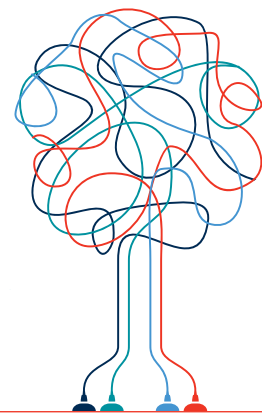




Academy of
Managed Care
Pharmacy®

Updated on June 13, 2016

SPONSORSHIP & MARKETING OPPORTUNITIES (Extracted)



AMCP 2016
NEXUS

— *National Harbor, Maryland* —

OCTOBER 3–6 • GAYLORD NATIONAL
HOTEL & CONVENTION CENTER

Important Dates to Remember

OCTOBER 27-29	START ACCEPTING EXHIBIT SPACE CONTRACTS WITH 50% DEPOSIT
APRIL 8	CANCELLATION/WITHDRAWAL DEADLINE, RECEIVE A 75% REFUND OF THE TOTAL BOOTH FEE DUE
JULY 6	CANCELLATION/WITHDRAWAL DEADLINE, RECEIVE A 50% REFUND OF THE TOTAL BOOTH FEE DUE, AFTER JULY 6, NO REFUND
JULY 6	EXHIBIT SPACE CONTRACTS MUST BE SUBMITTED WITH FULL PAYMENT
JULY 8	DEADLINE TO SUBMIT SCIENCE & INNOVATION THEATER APPLICATION
JULY 29	DEADLINE FOR COMPANY LISTING IN AMCP NEXUS 2016 FINAL PROGRAM
JULY 17	EXHIBITOR SERVICE KIT AVAILABLE ONLINE AT FREEMANCO.COM/STORE
JULY 31	DEADLINE TO RESERVE TOTE BAG INSERT OPPORTUNITY
SEPTEMBER 2	BOOTH DIAGRAMS DUE FOR REVIEW AND APPROVAL
SEPTEMBER 5	ADVERTISING CLOSING DEADLINE FOR THE SHOW ISSUE OF THE JOURNAL OF MANAGED CARE & SPECIALTY PHARMACY (JMCP)
SEPTEMBER 9	MATERIAL CLOSING DEADLINE FOR THE AMCP NEXUS SHOW ISSUE OF THE JOURNAL OF MANAGED CARE & SPECIALTY PHARMACY (JMCP)
SEPTEMBER 25	NOTIFICATION OF INTENT TO USE AN EXHIBITOR-DESIGNATED CONTRACTOR (EDC)
OCTOBER 4	INSTALLATION OF EXHIBITS FROM 7:00 AM – 3:00 PM
OCTOBER 4-5	EXCHANGE OPENS*: 4:00 PM – 5:45 PM (POSTERS, SCIENCE & INNOVATION THEATERS, AND OPENING NIGHT RECEPTION)
OCTOBER 5	EXCHANGE OPENS*: 11:45 AM – 2:15 PM
OCTOBER 5	DISMANTLING OF EXHIBITS BEGINS AT 2:15 PM – 6:00 PM (PACKING OF MATERIALS CANNOT BEGIN BEFORE 2:15 PM AND MUST BE COMPLETED BY 6:00 PM)

* Dates and times are subject to change. Please visit www.amcp.org for the most up-to-date deadlines.



THE EXCHANGE IS AN EXCELLENT VENUE FOR EXHIBITORS TO:

- INCREASE PRODUCT AWARENESS
- NETWORK WITH INFLUENTIAL DECISION MAKERS IN MANAGED CARE
- BUILD NEW RELATIONSHIPS ONE-ON-ONE
- ENHANCE YOUR CORPORATE IMAGE
- RAISE THE COMPANY'S PROFILE IN THE HEALTH CARE MARKETPLACE

