

Pharmacy & Therapeutics Information Forum and Award Ceremony The Ohio State University

Project Description & Implementation Overview

AMCP Student chapter at the Ohio State University hosted Pharmacy & Therapeutics Information Forum and Award Ceremony to provide an opportunity to student pharmacists to learn about managed care pharmacy and Pharmacy & Therapeutics Committees. The event was organized the day after the local P&T Competition to honor local competition winners, and judges who helped with the competition.

Purpose of the Project

- Provide information regarding managed care pharmacy practice and the implications of economic considerations in pharmaceutical care
- Provide opportunities for direct interaction with student pharmacists and pharmacists for career planning/exploration
- Honor student pharmacist participants and judges of local Pharmacy & Therapeutics competition
- Increase awareness about AMCP and P&T Competition

Who and How Many Chapter Members are Involved?

For the planning and execution of the event, the OSU chapter created a Pharmacy & Therapeutics Competition Committee (composed of four chapter members), and the programming director at the OSU chapter (OSU chapter president). The treasurer was in charge of applying for OSU funding.

Who Should be Targeted?

Student Pharmacists: Any student pharmacists who are interested are welcome to participate in the event.

Local Pharmacists: The OSU chapter reached out to local pharmacist to attend the event. (Contact information was received through the faculty advisor, diplomat, and chapter members)

University Employees: The Dean of the College of Pharmacy, Assistant Deans and faculty members were invited to attend.

Project Budget: Expenses and Revenues

Site	OSU Funding	Actual
Room and hall fees	\$0.00	\$0.00
Site staff	\$0.00	\$0.00
Equipment	\$0.00	\$77.50
Tables and chairs	\$0.00	\$0.00
Total	\$0.00	\$77.50

Food & Setup	OSU Funding	Actual
Balloons	\$35.00	\$35.00
Display boards	\$75.00	\$75.00
Total	\$110.00	\$110.00

Refreshments	OSU Funding	Actual
Food	\$250.00	\$460.00
Drinks	\$0.00	\$12.00
Linens*	\$0.00	\$27.00
Staff and gratuities*	\$0.00	\$54.00
Total	\$250.00	\$553.00

Prizes	OSU Funding	Actual
Award frames	\$0.00	\$12.00
Acrylic Awards	\$0.00	\$68.00
Total	\$0.00	\$80.00

Total Expenses	Total Funding	Actual
	\$1,424.80	\$1,320.53

Publicity	OSU Funding	Actual
Advertising Lantern*	\$45.80	\$45.80
Advertising OnCampus*	\$74.00	\$74.00
Postcards	\$20.00	\$35.23
Program Prints	\$0.00	\$50.00
Promotional T-shirts*	\$110.00	\$115.00
Promotional Pens*	\$150.00	\$109.00
Buttons	\$45.00	\$45.00
Total	\$444.80	\$474.03

Program	OSU Funding	Actual
Speakers	\$20.00	\$20.00
Thank-you cards	\$0.00	\$6.00
Total	\$20.00	\$26.00

External Fundings	Funding	
Express Scripts Inc	\$300.00	
Progressive Medical Inc	\$300.00	
Total	\$600.00	\$0.00

*Indicates items that were required by the School as a condition of the funding provided

- *Equipment: Laptop, projector, screen*
- *Advertising Lantern: OSU School Newspaper*

OSU Funding is provided for the event from the School. Outside sponsorship (Express Scripts and Progressive Medical Inc) was solicited through sponsorship solicitation letters. The Chapter did not have any direct expenses for this event.

What Materials are Needed? Outside Resources, Ordering, etc?

- Promotional Items from various companies, AMCP and/or local chapter
- Resources related to Pharmacy & Therapeutics Competition from FMCP

TIMELINE OF THE EVENT

6:00 pm – 6:20 pm	Exhibition open	Registration, Food Served
6:20 pm – 6:30 pm		Welcome
6:30 am – 6:50 pm		Good Health Outcomes with Good Economics is Possible - Hospitals <i>Speaker: Dr. Robert Weber,</i> <i>Senior Director of Pharmacy, The Ohio State University Medical Center</i>
6:50 pm – 7:20 pm		Good Health Outcomes with Good Economics is Possible – PBMs <i>Speaker: Dr. Steve Miller</i> <i>Chief Medical Officer, Express Scripts Inc</i>
7:20 pm – 7:30 pm		Award Presentation <i>Presenter: Dean Brueggemeier, College of Pharmacy</i>
7:30 pm – 9:00 pm		Social Time

Project Evaluation:

The project was a success and the OSU chapter received positive feedback from the event. It was a great social opportunity for OSU student pharmacists, and most of all, the OSU chapter was able to recognize each P&T competition participant for their hard work.

The biggest problem with this year's execution was budgeting and technical difficulties. There were many extra expenses not included in the initial budgeting (for example, technical difficulties cost the chapter \$77). The food and beverage cost was hard to estimate, and ended up exceeding our budget projections.

Based on this year's experience, more focus will be put on recruiting local pharmacists and pharmacy companies. This will help the chapter with securing more resources (both financial and informational). This will not only appeal to the student pharmacists, but will help the OSU chapter recruit more managed care company representatives to interact with student pharmacists.

In future P&T Information Forum and Awards Ceremonies, OSU would like to display residents' posters, and have computer monitors display student pharmacists work to make the experience more interactive.

