Expanding your Horizons: CER Continuing Education Certificate Program

July 30, 2014 2pm – 3pm, ET



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Implementation of the ICER Method at OmedaRx

Sean Karbowicz, Pharm.D.

Director, Rx Policy and Clinical Business Development

OmedaRx



Who is OmedaRx?

- Stand-alone PBM; owned by Cambia Health Solutions
 - Formerly RegenceRx
 - Affiliated with BlueCross BlueShield in Oregon, Utah;
 BlueShield in Washington, Idaho
- Provides formulary guidance & utilization management strategies to "Blues" and non-Blues plans nationwide
 - Medication Assessments
 - Medication Policies
 - P&T Committee Support

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Why Implement ICER?

- Challenges:
 - Consistent synthesis and application of criticallyappraised literature.
 - Uniform lexicon for coverage conversations with stakeholders
- About ICER (Institute for Clinical and Economic Review)
 - Collaborative, nationally vetted
 - Aligns with current OmedaRx evaluation methods

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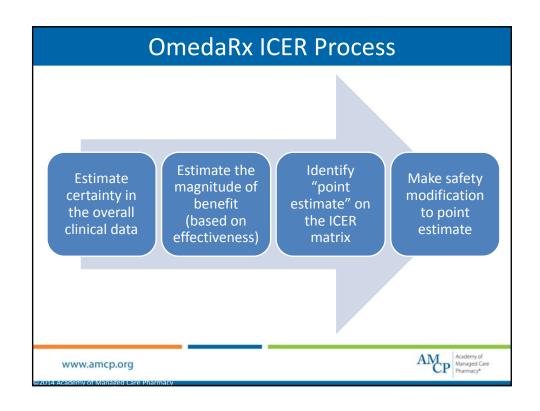
Implementation

- Extensive staff training
- Inservice to clients' P&T committees over multiple meetings
- Ongoing training
- Continuous quality improvement
- Decision tracking
- Developing custom formulary frameworks for each client

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	The ICE	R Matrix	(Previous vers	ion)	
High Certainty	D (Inferior)	C (Comparable)	B (Small / Modest Benefit)	A (Moderate / Large benefit)	
Moderate Certainty	(Insufficient	l to determine)	P/I (Promising but Inconclusive)		
Low Certainty	l (Insufficient to determine)				
	Negative Health Benefit	Comparable Health Benefit	Incremental Health Benefit	Substantial Health Benefit	
http://ww	w.icer-review.org/				
www.amcp	D.Org			AMCP Academy of Managed Care Pharmacy*	



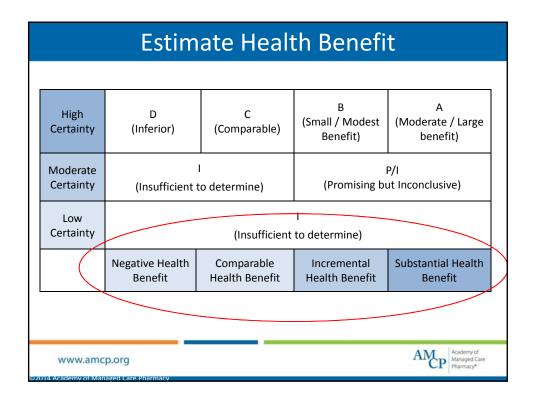
Considerations for using the ICER Matrix

- Most reviews involve two comparisons :
 - against placebo
 - against existing therapies (if any)
- New therapies often lack direct comparative trials
 - Indirect comparisons
 - Compare the evidence synthesis of placebo-controlled data
 - The new HCV drugs are a perfect example
- Peer review
 - Staff consults with each other on our assessment of the evidence, our assessment of the standard of care, and our assessment of the safety profile
 - Improves inter-rater reliability