Connect with Health Care Professionals

Take advantage of this unique opportunity to reach a diverse audience under one roof. AMCP's Exchange attracts pharmacy professionals from health plans, PBMs, accountable care organizations, Integrated Health Networks, and federal and state programs specializing in:

pharmacy administration

pharmacy network administration

clinical pharmacy services

pharmacy benefit management

medical informatics

government relations

formulary management

disease management

medication therapy management

specialty pharmacy & biosimilars

health and utilization management

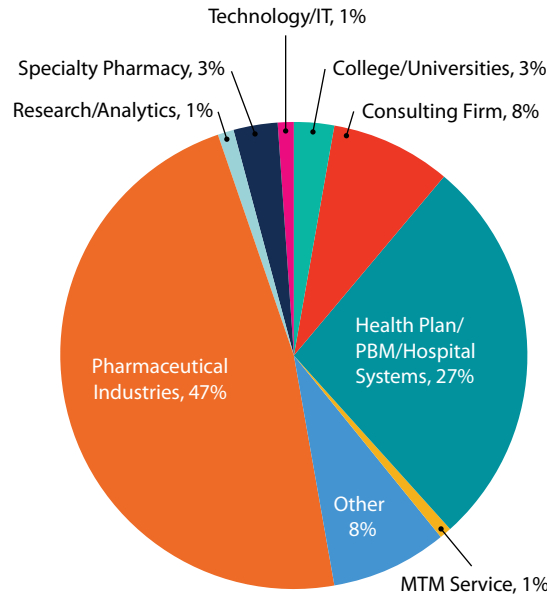
Exhibiting at AMCP Nexus 2016 extends your company's reach beyond conference attendees to the organizations where they work – and the colleagues, clients, customers and vendors they work with every day.

The Exchange provides a more informal, personal atmosphere for exhibitors to not only present new, cutting-edge products and services, but also share new ways for managed care pharmacists to improve patient outcomes, expand their role in the caregiving team and learn new strategies for making effective and quality-driven pharmacy management decisions.

The Academy of Managed Care Pharmacy (AMCP) celebrates 28 years as the national professional association of pharmacists and other health care practitioners who serve society by the application of sound medication management principles and strategies to improve health care for all. The Academy's 7,000 members develop and provide a diversified range of clinical, educational and business management services and strategies on behalf of the more than 200 million Americans covered by a managed care pharmacy benefit. www.amcp.org.

WHO ATTENDS AMCP'S NATIONAL MEETINGS?

ATTENDEES EMPLOYER CHART



ATTENDEES WORK FOR 19 OF THE



- INCLUDING:
- United Healthcare
 - WellPoint
 - Aetna
 - Cigna
 - Humana

ATTENDEES

work for PBM's that cover

93%

of the 223.8 million of PBM lives, including the following:

- Express Scripts
- CVS Caremark
- Optum Rx
- Catamaran
- Prime Therapeutics

Managed Care Pharmacy DECISION MAKERS

45%

are Directors, VPs, Associate Directors, CPOs

32%

PHARMACY PROFESSIONALS

21%

OTHER

1:21

The ratio of exhibiting companies to managed care pharmacy decision makers



Health plan attendees come from companies who cover **TWO HUNDRED MILLION LIVES**

Be Seen, Be Heard, Be Successful

Exhibiting in the Exchange at AMCP Nexus 2016 offers your company dedicated exposure with unopposed exhibit hours. Beyond that – there are other ways to gain greater access and visibility among conference attendees.

Science & Innovation Theaters

With these exhibitor-sponsored sessions, attendees have another chance to learn about your company. Theaters offer company-designated presenters a structured venue right in The Exchange in which to inform attendees about specific products, therapeutic areas and/or disease states. As Science & Innovation Theaters are considered promotional activities, continuing education credit may not be offered. You must be an exhibitor to sponsor a Science & Innovation Theater presentation.

Sponsorship Opportunities

AMCP offers many opportunities for participating companies to raise their visibility and augment their support of AMCP Nexus 2016. These sponsorship opportunities include special events, conference publications, sponsorship of identity items (tote bags, lanyards, etc.), and services. Sponsorships are acknowledged in the *Final Program* and on signage; packages are available that provide for varying levels of recognition.