P&T INFORMATION FORUM & AWARD CEREMONY QUICK CHECKLIST

PRIOR TO THE EVENT			
3 months	Location	Reserve the rooms and meet with a staff member to arrange room setup	<input type="checkbox"/>
3 months	Funding	Apply for potential funding and reach out to local managed care companies for potential sponsorship.	<input type="checkbox"/>
2 months	Speakers	Coordinate schedules with potential speakers at the event	<input type="checkbox"/>
2 months	Event program	Finalize event program and inform the speakers and potential attendees know Print program and event postcards to be sent out to attendees and speakers	<input type="checkbox"/>
continuous	Advertising	Create flyers and distribute around the campus	<input type="checkbox"/>
1 month	Invitations	Send invitations to local pharmacists	<input type="checkbox"/>
1 month	Promotional items	Order promotional items to be distributed at or prior to the event (pens, highlighters, T-shirts)	<input type="checkbox"/>
2 weeks-1month	Gifts	Prepare gifts and thank-you cards for the speakers	<input type="checkbox"/>
2 weeks	Advertising	Local/campus newspapers	<input type="checkbox"/>
2 weeks-1month	Food	Find vendors for food & drinks	<input type="checkbox"/>
1 day prior	P&T Competition	Determine the winners of the competition. Prepare awards to be presented at the event.	<input type="checkbox"/>
ON THE DAY OF THE EVENT			
Setup		Setup registration tables, setup easels around the building to direct attendees Make sure all equipment are working and setup correctly	<input type="checkbox"/>
Display		Display promotional items and information booklets on display tables Display previous Pharmacy & Therapeutics Competition materials at the event	<input type="checkbox"/>
AFTER THE EVENT			
Thank-you cards		Write Thank-you cards	<input type="checkbox"/>
More advertising		Coordinate with the college communications director to promote advertising about the event and the competition	<input type="checkbox"/>
Evaluation		Review evaluation forms	<input type="checkbox"/>

Advertisement for OSU
P&T Information Forum and Award Ceremony

Good Health Outcomes With Good Economics is Possible.

Academy of Managed Care Pharmacy student chapter at the Ohio State University invites you to this interactive discussion on the issues shaping managed care today and in the future.



GENEROUSLY SPONSORED BY:



EXPRESS SCRIPTS*



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Good Health Outcomes With Good Economics is Possible.

Pharmacy & Therapeutics Information Forum

January 28th 2011 - Ohio Union

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Academy of
Managed Care
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AMCP Ohio State University

1st Pharmacy & Therapeutics Information Forum

6:00	Check-in
6:00-6:30	Exhibition & Hors D'oeuvres
6:30-6:35	Welcome
6:35-6:50	Good Health Outcomes with Good Economics: Hospital Settings
6:50-7:20	Speaker: Robert Weber, PharmD, BCPS, FASHP <i>Senior Director of Pharmacy</i> <i>Ohio State University Medical Center</i>
7:20-7:30	Good Health Outcomes with Good Economics: Pharmacy Benefit Managers Speaker: Steve Miller, MD <i>Senior Vice President</i> <i>Chief Medical Officer</i> <i>Express Scripts, Inc</i>
7:30-8:00	Awards Presentation Presenter: Robert Brueggemeier, Ph.D. <i>Dean of College of Pharmacy</i> <i>The Ohio State University</i> Social Time

Pharmacy & Therapeutics Competition Participants

- Team 1: Kyle Munch, Christine Prusa, Michelle Ross,
Nathan Wenzel
- Team 2: Andrea Hansen, John Mbagwu, Vimal Reddy,
Anuj Thirwani
- Team 3: Kim Garrison, Jason Jaewoo Lee, Aleksandra Stojkoska,
Brittiany Thompson
- Team 4: Sam Allen, Amy Amin, Amalia Hayes, Dean Wagner
- Team 5: James Boroff, Ashlie Decker, Karthik Kanakarajan,
Joey Snowden
- Team 6: Alyssa Chen, Rachel Hughes, Nhung Nguyen, Niraj Zaveri
- Team 7: Lisa Ferrante, Yun Lee, Jina Park, Felix Tran
- Team 8: John Bishel, Beth Drimalla, Andrea Gross, Vanessa Ko

Pharmacy & Therapeutics Competition Judges

- Amanda Bain, PharmD
*OSU Health Plan, Assistant
Director of Pharmacy Benefit
Services*
- Danielle Blais, PharmD, BCPS
*OSUMC, Specialty Practice
Pharmacist*
- Joseph Bonkowski, PharmD
*OSUMC, PGY1/MS
Administration Resident*
- Pamela Burcham, PharmD
*OSUMC, PGY2 Cardiology
Specialty Resident*
- Carrie Deierlein, PharmD
*OSU Health Plan, PGY1 Managed
Care Pharmacy*
- Laurie Gooden, PharmD
*OSU Health Plan, PGY1 Managed
Care Pharmacy*
- Crystal Riggs, PharmD, FASCP
*Express Scripts, Clinical Services
Director*
- Mike Stoney, PharmD
*OSUMC, PGY1/MS
Administration Resident*
- Allan Zaenger, RPh
*President Pharmaceutical
Horizons, Executive Director
Charitable Pharmacy*