a world without T1D.

Dr. Kowalski is an internationally recognized expert in the area of diabetes technologies and has been a leader of JDRF's Artificial Pancreas Research Project, a multi-million dollar initiative that began in 2005 to accelerate the progress toward automated insulin-delivery systems. He has authored numerous articles on T1D research and was a coauthor of the landmark study in The New England Journal of Medicine that revealed the effectiveness of continuous glucose monitors in T1D management.



Sandra Leal, PharmD, MPH, FAPhA, CDE
Vice President for Innovation,
SinfoniaRx

Dr. Leal is the Vice President for Innovation at SinfoniaRx, a provider of medication therapy management services nationally. She is working to establish integrated clinical pharmacy services in a variety of settings including a hospital discharge program, integrated behavioral health clinics, accountable care organizations and patient-centered medical homes.

She is utilizing tele-health and other strategies to scale resources to communities, clinicians, and patients. Her work has been published in Diabetes Care, Advances in Chronic Kidney Disease, American Journal of Health-System Pharmacy and a discussion paper published by the Institute of Medicine.



Carrie McAdam-Marx, PhD, RPh
Associate Professor, University of Utah College of Pharmacy

Carrie McAdam Marx, PhD, RPh, is an Associate Professor with the University of Utah Department of Pharmacotherapy. She conducts outcomes research studies to assess the value of diabetes medications and pharmacist-led comprehensive medication management to support healthcare decision making. Dr. McAdam-Marx has over 25 diabetes-related publications and is currently a member of the Journal of Managed Care & Specialty Pharmacy Editorial Advisory Board. Prior to joining the University of Utah, Dr. McAdam-Marx had an established career in the managed care and pharmaceutical industries where she developed disease and utilization management programs, and led drug pricing and contracting strategy analyses.



Sandra O'Keefe, MPH, CWC
Program Director, Population Health Management in Primary Care, Massachusetts General Hospital

Sandra O'Keefe is the Program Director for Population Health Management in Primary Care at Massachusetts General Hospital in Boston, MA where she has worked for the past 11 years. In this role, she directs the operational aspects of chronic disease and preventative population health management in primary care. Sandra received her Master's Degree in Public Health from the University of Massachusetts and her Certificate in Wellness Coaching from Wellcoaches, Inc.



Malinda Peeples, MS, RN, CDE
VP Clinical Advocacy, WellDoc

Malinda Peeples, RN, MS, CDE, serves as Vice President for Clinical Advocacy at WellDoc where she oversees the clinical outreach program, grant and research activities, and professional organization activities. WellDoc is a healthcare company leveraging the mobile technology platform to create clinical and behavioral solutions that impact health and economic outcomes for chronic disease management. Peeples also serves as Adjunct Assistant Faculty, Division of Healthcare Informatics, Johns Hopkins School of Medicine. Previously, Peeples served as president of the American Association of Diabetes Educators (AADE), a professional membership organization devoted to advancing the practice of diabetes education.



Stephanie Ponzio
Associate Director Marketing – Managed Care, Merck & Co., Inc.

Stephanie has worked on diabetes at Merck for over 10 years in various sales and marketing roles. In her current role Stephanie works on Managed Care Brand Marketing for the diabetes brands. Prior to her time with Merck, Stephanie worked at an environmental engineering consulting company on Superfund projects for the EPA.



Ava Runge
Senior Associate, The diaTribe
Foundation

Ava Runge is a senior associate at The diaTribe Foundation (TdF), a nonprofit focused on improving the lives of people with diabetes, prediabetes, and obesity and advocating for action. Prior to joining TdF, she worked at Close Concerns covering diabetes technology research and product news for Closer Look, a subscription-based newsletter read by thousands of professionals in the field. Ava's initial interest in diabetes came from her own diagnosis with type 1 diabetes in 2010, which inspired her to get involved in the greater diabetes community through research, education, and advocacy.