Promotional Opportunities

AMCP will list participating companies of The Exchange in the Nexus 2016 *Final Program*, Nexus website, mobile app, and pocket guide. AMCP also provides exhibiting companies with an info-only attendee list approximately four weeks in advance of the conference. However, you can expand your reach with conference attendees before you get to Nexus by purchasing a full pre-registration list for mail purposes and/or sending a special invite to visit your booth through the AMCP Nexus Mobile App. The full pre-registration list includes street addresses and will be available four weeks prior to the conference. AMCP pre-registration lists are only available to exhibitors, sponsors and those with approved AMCP conference events.

AMCP Nexus 2016 *Final Program*

This publication will include an alphabetical listing of all participating companies including name and company description of 50 words or less, a listing in booth number order, and by product categories.

(Deadline for submission is July 29, 2016).

Advertising in the AMCP Nexus 2016 *Final Program* is a great way to reach thousands of managed care professionals. It's an excellent and cost-effective way to get your message out. Ad pricing and deadlines can be found on page 15.

Advertising in the JMCP – *The Journal of Managed Care & Specialty Pharmacy (JMCP)*

Is your direct connection to managed care pharmacy decision-makers. With a readership of 32,000, its reach includes medical directors and pharmacy directors of health plans, PBMs, HMOs, and large health systems. It also includes P&T committee directors and members, specialty pharmacists, clinical pharmacists, and researchers who evaluate drug effectiveness, medical executives at Accountable Care Organizations, and other professionals engaged in improving health at the population level. This premier managed care pharmacy publication will highlight AMCP Nexus 2016 in its show issue.

Corporate Membership

This is your connection to the community of managed care pharmacy. Reap the benefits at the conference – which includes a discount on exhibit space, Science and Innovation Theaters, complimentary registrations to AMCP meetings – and other discounts throughout the year. This is your company's opportunity to enhance visibility among and access to the decision makers.

AMCP welcomes any managed care/pharmacy-related company to participate in The Exchange. AMCP reserves the right to reject any application with or without cause.



Photo Courtesy of National Harbor

Sponsorship Opportunities

By participating at AMCP Nexus 2016, you greatly increase your organization's visibility and help support our organization in an innovative way. Sponsorship can help your company reach its marketing goals, as well as provide a prime opportunity to acquaint new and influential customers with your services and products.

Support for AMCP Nexus 2016 may be in the form of general conference sponsorship or specific event or conference item sponsorship. General conference sponsorship levels are detailed below and view the following pages for specific event and conference item sponsorships. **Right of first refusal will be offered to prior year sponsors.**

AMCP provides special recognition to companies that achieve premium support levels. Premium support levels are defined by total dollar contribution. The following describes AMCP's premium support levels and special recognition packages.

GENERAL CONFERENCE SPONSORSHIP LEVELS

AMCP NEXUS 2015 SPONSORSHIP LEVELS

PLATINUM	GOLD	SILVER	BRONZE
\$50,000+	\$40,000 - \$49,999	\$30,000 – \$39,999	\$10,000 - \$29,999
Corporate logo and acknowledgement of your support on banner/signage in high-traffic areas throughout the convention center, in the <i>Final Program</i> , and on the Mobile App and Nexus 2016 website	Corporate logo and acknowledgement of your support on banner/signage in high-traffic areas throughout the convention center, in the <i>Final Program</i> , and on the Mobile App and Nexus 2016 website	Corporate logo and acknowledgement of your support on banner/signage in high-traffic areas throughout the convention center, in the <i>Final Program</i> , and on the Mobile App and Nexus 2016 website	Corporate logo and acknowledgement of your support on banner/signage in high-traffic areas throughout the convention center, in the <i>Final Program</i> , and on the Mobile App and Nexus 2016 website
Sponsor ribbons for your company's representatives	Sponsor ribbons for your company's representatives	Sponsor ribbons for your company's representatives	Sponsor ribbons for your company's representatives
One (1) complimentary Info Only conference pre-registration list *	One (1) complimentary Info Only conference pre-registration list *	One (1) complimentary Info Only conference pre-registration list *	
Waiver of AMCP Hotel Door Drop Application Fee**	Waiver of AMCP Hotel Door Drop Application Fee**		
Two (2) complimentary conference registrations	One (1) complimentary conference registration		
Special Recognition with an announcement and plaque presentation at the Innovation Interchange Session and selected seating for up to three (3) company representatives.			