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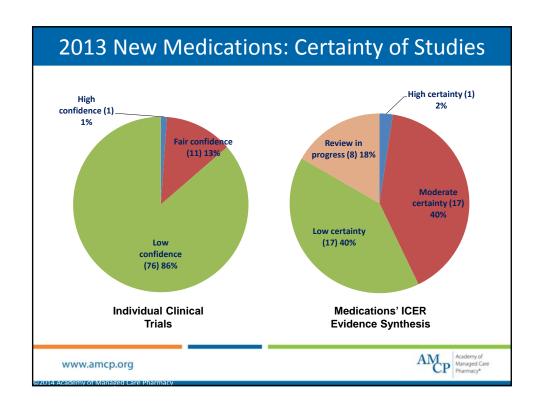
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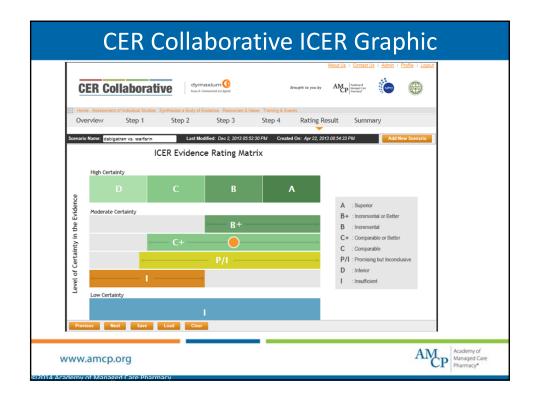
Certainty of Benefit	Definitions of Evidence (ICER)	Quantification of Studies (OmedaRx)
High Certainty	Allows estimation for the relative potential chances / magnitude of net health benefit	≥1 high confidence study; consistent results OR ≥ 2 Fair confidence studies with: •Consistent results •Possibly clinically meaningful endpoint
Moderate Certainty	Difficult to estimate the net health benefit with precision	>1 high confidence study; inconsistent results OR ≥1 fair confidence study with:
Low Certainty	Insufficient to allow assessment of the net health benefit	low confidence studies not meeting threshold for moderate certainty (defined above) OR ≥ 2 fair confidence studies with inconsistency in the results



Safety Conclusion Example	Estimate of Certainty	Estimate of Benefit
Track record with proven advantages (over active comparator)	*	1
Track record with no new safety concerns	*	*
Insufficient track record	\	*

MUST Prefer Known clinical value)	MAY Prefer (Potential clinical value)	Do NOT Prefer (Unknown value/ harmful)
A or B comparative evidence OR A or B non-comparative evidence AND no known difference in net nealth benefit vs comparable treatments (C, PI, or I comparative evidence) AND inter-patient variability in response to comparable medications warrants additional therapies Additional considerations Cost proportional to clinical improvement (otherwise "May Prefer")	C, PI, or I comparative evidence AND At least PI non-comparative evidence "Must Prefer" if • Significant, known interpatient variability in response to comparable medications • Severity of disease warrants additional options	C, D, or I evidence





HCV: ICER and Models

- Votes California Technology Assessment Forum
 - "Evidence is adequate to demonstrate superiority of the new drugs with nuance for certain subpopulations and regimens
 - New drugs represent a "low value" to Medicaid health systems because the budget impact would displace other care and/or limit access"
- Beyond Budget Impact Models. CTAF model found:
 - "Cost to achieve 1 additional SVR with newer treatment regimens is greater than \$300,000
 - For every 1,000 patients treated, our model estimated that switching from previous standard treatments to the most effective new regimens in all patients would prevent 18 liver-related events over five years and 70 events over 20 years.
 - At a 5-year time horizon, however, cost offsets would still be estimated to represent less than 10-20% of upfront treatment costs.
 - Even at a 20-year horizon, if all patients infected with hepatitis C are treated with the new regimens, the cost offset will only cover approximately three-quarters of initial drug costs."
- http://www.ctaf.org/reports/treatments-hepatitis-c

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Lessons Learned

- Successful clinical evidence synthesis is dependent on rigorous evidence evaluation
- Agreed upon, uniform grading and synthesis guidelines are important for maintaining quality across multiple reviewers
- Quantification guidelines provide a basis for evidence description and discussion, not a replacement for professional judgement