Mark Tesell, PharmD, BCPS
Clinical Consult Pharmacist Team
Lead, University of Massachusetts,
Commonwealth Medicine: Clinical
Pharmacy Services

Mark Tesell, PharmD, BCPS is the clinical consultant pharmacist supervisor for the Massachusetts Medicaid client at the University of Massachusetts Medical School's Clinical Pharmacy Services unit. He supervises a team of pharmacists responsible for developing and maintaining clinical initiatives and comprehensive clinical guidelines. In this role, he is responsible for staff training, development and evaluation and coordination of workload. He is also active with Clinical pharmacy services residency program, acting as a primary preceptor for residents during a MassHealth program experiential rotation. Dr. Tesell received his Doctor of Pharmacy degree from the University of Connecticut's School of Pharmacy in 2007.

Daniel Trodden
Vice President, Market Access, Insulet Corporation

Daniel Trodden serves as Vice President of Managed Care at Insulet Corporation, a medical device company based in Billerica, Massachusetts that was founded in 2000 with the mission of improving the lives of people with diabetes. Mr. Trodden has worked with managed care organizations ranging from private payors to government and strategic markets. Prior to his role at Insulet Corporation, he served in several managed care roles at Genomic Health, Inc., where he was responsible for leading the efforts to secure coverage and negotiate in-network status and payor value-based reimbursement rates. He previously served in various sales and managed care roles at Cytoc, Tap Pharmaceuticals, Inc. and U.S. Healthcare.



Erica Williams
National Account Executive,
Dexcom

Erica Williams, National Account Executive, responsible for contracting with National Health Plans and PBMs on behalf of Dexcom, Inc. In this current role Erica is responsible for strategically assessing, developing and implementing account specific plans and tactics with Key National payers and National PBMs to drive company awareness and adoption of CGM/Dexcom product. Erica has spent the majority of the last 10 years focused on building partnerships with national health plans. Prior to Dexcom, she spent 13 years with Johnson and Johnson, with increasing roles of leadership, including; District Manager, Associate Director, North America Field Sales Learning & Development and Payer Account Manager. Erica received a B.A. from University of California at Santa Barbara.



Bradly Winter, PharmD
Ambulatory Care Clinical
Pharmacist, Intermountain
Healthcare

Brad was raised in pharmacy by his father, who is a pharmacist that owned and operated an independent pharmacy. Brad

went on to graduate from the University of Utah in 2014 with his Doctor of Pharmacy degree, then completed a PGY-1 residency with Samaritan Health Services in Corvallis, OR. He went on to complete a PGY-2 residency in Ambulatory Care with Intermountain Healthcare in Salt Lake City, Utah. He stayed with Intermountain Healthcare to start clinical services in a primary care clinic where he manages diseases such as diabetes and hypertension under collaborative drug management agreements.



Kristina Yu-Isenberg, PhD, MPH, RPh
Vice President, Evidence
Generation & Analytics, Intarcia
Therapeutics

Kristina Yu-Isenberg, PhD, MPH, RPh, joined Intarcia Therapeutics in July 2016 as Vice President and Head of Evidence Generation & Analytics. Dr. Yu-Isenberg has more than 15 years of HEOR and Medical Affairs experience in both US and Global leadership roles at pharmaceutical, biotechnology and managed care companies. She has extensive expertise across multiple therapeutic areas as well as all aspects of outcomes research and “real-world” evidence, including effectiveness, patient-reported outcomes, economic evaluations and quality improvement. She previously served as a member of the National Quality Forum (NQF) Steering Committee for Ambulatory Care Measures and was Co-Chair of the Research Coordinating Council for the Pharmacy Quality Alliance (PQA). Dr. Yu-Isenberg received her PhD in Health Services Research from the Johns Hopkins Bloomberg School of Public Health; MPH from the University of Massachusetts; and BS in pharmacy from the University of North Carolina at Chapel Hill.

Academy of Managed Care Pharmacy Staff

Susan A. Cantrell, RPh, CAE
Chief Executive Officer

Mary Jo Carden, RPh, JD
Vice President of Government & Pharmacy Affairs

Emily DeLauder
Program Coordinator, Business Development

Ashley E. Lanham, PharmD, MBA
Manager of Student Development & New Practitioner
Programs

Amy O'Connor, CMP-HC, DES
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Susan Oh, PharmD, MS
Assistant Director of Pharmacy Affairs

Terry Richardson, PharmD, BCACP
Director of Product Development

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Project Planner & Website Coordinator



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