*- Complimentary registration list is an info only list that includes name, title, company, city and state. The list does not include addresses, phone, fax or email. A full address list can be purchased.

**- Waiver of AMCP Hotel Door Drop Application Fee (pricing for the distribution is determined by the Gaylord National Hotel & Convention Center and coordination and billing arrangements must be made directly between the company and the hotel)

Attendee Items

Official Conference Tote Bag

\$25,000 Silver Sponsorship Recognition

Your company's logo and name on the tote bag distributed to all attendees is one of the very best ways to be more visible. The bag provides attendees with a convenient way to carry the Final Program and other conference materials.

Package includes:

- Company name, logo or product information on the outside of the Tote Bag
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Hotel Key Cards

\$25,000 Silver Sponsorship Recognition

This high-visibility item puts your company's name in the hands of every attendee of AMCP Nexus 2016 staying at AMCP hotels. It's a great way for your company to have maximum exposure to attendees throughout their entire stay!

Package includes:

- Company's logo and product message on each hotel room key for AMCP attendees. Artwork subject to AMCP approval
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Badge Lanyards

\$25,000 Silver Sponsorship Recognition

Distributed to each attendee, this popular item may display your company's logo and name. Have your company's name hanging literally from the neck of nearly every attendee!

Package includes:

- Company name and logo printed on each lanyard (artwork subject to AMCP approval)
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Name Badge Inserts

\$15,000 Bronze Sponsorship Recognition

Attendees will take note of your participation in the conference with an attendee badge insert. Your company name, logo and brief message will be imprinted on an insert that will go inside every name badge holder.

Package includes:

- Company name, logo and brief message on each insert
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

AMCP Nexus 2016 Pocket Guide

\$20,000 Bronze Sponsorship Recognition

With this pocket guide, our attendees keep conference information handy giving your company a tremendous opportunity to get exposure. The pocket guide includes a complete schedule-at-a-glance for attendees to reference throughout the week. It will also include recognition of all sponsors, symposia and Science & Innovation theater agenda, and the exhibitor list with booth numbers and floor plan. Advertiser's product or corporate logo and booth space are prominently displayed on back cover.

Package includes:

- Company full color logo highlighted on the cover of the Pocket Guide
- Ad space on the outside back cover of the Pocket Guide
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Water Bottle Sponsorship

\$10,000 Bronze Sponsorship Recognition

As the sponsor of AMCP Nexus 2016 durable, reusable water bottles, you get maximum brand exposure with your company logo as you help attendees stay hydrated. Each attendee will receive a high-quality, environmentally friendly water bottle to carry with him/her throughout the conference and then take home afterward. Sponsorship fee includes cost of water bottle provided by AMCP.

Package includes:

- Exclusive sponsor of water bottle
- Sponsor logo included on water bottle
- No other water bottles permitted in attendee bag
- Signage next to all water refill stations setup in the AMCP Nexus 2016 Conference areas
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Attendee Pen and Padfolio Sponsor

\$25,000 Bronze Sponsorship Recognition

Get your logo on the AMCP Nexus padfolio and pen that is given to every conference attendee upon arrival. Your logo will be in front of all attendees as they take notes during the conference and record important contact information.

Package includes:

- Company logo will appear (along with AMCP's logo) on front cover of padfolios distributed to all attendees and on all pens (two-color imprint)
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

e-Items

AMCP Nexus 2016 Website

\$25,000 Bronze Sponsorship Recognition (exclusive)

Sponsorship of the AMCP Nexus 2016 website gives your company wide exposure, as attendees visit the site to register, arrange housing and check out the latest in programming and events.

Package includes:

- Company logo prominently displayed on the Nexus home page
- Tower ad with direct link to sponsor's website
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Wi-Fi Access

\$20,000 Bronze Sponsorship Recognition

Sponsor each attendee's access to an unlimited and secure wireless internet connection throughout the conference.

Package includes:

- Company name and logo prominently displayed on Wi-Fi login page
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

AMCP Nexus 2016 App

\$25,000 Bronze Sponsorship Recognition

AMCP's interactive smartphone and tablet app provides attendees with session and event schedules, a listing of exhibitors, and social media interaction. Sponsors information will be listed on all AMCP Nexus related pages that do not contain educational content. Let your logo be the first thing they see when they login to the AMCP Nexus 2016 conference App pages! If you are interested in sponsoring the year round mobile app, please contact AMCP.