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Expanding Your Horizons:
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Second Generation of CER Decision Making

Lynn Nishida Assistant Vice President Solid Benefit Guidance, LLC July 30, 2014



Overview – Second Generation CER

- Industry Dynamics
- What is CER?
- Why is CER necessary?
- Approaches, methods, and tools
- Practical applications
- Building your foundation and skill sets

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Industry Dynamics

- Pharmaceutical pipeline is focused on biologics and specialty medications
 - Rare, complex conditions
 - High tech
 - Specialized care
- Due to the nature of rare, complex conditions, more and more medications are being approved based on data other than randomized, controlled studies
- Developing sound coverage policy
 (e.g. transparent rationale and defendable criteria)

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What is CER?

- · No single, standard definition
- Research that directly compares health care interventions to determine which is the most effective or can provide the best chances of positive health outcomes.
 - Compares benefits & harms of healthcare interventions
 - Identifies what works best when and for whom for informed decision making
 - Conducted in settings that are similar to those in which the intervention will be used in practice
 - Designed to measure improvement in health outcomes

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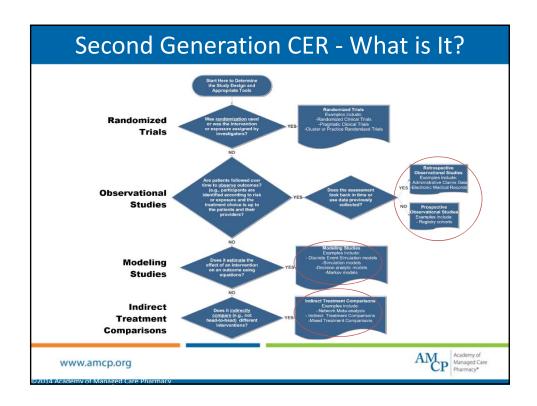
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Second Generation CER – What is it?

- Prospective observational studies
- Retrospective observational database studies
- Network meta-analysis/Indirect treatment comparison studies
- Modeling studies (PE, Budget Impact)

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Value of Second Generation CER Why this is Needed?

- The elusive "Gold Standard RCT"
 - Specialty medications (accelerated approvals)
 - Rare Diseases
- · Assessing risk/benefit in "real world conditions".
- Greater depth in analyzing comparative effectiveness among similar medications (when head to head trials are lacking).
- Weighing the relative value of a medication on its potential to offset additional medical expenses, in the face of limited healthcare resources

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Second Generation CER Implications for Industry

- Use familiar language of the decision-maker
- Ensure research meets good practice principles through eyes of reviewers
 - Consider when designing research
 - Review when finalizing publications
 - Consider when communicating evidence to decision-makers
- Training
- Dialogue, dialogue, dialogue

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CER Collaborative Tool

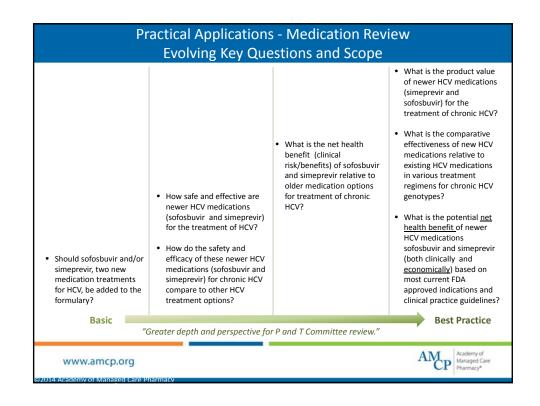
- Tools to evaluate second generation CER
 - Relevance
 - Credibility
- Critical appraisal/consistency in evaluation
- Synthesis of evidence
- Bottom line value conclusions a net health benefit (benefits & risks).

