

**Vitalii Doban, MBA**

Senior Director, Real World Data & Analytics, Pfizer, Inc.

Vitalii Doban is currently leading a team of data scientists and data engineers at Pfizer tasked with conceptualizing and implementing new analytic approaches and analytic products to enable broader use of Real World Data across all stages of product lifecycle and across the enterprise.

Vitalii joined Pfizer in 2006 and spent most of his carrier building data and analytic solutions for Pfizer's Commercial, Medical and Outcome Research organizations.

Vitalii received his M.S. & B.S. in Computer Science from Polytechnic University of Bucharest, and his MBA in Strategy & Business Analytics from New York University, Stern School of Business.