Package includes:

- Company name and logo displayed on app start-up screen
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Attendee Email Newsletter

\$5,000 for one (1) issue

\$20,000 for full sponsorship of five (5) total issues

(Bronze Sponsorship Recognition)

Attendees receive the most up-to-date information on AMCP Nexus 2016 with the attendee newsletter. The newsletters have open rates ranging from 28-38% – your company name and advertisement will receive significant recognition!

Package includes:

- An ad in each newsletter
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

e-Center

\$20,000 Bronze Sponsorship Recognition

The AMCP Nexus 2016 e-Center consists of a bank of computers centrally located in the Member Services area, with each kiosk and computer screen prominently displaying your company's logo. Give attendees a way to apply for CE, or stay in touch with colleagues and family via e-mail and to access the web – one of the most popular conference convenience features!

Package includes:

- Company logo on kiosks and computer screens
- Direct link to company home page from the home screen on each computer
- Company can place customized mouse pads, customized note pads and pens at these locations
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

City Guide

\$20,000 Bronze Sponsorship Recognition

This marketing opportunity helps thousands navigate and explore this spectacular city. One guide will be placed in each attendee's tote bag. Sponsor is responsible for the cost of printing and shipping the city guide.

Package includes:

- Company will be allowed a limited number of ad pages in City Guide
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Advertising Opportunities

Final Program

\$30,000 Gold Sponsorship Recognition

This professional designed, complete & full-color reference guide is every attendee's road map to conference-related information (detailed schedule, posters, symposia, exhibitor listings, etc.).

Package includes:

- Company name and logo printed on the front cover of the Final Program
- Full-page, 4-color advertisement on the outside back cover of the *Final Program*
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Ads in the Final Program

(sold separately from Final Program Book sponsorship above)

- Full Page | Inside Front Cover | Corporate Member \$5,000
- Full Page | Inside Back Cover | Corporate Member \$4,500
- Tab Page | \$5,000
- Full Page | Corporate Member \$4,000
- Half Page | Corporate Member \$3,000
- Full Page | Non-Corporate Member \$4,200
- Half Page | Non-Corporate Member \$3,200

(All ad pricing represents
4-color ad copy.)

The above ad rates are still
available to everyone.

Nexus 2016 Conference Abstract Book

\$25,000 Silver Sponsorship Recognition

AMCP Nexus 2016 Abstract Supplement will be stuffed into all conference attendees' tote bags and available on-site throughout the entire conference. The book contains all abstracts, as well as the posters and a separate listing of the Medal Winning Abstracts, and poster presentation schedule. The Abstract Supplement will also be distributed from AMCP's Concierge area, and the AMCP Nexus booth in The Exchange (exhibit hall).

Package includes:

- Bellyband wrap around the AMCP Nexus 2016 Abstract Booklet promoting your company message or product
- Company recognition includes full color advertising in the Abstract Supplement, not to exceed 15% of the pages (this can include inside front cover, inside back cover, and outside back cover)
- One (1) full page ad in the Journal of Managed Care & Specialty Pharmacy (Nexus 2016 issue)
- Acknowledgement in the *Final Program*, on the mobile App, and Nexus 2016 website, and on all sponsorship signage

Directional Signs

\$10,000 Bronze Sponsorship Recognition

Placing your company name and logo on the directional signage will keep your corporate brand highly visible to participants at the event. These signs are located in high-traffic areas throughout the convention center. Due to ACPE requirements your company logo may not appear on all signage.

Package includes:

- Company name, logo on each sign
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Aisle Signs

\$25,000 Bronze Sponsorship Recognition

Aisle signs are prominently displayed in The Exchange (exhibit hall) above each aisle to help attendees navigate their travels through The Exchange. Adding your company's product message and logo to the bottom of these aisle signs will increase your corporate/product presence and drive traffic to your booth.