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Critical Appraisal – Focus **Network Meta-analysis** Retrospective/ - Indirect Treatment **Modeling Prospective** Comparisons Validation • Design • Evidence Base • Data Analysis External • Reporting Verification Analysis Interpretation Reporting Face Interpretation • Conflict of Interest Design • Conflicts of Interest • Data • 15 items Analysis • 33 items Reporting Interpretation Conflicts of Interest • 26 items www.cercollaborative.org www.amcp.org



Typical Way of Presenting Product & Cost Information

Regimens	Duration of Treatment	Estimated Cost per Treatment Course *	
simeprevir triple therapy*	12 weeks triple therapy, then 12-36 weeks dual therapy	\$112,000-\$144,000	
boceprevir triple therapy*	4 weeks dual therapy, then 24-44 weeks triple therapy	\$60,000-\$145,000	
telaprevir (Incivek) triple therapy*	12 weeks triple therapy + 12-36 weeks dual therapy	\$112,000-\$144,000	
sofosbuvir (Sovaldi) triple therapy* (e.g Genotype 1 and 4)	12 weeks triple therapy	\$117,000	
sofosbuvir (Sovaldi) + simeprevir (Olysio) + ribavirin (e.g. Genotype 1)	12 weeks therapy	\$184,584	
sofosbuvir (Sovaldi) + simeprevir (Olysio) (e.g. Genotype 1, interferon ineligible patients)	12 weeks therapy	\$180,000	
sofosbuvir (Sovaldi)-ribavirin (e.g. Genotypes 2 and 3; or Genotype 1 alternative for interferon ineligible patients)	12 weeks 24 weeks	\$106,000 \$207,000	

*Price based on AWP (as of March 2014). Assumes use of peginterferon alfa-2a & 1,200 mg daily dose of ribavirin for triple therapy.

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Practical Application: Second Generation CER Provides More Depth in Articulating the Value Question

What is the potential <u>net health benefit</u> of newer agents (sofosbuvir and simeprevir) in treatment regimens for Hepatitis C in terms of their clinical <u>benefit/risk potential and overall economic impact on health care costs</u> relative to "older" HCV treatment regimens (e.g. boceprevir, teleprevir, peg-interferon/ribavirin)?

Conclusion

Newer agents (sofosbuvir, simeprevir) have superiority over older agents in HCV treatment regimens in achieving potential HCV cure (based on SVR) and improved safety; However, for most patient subpopulations, these new medications represent a low "product value" due to the magnitude of potential impact on health care costs and treating large numbers of patients for which there is uncertain cost-effectiveness (e.g. These medications did not show medical cost offsets (from avoiding down the road potential of liver complications) vs the cost of the medication regimen).

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Practical Applications Hepatitis C Treatment – Genotype 1

- No head to head trials of regimens incorporating simeprevir or sofosbuvir with the standard of care peg-interferon and ribavirin + either boceprevir or telaprevir
- No head to head trials of regimens incorporating simeprevir or sofosbuvir with each other.
- No trials with patient-oriented outcomes (decompensated cirrhosis, HCC, transplant, death).



- Network meta-analysis performed using comparisons with peginterferon/ribavirin (PR) to allow for indirect comparisons.
- Modeling to estimate the economic impact and net offset with simeprevir and sofosbuvir.

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Summary of Benefits & Harms Hepatitis C by Prior Treatment Status and Interferon Eligibility

