Strategic Plan

AMCP Academy of Managed Care Pharmacy®

AMCP's Strategic Priorities

The Academy of Managed Care Pharmacy continues to invest strategically in the profession of managed care pharmacy through its five strategic priorities.

Strategic Priority 1 –

Be the Leading Provider of Education, Research and Resources for Managed Care Pharmacy

Purpose: *Make AMCP the go-to organization for cutting-edge information.*

Strategic Priority 2 –

Expand Value of AMCP Membership

Purpose: *Maximize the membership value to the managed care pharmacy professional and provide services and resources that prepare members for career success.*

Strategic Priority 3 –

Improve Patient Outcomes and Health Care Affordability

Purpose: *Ensure managed care pharmacy practice is at the leading edge in the delivery of quality and affordable health care.*

Strategic Priority 4 –

Be the Credible and Authoritative Voice for Managed Care Pharmacy

Purpose: *Develop a better understanding of managed care pharmacy among multiple stakeholders to positively influence the acceptance and increased use of managed care pharmacy principles.*

Strategic Priority 5 –

Execute with Organizational Excellence

Purpose: *Operate efficiently, effectively and maintain fiscal health through sound business and association practices.*

For More Information | Please visit the AMCP website at www.amcp.org.

AMCP Vision

Managed care pharmacy improving health care for all.

Mission

To empower its members to serve society by using sound medication management principles and strategies to improve health care for all.

Core Values

In serving and anticipating the needs and interests of our members in the provision of high quality health care, AMCP embraces the following core values:

- **Credibility**
- **Transparency**
- **Collaboration**
- **Innovation**

Envisioned Future

If successful, this strategic plan would move AMCP and its members to a future where...

Managed care pharmacy is widely understood and accepted as integral to the delivery of quality and affordable health care.

Adopted by the AMCP Board of Directors, March 2012

About AMCP

The Academy of Managed Care Pharmacy (AMCP) is a national professional association of pharmacists and other health care practitioners who serve society by the application of sound medication management principles and strategies to improve health care for all. The Academy's nearly 6,500 members develop and provide a diversified range of clinical, educational and business management services and strategies on behalf of the more than 200 million Americans covered by a managed care pharmacy benefit. More news and information about AMCP can be found at **www.amcp.org**.

Moving Forward

The Strategic Plan identifies Strategic Priorities that will guide AMCP for the next three-to-five years. Please visit the AMCP website for details.

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