Package includes:

- Company logo and product message on each sign
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Tote Bag Inserts

\$10,000 Bronze Sponsorship Recognition

This opportunity puts your materials in the hands of nearly every attendee. A limited number of bag inserts are permitted, so reserve your place early. Artwork is subject to AMCP approval. Final inserts are due by September 12, 2016. Sponsor is responsible for shipping the require number of inserts to stuff to AMCP. Please note insert cost is for a one-page insert. Please contact AMCP for the cost of an insert with additional pages, the quantity to print, and shipping instructions.

Banners in The Exchange (Exhibit Hall) (Dimensions 20'x5')

\$15,000 Bronze Sponsorship Recognition

Grab attendees' attention with banners that are strategically placed in The Exchange. Banners reinforce your message, increase brand awareness, and drive traffic to your booth. Banner will be double-sided and hang in the aisle between posters and exhibits.

Package includes:

- Company name, logo, corporate or product message on banner
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

The Exchange Partnership Package – NEW

\$10,000 AMCP Corporate Member/Bronze Sponsorship Recognition

\$12,500 AMCP Non-Corporate Member/Bronze Sponsorship Recognition

New this year is the "The Exchange Partnership Package", which provides you with everything you need to participate at AMCP Nexus 2016 and gain additional visibility for your company. By participating as an Exchange Partner, you will get an additional registration, your standard booth furnishings, and recognition as a sponsor of Nexus 2016.

Package includes:

- One (1) - 10'x10' booth consisting of 8' high quality fabric backdrop and 3' high quality fabric divider side drape
- Two (2) Complimentary Full Conference Registrations
- A complete "Booth Furnishings Package" which includes: One (1) – 9'x10' standard carpet, AMCP Standard color, One (1) – 6' foot draped table, AMCP Standard color, two (2) limerick side chairs, and one (1) Corrugated Wastebasket (items listed cannot be substituted)
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

AMCP Nexus Networking Functions

Opening Night Reception in The Exchange

Tuesday | October 4

\$50,000 Platinum Sponsorship Recognition

\$25,000 Bronze Sponsorship Recognition (non-exclusive sponsorship with up to two companies)

Partially sponsored. Still open to a 2nd sponsor.

AMCP's Opening Night Reception is a first-class event to welcome attendees to AMCP Nexus 2016. As a sponsor, your company will host AMCP attendees as they arrive for Nexus 2016 at the Gaylord National Harbor for a relaxed evening of catching up and making plans for the days ahead.

Package includes:

- Host badge ribbons for all sponsoring company representatives
- Large, free-standing entrance sign displaying company logo
- Company logo on signs throughout the reception
- Company name on beverage tickets

- 10 complimentary beverage tickets per sponsor
- Acknowledgement in the *Final Program*, on the Mobile App and Nexus 2016 website, and on all sponsorship signage

Innovation Interchange Session

Tuesday | October 4

\$40,000 Gold Sponsorship Recognition

Partially sponsored.
Still open to a 2nd

This general session will feature a keynote speaker on innovations or innovative thinking in health care or other areas of endeavor. This session is sure to attract almost every AMCP Nexus 2016 attendee and leave the audience inspired and excited!

Package includes:

- Your company representative may introduce the keynote speaker
- Company logo on the Innovation Interchange entrance structure
- Company name and logo projected on the session video screens
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Relaxation Station

\$15,000 Bronze Sponsorship Recognition

One of the most popular booths at the conference! Attendees enjoy a brief massage by a licensed professional massage therapist. All massage personnel can wear sponsor t-shirts with corporate or product recognition and design.

Package includes:

- Support sign with company or product located at the Relaxation Station booth
- Opportunity for massage therapist to wear t-shirts with company or product logo/graphics
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

New Member & First-Time Attendee Breakfast

Wednesday | October 5

\$15,000 Bronze Sponsorship Recognition

This popular annual event gives you the opportunity to welcome our New Members and First-Time Attendees to the Academy and AMCP Nexus 2016. Join the AMCP Board of Directors, senior staff and Committee Chairs in acknowledging our newest members and attendees at a special breakfast in their honor.