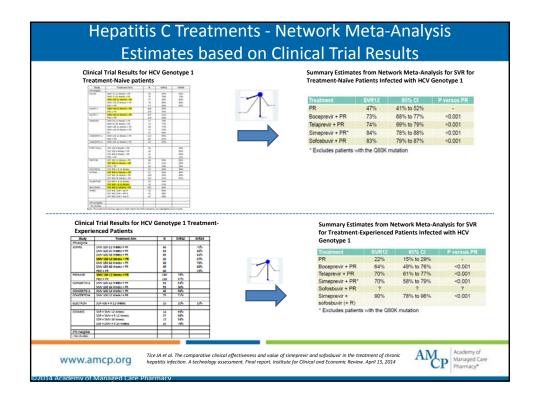
Treatment Approach	SVR12	Treatment		Interferon
(weeks)	(Percent)	Burden	Adverse effects	-ineligible
Genotype 1				
Treatment-naive				
PR (48)	47	48 weeks with weekly injections	Fatigue (50-60%), fever (40- 45%), anemia (≤ 30%)	No
BOC(24) + PR(48)	73	Add Q8 pills	Anemia (≤ 50%), more nausea and dysguesia, drug interactions	No
TVR(12) + PR(48)	74	Add Q8 pills	Anemia (≤ 50%), more nausea and pruritus, drug interactions	No
SMV(12) + PR(24-48)*	84	Add 1 pill to PR	No increase in anemia	No
SOF(12) + PR(12)	83	Add 1 pill to PR	No increase in anemia	No
		Fewer weeks		
SMV(12) + SOF(12)	No data	No P, maybe no	Not reported yet	Maybe
	(Likely >90)	R		
Treatment-				No
experienced				
PR (48)	22	48 weeks with	Fatigue (50-60%), fever (40-	No
		weekly injections	45%), anemia (up to 30%)	
BOC(24) + PR(48)	64	Add QB pills	Anemia (≤ 50%), more nausea	No
			and dysguesia, drug interactions	
TVR(12) + PR(48)	70	Add Q8 pills	Anemia (≤ 50%), more nausea	No
			and pruritus, drug interactions	
SMV(12) + PR(24-48)*	70	Add 1 pill to PR	No increase in anemia	No
SOF(12) + PR(12)	No data	Add 1 pill to PR	No increase in anemia	Maybe
	(FDA estimate 71)	Fewer weeks		
SMV(12) + SOF(12)	90	No P, maybe no	Not reported yet	Yes

Abbreviations: Q8 = taken every 8 hours; P = pegylated interferon; R = ribavirin
* Excluding patients with the Q80K mutation (approximately 10-15% of genotype 1 patients)

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Tice JA et al. The comparative clinical effectiveness and value of simeprevir and sofosbuvir in the treatment of chronic hepatitis infection. A technology assessment. Final report. Institute for Clinical and Economic Review. April 15, 2014

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Hepatitis C Treatments - Network Meta-Analysis

• Relevance - Sufficient

- Population Relevance neutral
- Intervention(s) missing no
- Outcome(s) missing no
- Setting/Circumstances applicable yes

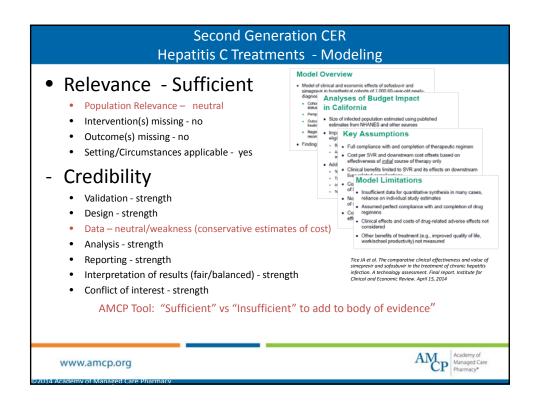
- Credibility

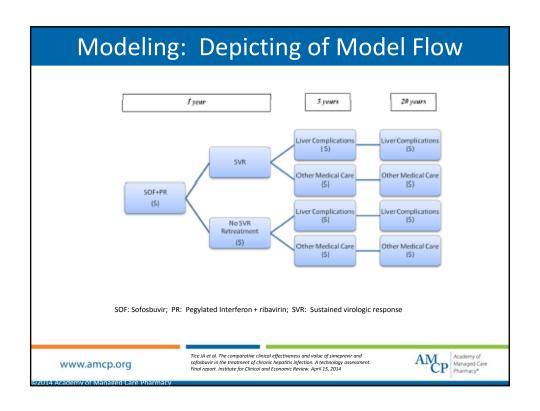
- Validation strength
- Design strength Authors are transparent on assumptions and limitations
- Data neutral/weakness. Authors are transparent on limitations and holes in evidence for sofosbuvir (e.g. very little in the way of controlled study), thus some far-reaching assumptions for the network metaanalysis made. Therefore, some element of caution to exercise.
- Analysis strength
- Reporting strength
- Interpretation of results (fair/balanced) strength
- Conflict of interest strength

AMCP Tool: "Sufficient" vs "Insufficient" to add to body of evidence"

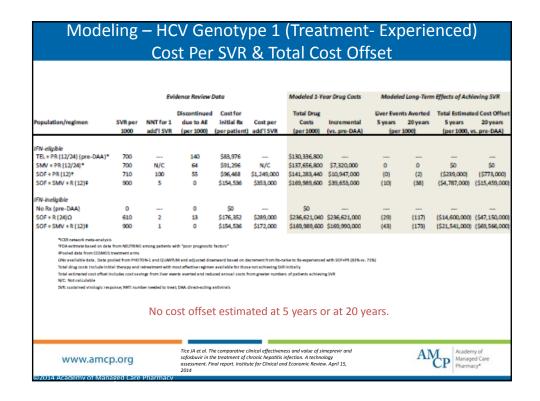
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		Evi	dence Review (Data		Modeled 1-Ye	our Drug Costs	Modele	d Long-Tem	e Effects of Achi	ieving SVR
Population/regimen	SVR per	NNT for 1 add'l SVR	Discontinued due to AE (per 1000)	Cost for initial Rx (per patient)	Cost per add'I SVR	Total Drug Costs (per 1000)	Incremental (vs. pre-DAA)	5 years	ts Averted 20 years 1000)	Total Estimate 5 years (per 1000, v	ed Cost Offse 20 years s. pre-DAA)
IFN-eligible											
TEL+PR (12/24) (pre-DAA)*	740	***	140	\$83,976		\$107,712,960	***	***	***		***
SMV + PR (12/24)*	840	10	64	\$91,296	\$73,000	\$105,903,360	(\$1,810,000)	(5)	(19)	(\$2,393,000)	(\$7,730,000
SOF + PR (12)*	830	11	55	\$96,468	\$139,000	\$111,988,320	\$4,275,000	(4)	(17)	(\$2,154,000)	(\$6,957,000
FN-ineligible											
No Rx (pre-DAA)	0	***	0	\$0	***	\$0	***	***	***		***
SOF + R (24) †	720	1	13	\$176,352	\$245,000	\$219,622,080	\$219,622,000	(35)	(138)	(\$17,233,000)	(\$55,653,00
SOF + SMV + R (12)#	900	1	0	\$154,536	\$172,000	\$169,989,600	\$169,990,000	(43)	(173)	(\$21,541,000)	(\$69,566,00
"ICER network meta-analysis ITDA entersate based on data from NULTRE IPOcioled data from CDSMOS breatment an IPOCIONAL STATE of the pooled from PP Total drug costs include initial thereby at Total estimated cost offset includes cost in IVC: Not calculable SWE sustained virologic response; NNT: n	ns IOTON-1 and QUI nd retreatment wi avings from live	ANTUM and adjuste ith most effective re revents averted and	d downward based on gimen available for th I reduced annual costs	ose not achieving SVR	initially		72%)				
		No co	st offse	t estima	ited at	5 years o	or at 20 ye	ears.			
			_								
www.amcp	o.org	No co	Tice JA et al. Ti sofosbuvir in ti	ne comparative cl ne treatment of cl	inical effectiven hronic hepatitis	5 years of sees and value of sin infection. A technod Economic Review	meprevir and logy	ears.	AN	Academ Manage Pharma	nd C



Second Generation CER Hepatitis C Treatments – Payer Decision-making

Conclusions

- Newer agents (sofosbuvir, simeprevir) have superiority over older agents in HCV treatment regimens in achieving potential HCV cure (based on SVR) and improved safety;
- However, for most patient subpopulations, these new medications represent
 a low "product value" due to the magnitude of potential impact on health
 care costs and treating large numbers of patients for there is uncertain costeffectiveness (e.g. Medical cost offsets from avoiding down the road liver
 complications versus cost of medication drug regimens).