Package includes:

- Your company representative may make brief welcome remarks from the podium
- Up to three (3) representatives from your organization may attend breakfast
- Company logo on room signage
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Lunch in The Exchange (Exhibit Hall)

Wednesday | October 5

\$15,000 Bronze Sponsorship Recognition

Satisfy attendees' appetite by sponsoring lunch in the busy Exchange (Exhibit Hall)! Your company's name will be prominently displayed in the lunch area and on all lunch tickets provided to attendees.

Package includes:

- Company logo on signs at The Exchange entrance and in the lunch area
- Company name on tent cards placed at the center of all dining tables
- Sponsoring company may provide cups and napkins with company name and logo (sponsor is responsible for associated costs, ordering, shipping, and coordinating with the Gaylord National Hotel & Convention Center)
- Company name listed on all lunch tickets
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Beverage Breaks

Tuesday | October 4

\$10,000 (full day) Bronze Sponsorship Recognition

Bundle Tuesday Beverage Break with Lunch for \$20,000

Wednesday | October 5

\$10,000 (full day) Bronze Sponsorship Recognition

Bundle Tuesday Beverage Break with Lunch for \$20,000 (if available)

Thursday | October 6 (Half Day)

\$5,000 (half day)

Bronze Sponsorship Recognition

Beverage breaks are offered in between education sessions on Tuesday, Wednesday, and Thursday. Take advantage of this opportunity for attendees to relax and mingle in a central area with representatives of your company as their hosts.

Package includes:

- Company logo on AMCP signs prominently displayed at all tables where refreshment stations are located
- Sponsoring company may provide cups and napkins with company name and logo (sponsor is responsible for associated costs, ordering, shipping, and coordinating with the Gaylord National Hotel & Convention Center)
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

Student Pharmacist Events

Student Pharmacist Programming

\$20,000 Bronze Sponsorship Recognition

This valuable sponsorship package provides your company the exclusive opportunity to reach the next generation of pharmacy professionals, the student pharmacists who attend AMCP Nexus 2016.

Package includes:

- Your company representative may make brief welcome remarks from the podium.
- Up to five (5) representatives from your organization are invited to attend
- Company logo on entrance sign
- Acknowledgement in the *Final Program*, on the mobile App and Nexus 2016 website, and on all sponsorship signage

General Sponsorship Information

Right of first refusal will be offered to prior year sponsors. Please take note of new pricing levels instituted for several sponsorship items. After these selections have been confirmed, all remaining sponsorship opportunities will be available on a first-come, first-serve basis. Note that artwork displaying company logos and names must be approved by AMCP.

Complete the Sponsorship Commitment Form on the next page to inform us of which items you are interested in sponsoring.

For questions contact:

Francine Garner
Exhibit & Sponsorship Sales Manager
100 N. Pitt Street, Suite 400
Alexandria, VA 22314
T: 703/684-2619
Email: fgarner@amcp.org

Maximize your reach to attendees via direct mail with AMCP pre-registration list rentals. For more information, contact AMCP at maillist@amcp.org.

The Academy of Managed Care Pharmacy (AMCP) graciously acknowledges the following companies for their support of AMCP Nexus 2015. On behalf of our leadership and members, we thank them for their continued commitment and appreciate their generous contributions.

Platinum Supporters

GlaxoSmithKline Consumer Healthcare
Merck & Co., Inc.
Novo Nordisk, Inc.
Sunovion Pharmaceuticals

Gold Supporter

Gilead Sciences, Inc.
Merrimack Pharmaceuticals

Silver Supporters

AbbVie, Inc.
Boehringer Ingelheim Pharmaceuticals, Inc.
Lilly USA, LLC
MedImpact Healthcare Systems, Inc.
Teva Pharmaceuticals

Bronze Supporters

Abarca Health LLC
Alkermes, Inc.
American Medical Communications, Inc.
Baxalta US Inc.
EISAI, Inc.
Upsher-Smith Laboratories, Inc.
ZS Pharma

The following companies have also generously given their support for AMCP Nexus 2015

Amarin Pharma Inc.
Cardinal Health
Magellan Rx Management

(as of 9/25/15)



Academy of
Managed Care
Pharmacy®

100 NORTH PITT STREET • SUITE 400
ALEXANDRIA, VA 22314

TEL: 703/683-8416 • FAX: 703/683-8417

WWW.AMCP.ORG