Implications

- Create UM coverage criteria that is transparent for when certain medication regimens are covered (e.g. genotype, naïve vs retreatment, urgent treatment need (e.g. liver fibrosis stage), and documented contraindication or previous intolerance of peg-interferon.
- Avoid "tried/failed" language; or "silent" policy criteria.

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Foundation - What's Needed for Success

- Organizational philosophy
- Investment in training skills of pharmacist in assessing these types of studies/data.
- Practice in scoping and assimilating of "evidence".
- P and T Committee training (Charter update)
- Consistency/transparency (inter-rater reliability)

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Element	Description			
Overall Operational Strategy (Discovery Phase)	Baseline assessment that includes identified areas of opportunities for process improvement and recommendations for new or modified approain drug evaluation review process.			
Brand/Specialty Pipeline Tracking	What are processes for medication pipeline tracking and dissemination of drug information on drugs new market.			
Generic Pipeline Tracking	Medication pipeline tracking and dissemination of drug information on drugs new market.			
Brief Drug Overviews (Snapshots)	Incorporate process enhancements and refine documents used to announce information about newly approved medications and preliminary utilization management recommendations.			
Drug Review Monograph	Update/Revamp of the Drug Evaluation Monograph and/or additional sections or information needed to address best practice approaches of tools provided by the CER collaborative. Embed triggers for staff that encourage scoping that includes second generation CER, based on PICOT questions.			
Staff Training Support	Provide initial and ongoing training support for clinical staff in the implementation & application of tools, with guidance on continuous process improvement to gain greater efficiencies and consistency in the incorporation of new tools.			
Quality Metrics/Auditing Quality/Audit	Work provided/Deliverable: Assist with tool development and process to routinely and objectively track/assess EBM Evaluation Program (quality, inter-rater reliability, timeliness, additional staff training needs).			

Next Steps – Developing your CER Tool Kit

- Key Questions (PICOT)
- Search Strategy & Documentation
- Evidence Tables & Critical Appraisal
 - Primary Literature
 - Secondary Literature
 - Prospective/Retrospective observational studies
 - Network meta-analyses/Indirect treatment comparisons
 - Modeling studies (Value, Cost effectiveness)
 - AMCP Dossier
- Evidence Synthesis ICER (Value Statement)
- National Practice Guidelines / Expert Opinion

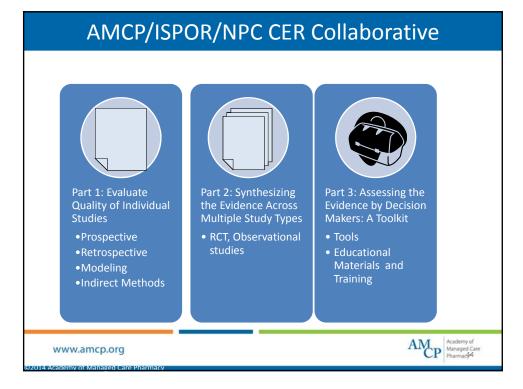
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Next Steps

- Build foundation for CER (primary/secondary literature).
- Expand scope of medication reviews that encourage the inclusion of these types of studies.
- Start small by focusing on key classes to gain experience and familiarity with tools.
- Implement quality assurance/improvement process.

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CER Collaborative Certificate Program

Module 6 Skills Demonstration Live at Nexus/Annual or NEW Webinar Option

- Complete Modules 01 to 05
- Register for Module 06W web version
- Complete Pre-Meeting Assignment
- Complete Module 6 Webinar –a 4 hour webinar:
 - Segment 1 (30 minutes): Full Class Meeting for Introductions and Instructions
 - Segment 2 (60 minutes): Individual Case Presentations
 - Segment 3 (60 minutes): Group Assignment
 - Segment 4 (90 minutes): Full Class Meeting for Group Presentations





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